

Welcome to Planner Pixies



PLANNER PIXIES

PROFITING FROM PRETTY PAGES

creative membership community



PRIVATE
COMMUNITY



INDESIGN
TUTORIALS



1-1 VOXER
ACCESS



UNLIMITED
DOWNLOADS



SLIDE DECKS
WORKBOOKS



BOOK
CLUB

New Member Orientation

Newbie Checklist

- ❑ Join Heartbeat - Here's your [Secret Invite Link](#)
 - ❑ Must have a photo to register on Heartbeat
- ❑ Bookmark [Thrivecart Learn](#) + [Heartbeat](#)
- ❑ Log into Heartbeat | Say Hi + Introduce Yourself
- ❑ RSVP for the next Plan With Me LIVEStream
 - ❑ Go to the Events Space in Heartbeat to RSVP
- ❑ Add me to [Voxer](#)
 - ❑ [Email me](#) with your Voxer Profile Name
- ❑ Download this month's AI Stock Images [Annual]
- ❑ And the Copy + Paste Prompts for AI [Lifetime]

If you plan to edit the templates

- ❑ Sign up for [Adobe Creative Cloud](#) for InDesign
- ❑ Enroll in [InDesign 101](#)
- ❑ Subscribe to the [YouTube Channel](#) for Tutorials
- ❑ Sign up for [Canva](#) to use the Canva templates
- ❑ Enroll in [Canva 101](#)

Membership Levels [3]

QUARTERLY



Quarterly Pass

- UNLIMITED Downloads
- Monthly Plan With Me Replays + Slide Decks
- Monthly Goal Setting Workbooks
- Book Club Archives
- Planner | Card Deck | Wedding | Sticker Templates
- Secret YouTube Playlist Archives
- 5-Day Challenges Archives
- Private Member Forum on Heartbeat
- Private Weekly Newsletter
- ClickUp for Solopreneurs Webinar + Slides + Workbook
- 1-1 VOXER Access To Me

JOIN QUARTERLY \$297

ANNUAL



Annual VIP Pass

Everything in Quarterly PLUS:

- Sticker Camp | Webinars + Workbook + Sticker Sheets
- Stationery Stock Photos
- Honeybook Mini-Course
- Thrivecart Starter Kit | 2 Courses + 5 Checkout Templates
- Calligraphy Vendor List
- Wedding Invitation Vendor List
- Card Deck Print Vendor List
- Notebook Print Vendor List
- Subscription Box Wholesaler List

JOIN ANNUAL VIP \$497

LIFETIME



Lifetime Access

Everything in Annual VIP PLUS:

- AI Copy + Paste MidJourney Prompts
- AI Glow Up Mini-Course
- Template Creator Course
- Access to my Typism Summit Training
- Access to my AI Unlocked Summit Training
- Exclusive AI Selfies Tools List
- Template Store Launch Canva Graphics Pack

