

## **MULTI-STATE INFLUENCER NOTICE (NEBRASKA AND TEXAS)**

This Multi-State Influencer Notice (“Multi-State Influencer Notice”) provides additional information to Nebraska and Texas residents whose Personal Information is collected by us pursuant to applicable laws, including the Nebraska Data Privacy Act (“NDPA”) and the Texas Data Privacy and Security Act (“TDPSA”). If you are not a Nebraska or Texas resident, this Multi-State Influencer Notice does not apply to you. Please see our Influencer Privacy Policy. Any capitalized terms undefined in this Multi-State Influencer Notice have the same definition as the Policy. This Multi-State Influencer Notice is applicable to all the identified states unless there is a state-specific provision identified.

### **1. Your Rights and Choices and How to Exercise Them**

#### **1.1 Right to Know**

You have the right to request that we disclose to you the following information about Personal Information we collect from you:

- categories of personal information collected;
- categories of sources of personal information collected;
- to confirm if we are processing personal information;
- the business or commercial purpose for collecting or selling personal information;
- the categories of third parties with whom we share personal information; and
- the specific pieces of personal information we have collected about you.

You also have a right to know if we have sold or disclosed your Personal Information for a business purpose if so, the categories of Personal Information sold or disclosed and the categories of third parties to whom the Personal Information was sold or disclosed, along with the business or commercial purpose for which the Personal Information was sold or disclosed.

##### **1.1.1 Information Collection & Use**

We have collected the categories of Personal Information about Texas or Nebraska consumers as described in this Multi-State Influencer Notice in [Annex 1](#). To review these categories and how we use personal information collected, click here: [Annex 1](#).

##### **1.1.2 Sensitive Personal Information**

Under applicable laws, consent is required for the processing of certain sensitive personal information. We do not process, use, or disclose sensitive personal information under the applicable laws of the Multi-State Influencer Notice. In the advent of any changes, We shall obtain your consent prior to the collection of any sensitive personal information as defined under applicable law.

#### **1.2 Right to Opt Out of Sale or Sharing of Your Personal Information**

You have the right to opt-out of the sale of your Personal Information. The applicable laws generally define the “sale” of personal data as the exchange of personal data for monetary consideration by a controller to a third party. As explained in [Annex 1](#) of this Multi-State Influencer Notice, we do not sell or share your data under applicable data privacy laws.

### 1.3 Right to Non-Discrimination for Exercising Consumer Privacy Rights

You have the right not to receive discriminatory treatment for exercising your privacy rights conferred under Nebraska or Texas law, including by exercising the rights specified herein. As the Right to Non-Discrimination is effective across the board, there is no specific “request” that you need to make in order to exercise this right.

### 1.4 Right to Opt Out of Data Processing for Targeted Advertising or Profiling Purposes

You have the right to opt out of the processing of your Personal Information with third parties. Collectively does not share your data for targeted advertising or profiling purposes.

### 1.5 Right to Correct

You have the right to request that we rectify inaccurate information about you.

To make a Request to Correct, please submit a verifiable consumer request pursuant to the instructions in the “How To Make A Request” section below. We will attempt to respond substantively within 45-90 days.

### 1.6 Right to Request Deletion of Personal Data

You have the right to request the deletion of your personal data provided by or obtained about you (“Request to Delete”), subject to certain exceptions permitted by law. To make such a Request, please submit a verifiable consumer request pursuant to the instructions in the “How To Make A Request” section.

### 1.7 Right to Data Portability

You can request a copy of your Personal Information in an easily accessible format and information explaining how that information is used.

To make a request for your personal information, please submit a verifiable consumer request pursuant to the instructions in the “How To Make A Request” section. We will attempt to respond substantively within 45-90 days.

### 1.8 Right to Access Information About Automated Decision Making and the Right to Opt Out of Automated Decision Making

You can request access to information about automated decision making processes Collectively uses and you may request to opt out of certain automated decision making. To inquire about automated decision making, please email us at [privacy@collectivelyinc.com](mailto:privacy@collectivelyinc.com).

## **2. How to Make a Rights Request**

You can make a Rights Request by emailing us at [privacy@collectivelyinc.com](mailto:privacy@collectivelyinc.com).

We will acknowledge your Request within 10 days and will attempt to respond substantively within 45-90 days.

You must provide sufficient information to allow us to verify that you are the person about whom the personal information was collected and must contain sufficient detail to allow us to properly understand, evaluate and respond to your request. If we cannot verify your identity, we will not be able to respond to your request.

Once we receive your Request, we will begin the process to verify that you are the person that is the subject of the request (the "Verification Process"). The Verification Process consists of matching identifying information provided by you with the information we have about you in our records. You will be asked to provide us with two or three pieces of information that will help us to verify your identity. We will retain correspondence, documents and information related to any Request to Know, Request to Delete, or Request to Opt-Out for 24 months as required by law.

## **3. Appeals**

If you are a Nebraska or Texas resident, you have the right to appeal our decision to deny any of your privacy rights requests above. Within 45 days of receipt of your appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions.

You can make an appeal by emailing us at [privacy@collectivelyinc.com](mailto:privacy@collectivelyinc.com).

We reserve the right to deny appeals in certain circumstances, such as where we have a reasonable belief that the request is fraudulent.

- Nebraska residents, if your appeal is denied, you may submit a complaint to the Nebraska Attorney General at <http://protectthegoodlife.nebraska.gov/file-report>
- Texas residents, if your appeal is denied, you may submit a complaint to the Texas Attorney General at <https://www.texasattorneygeneral.gov/consumer-protection>.

## **4. Retention of Personal Information**

We will retain your Personal Information for as long as it is necessary for the purposes set out in the [Annex 1](#) and to the extent necessary to comply with our legal obligations (for example, if we are required to retain your Personal Information to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.