Join LIFETIME \$597

Depending on what level you're at, determines what you do/don't have access to

50/50 Split

Between Annual + Lifetime

Dated Planners



Already updated for 2025
No future updates planned

What to do for 2026

Update the dates yourself
Use the Master Cover Collection

Cover Collection



Editable Canva file

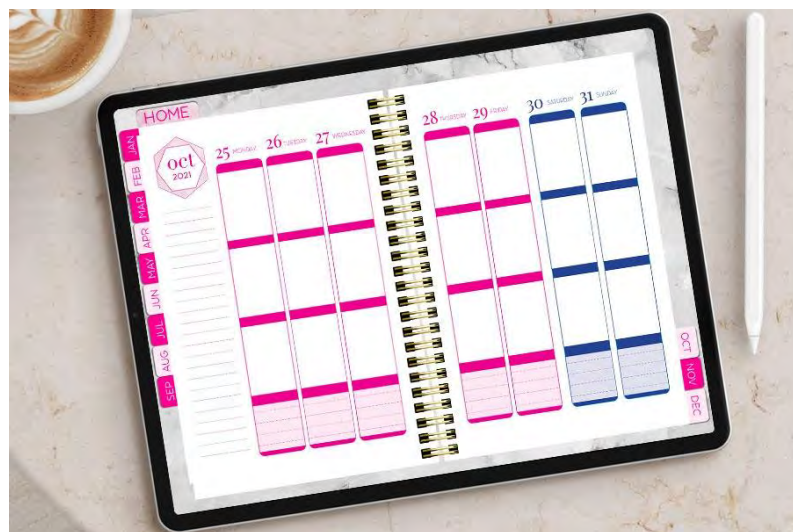
Has all past covers

Change the date **2026**

Change the name **Your Planners**

And use it as your **new cover**

Pop Up Shop Planners



Over 13+ Planner Templates

Extra Templates

PREVIEW #1
PREVIEW #3



**street food
&
bagels!
bagels!
bagels!**

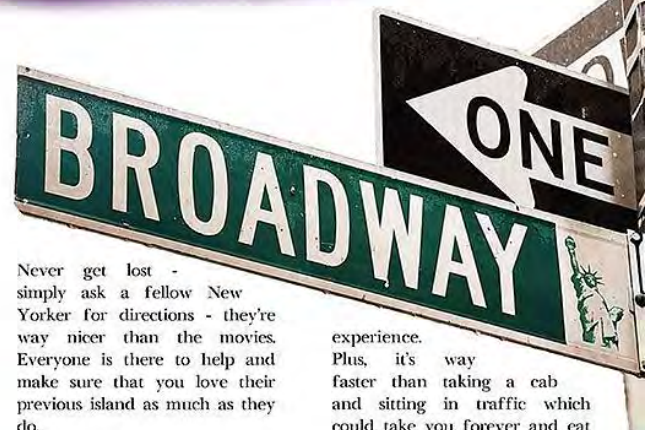
If for no other reason, move to New York for the food. Not a single person has ever regretted eating a meal in Manhattan - the food is really the best in the world- hands down



There are tons of legendary tours whether it's a haunted tour, a speakeasy tour, best chocolate or secret flower gardens, you could easily live in New York for over a decade and still not see everything it has to offer

Hidden gems await you where ever you choose to explore - make sure to see place you'd never think to visit

**Check the
SIGHTS**



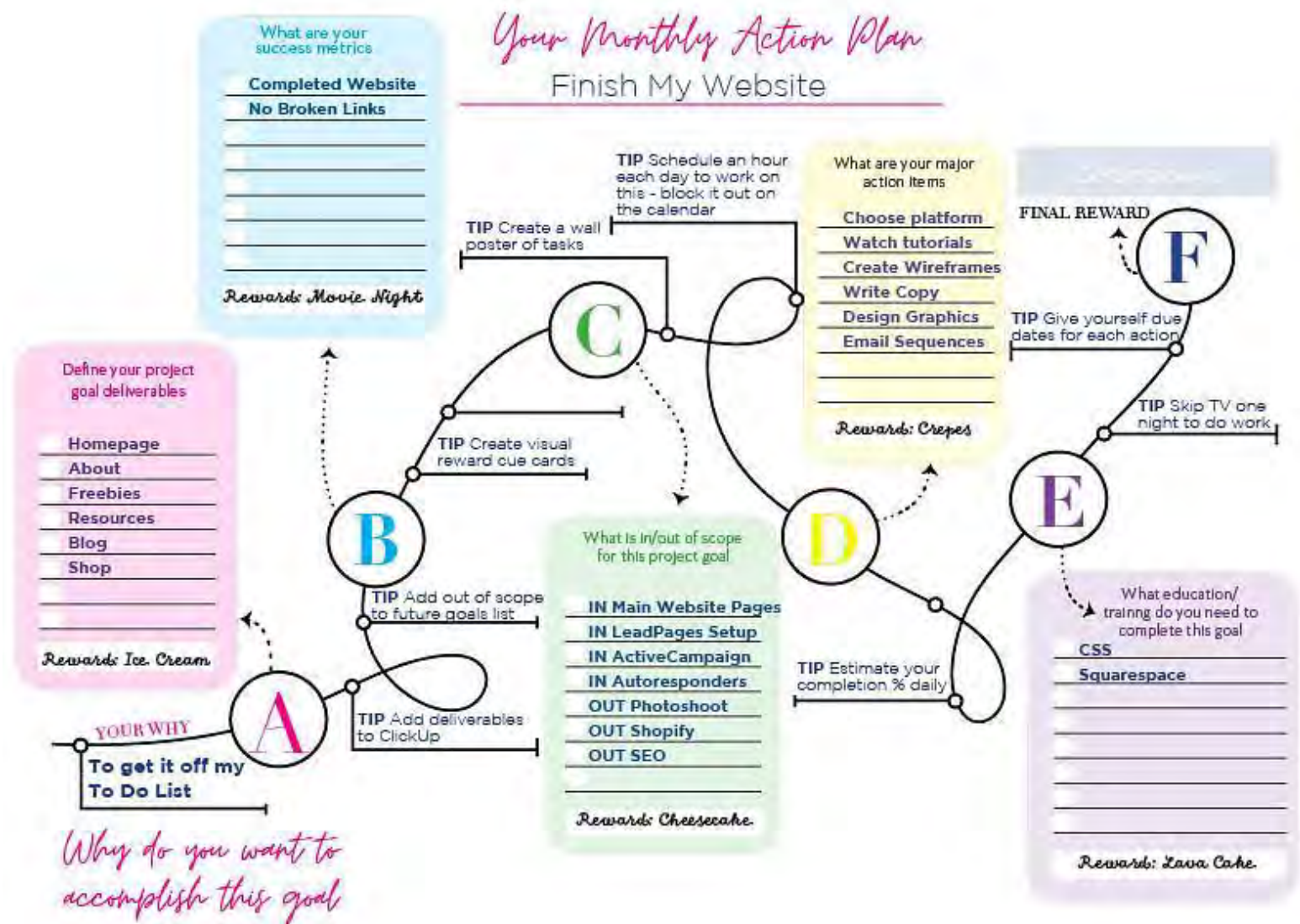
Never get lost - simply ask a fellow New Yorker for directions - they're way nicer than the movies. Everyone is there to help and make sure that you love their previous island as much as they do.

Take the subway for the full authentic New Yorker

experience. Plus, it's way faster than taking a cab and sitting in traffic which could take you forever and eat up your entire time in New York. The buses work great too.

Coffee Table Book

Extra Templates

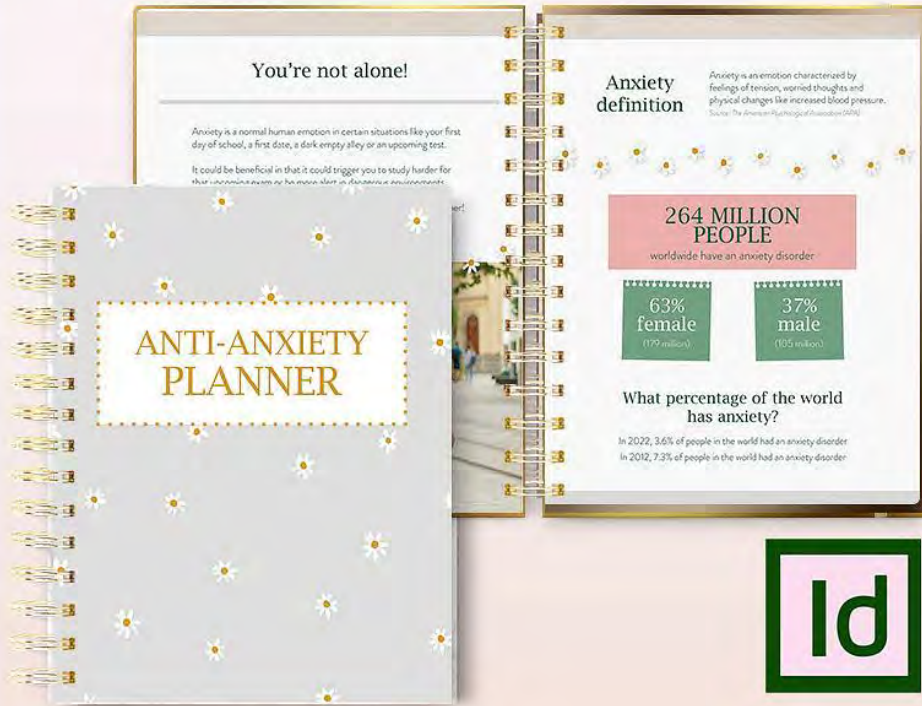


Goal Planning Worksheet

Extra Templates

CANVA + ID

anti-anxiety planner



new
easy-to-edit
format

pretty 
fabulous

Anti-Anxiety Planners

Extra Templates



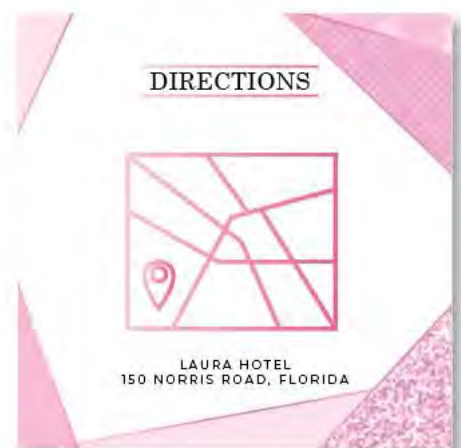
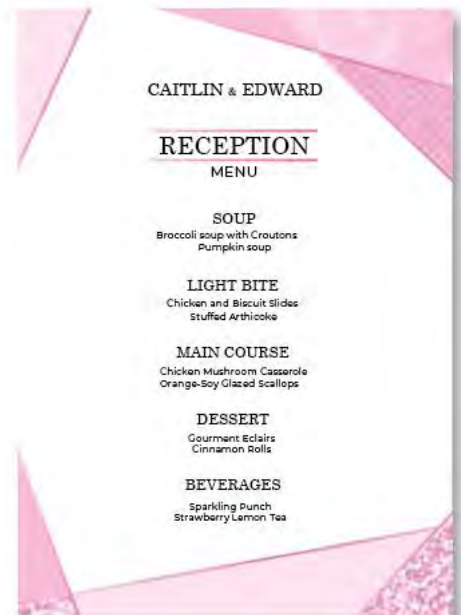
Thanksgiving + Xmas + NYE Planner

Extra Templates



Seasonal Planner - Undated Monthly

Wedding Templates



There 3 editable invitations

Card Deck Templates



3 original Hand Drawn Decks

1. Oracle
2. Fashion Illustration
3. Tarot

Extra Templates

NEW TEMPLATE

PROCREATE LAYERED FILES

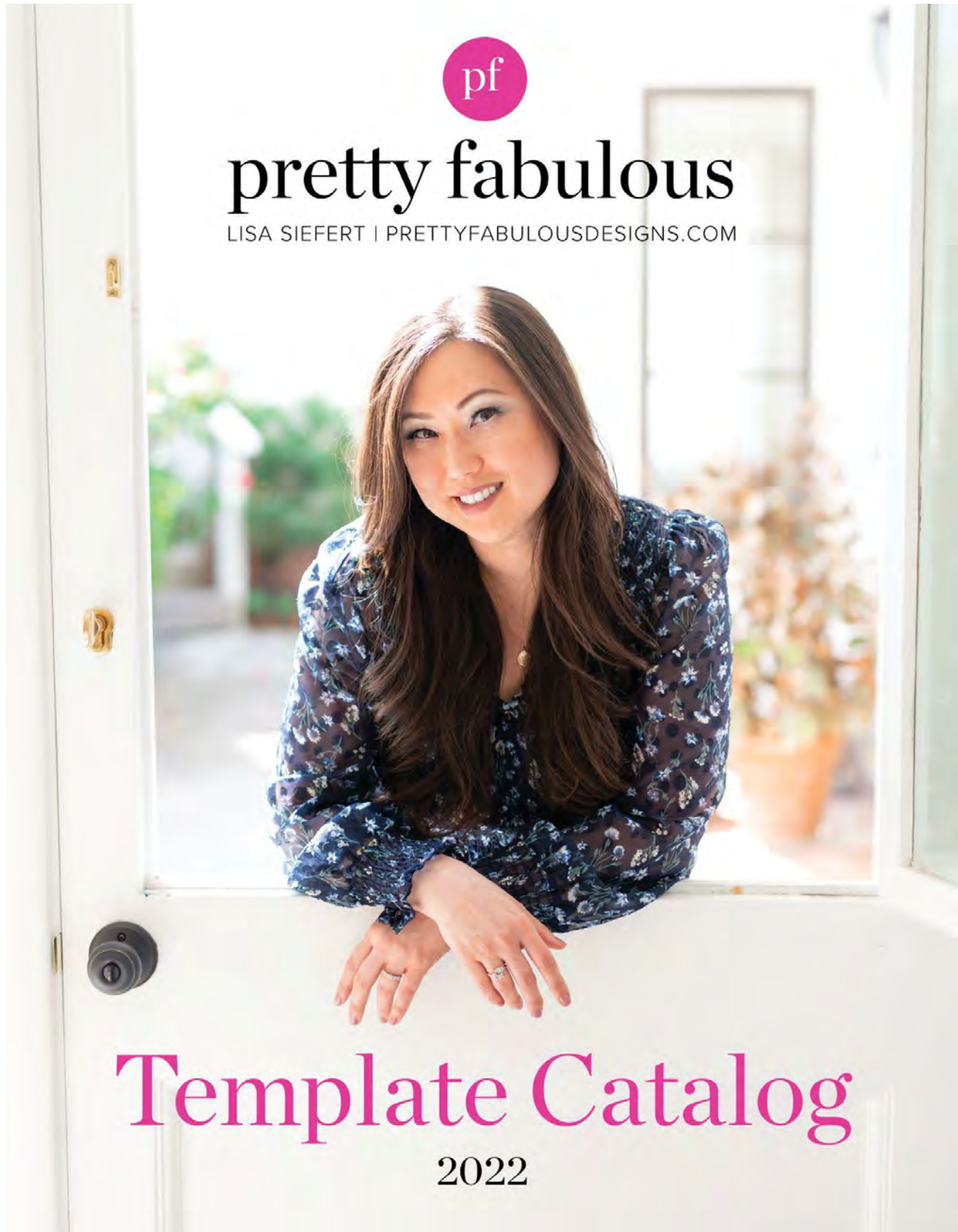


procreate[®]

Editable Procreate files

Procreate Files - editable w/layers!

Template Catalog



Every Template + in What format

Gives you a sneak peek

PP
PLANNER PIXIES

Social Media Planner Pop Up Shop

\$247 (One-Time Purchase)



What's included ?

- ♦ Social Media Planner
Digital Download PDF of Business Planner ready for sale
- ♦ Editable InDesign Files
Original source file you can customize
2 InDesign Files
- ♦ Font Information
Perfectly paired fonts
- ♦ JPEGs
Create your own mockups + graphics
Get all 100 pages as individual JPEGs
- ♦ Graphics Pack
You get it all: Logos, social media posts, quotes, etc.
- ♦ Logos + Mood Board
Your Mini-Branding Guide; Editable Adobe Photoshop file



email subject lines ideas



Bonuses

- ♦ Etsy Launch Checklist [PDF]
- ♦ 50 Blog Post Ideas for Your Planner Shop [PDF]
- ♦ Etsy Shop + Listing Setup [Video tutorial]
- ♦ Tutorial: Connecting Google Analytics + Etsy [Video tutorial]
- ♦ Etsy Customer Service Swipe File [10+ message responses to FAQs]
- ♦ Alternative Logo Designs [4 Editable Photoshop Files + 4 Transparent PNG files]
- ♦ 10 Business Instagram Cover Highlights
- ♦ 4 Additional Beautiful Cover Options [10 JPEGs of all 5 cover options]
- ♦ Etsy SEO Mastery + Planner Keyword Optimization [Lecture Slide Deck + Webinar Recording]



instagram highlights



interactive PDF

PP
PLANNER PIXIES

Rose Gold 4-Pack

\$47 (One-Time Purchase)



interactive PDF

What's included ?

- ♦ Your Perfect Weekly Planner
Digital Download PDF
all 4 planners:
- annual
- monthly
- weekly and
- daily - you can mix and match



PP
PLANNER PIXIES

Girlboss Sheets

\$27 (One-Time Purchase)



interactive PDF

What's included ?

- ♦ Your Perfect Planner
Digital Download PDF
Social media tracking
Content planning sheets
Business idea generation
Tons of other important trackers





Old Super Mockup

PLANNER PIXIES

PROFITING FROM PRETTY PAGES

creative membership community



includes unlimited downloads + more

Template Stock Membership

- For anyone who wants to
- Create + sell planners
- Wants to open a planner shop
- Wants to sell printables
- Wants to sell digital planners

Join Now ⇒ plannerpixies.com

New Super Mockup



Almost Everything Membership

Planners
Card Decks
Stickers
Stock Photos
Courses
Coaching
Forum
Extras
Video Library
Book Club Recaps
Challenges

Join Now ⇒ plannerpixies.com

Welcome to the Membership



What's Inside + Waiting For You

Accountability
Support
Motivation
Courses
Friendship
Unlimited Downloads

It's all inside Planner Pixies

REVIEW

What you get



Planner Pixie Benefits
include exclusive webinar replays like this one

Other Videos Include

Secret YouTube Playlists

Tech Tutorials

Amazon S3

Lead magnets

Wordpress

Personal Vlogs

Oura Ring

Treadmills

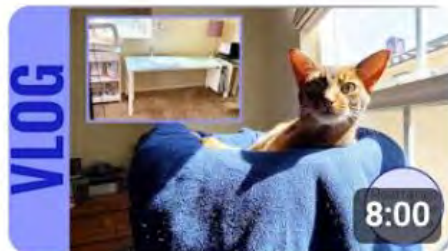
Apartment Tour

Book Reviews

Productivity

Design Book Flip-Thrus

Secret Personal Videos [43]



Secret Tech Videos [16]



Benefit #2 | Planner Templates

weekly planner



hexagon hourly layout #2

Canva

new
easy-to-edit
format

pretty
fabulous

Archived
as of 2025

Dated Templates are current to 2025

What You Get | Card Deck Template

+ /or Planner Template

+ /or Pop Up Shop

Benefit #2 | Monthly Goal Setting Workbook



New Workbooks Come Out Every Month
What You Get | 40+ Page PDF Every Month

Benefit #2 | August Barbie Workbooks



Who doesn't love Barbie?!

Benefit #3 | Monthly Plan With Me LIVeStream



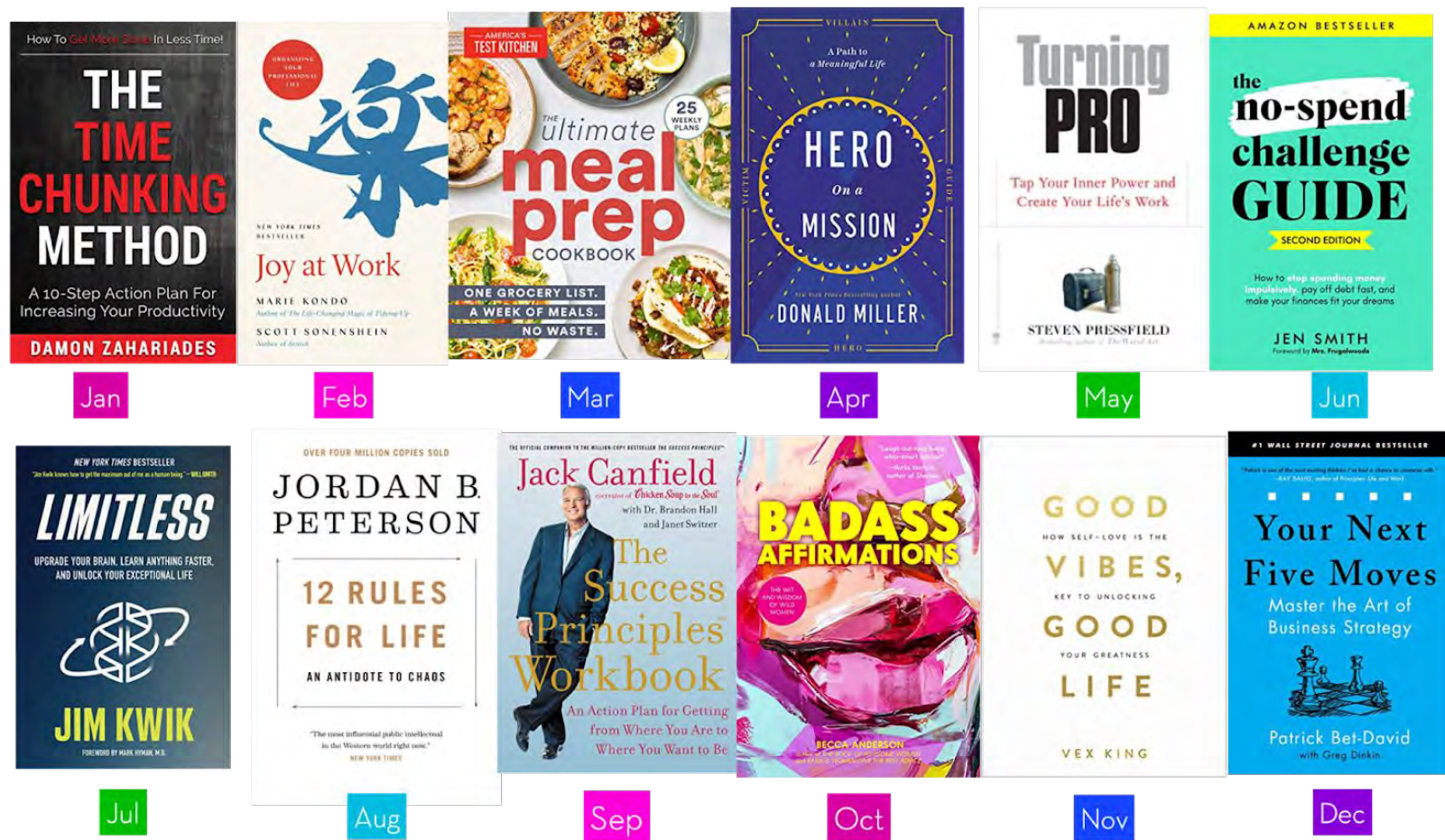
Kick off each month with a group planning session on the 1st

What You Get | LIVeStream + Replay + Slide Deck



Productivity + Business Book Club
Design Book Flip Thrus
What You Get | Book Club Recaps

Benefit #4 | Past Book Club Chats 2022



Popular Books Everyone Is Reading!
What You Get | Video Recap + Slide Deck
Includes any bonus book recaps I do!



Benefit #4 | Book Club Chats 2023

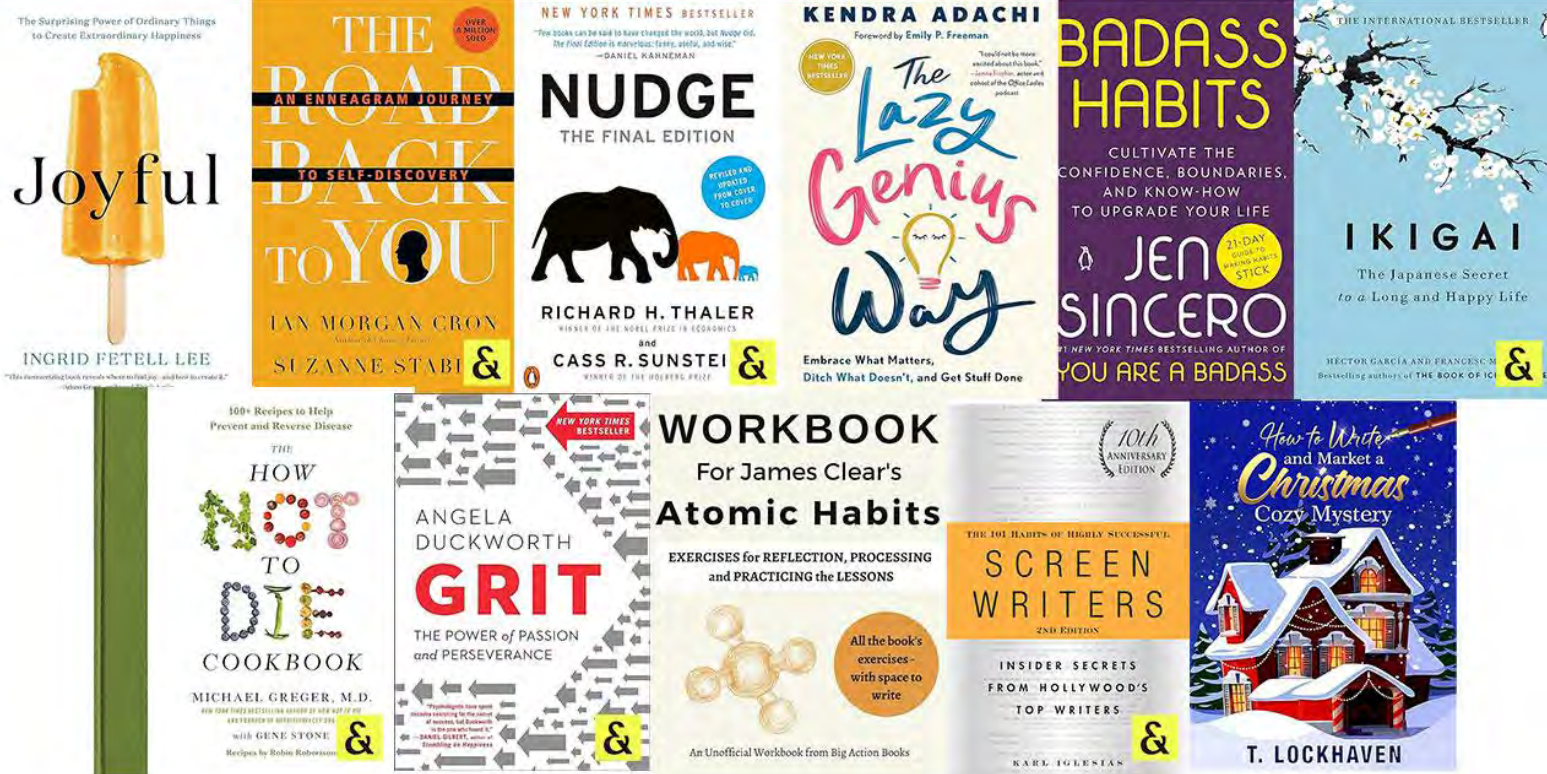


Popular Books Everyone Is Reading!
What You Get | Video Recap + Slide Deck
Includes any bonus book recaps I do!



Benefit #4 | Book Club TBR 2024

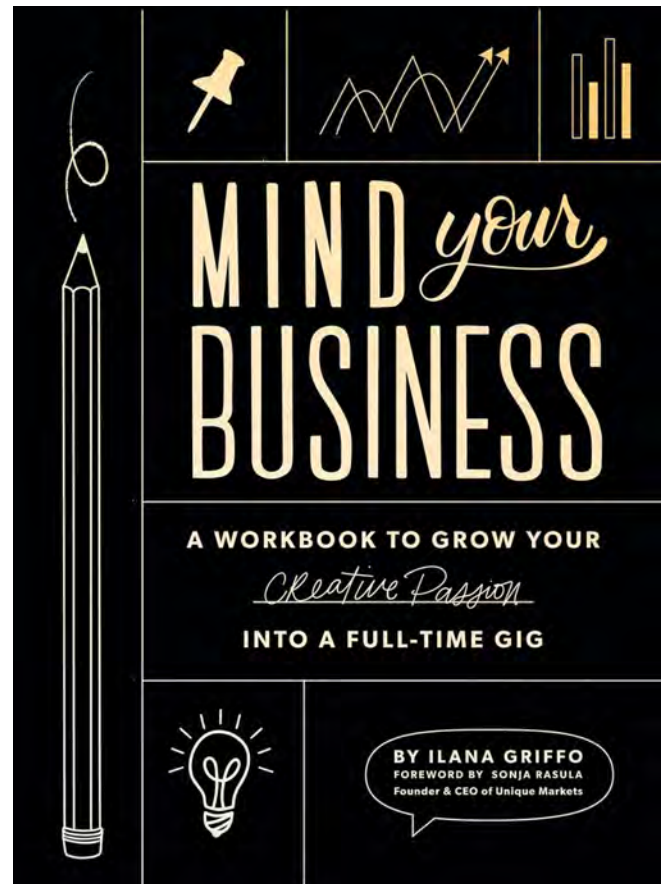
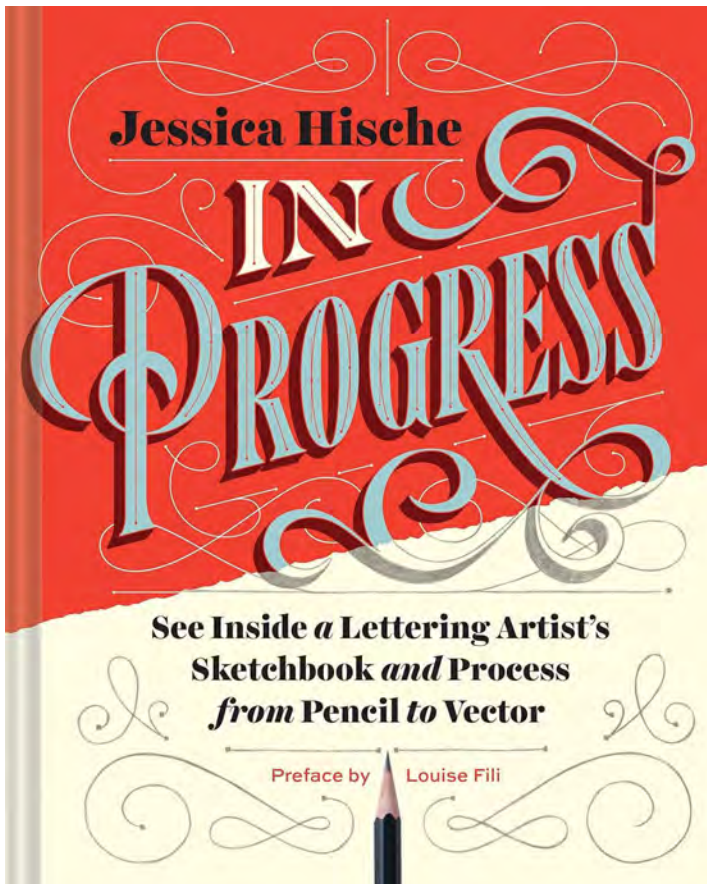
MY 2024 TBR LIST



No official Book Club but I'm still sharing
my **TBR List**

What You Get | List of books I plan to read
for the year and if they're interesting, I'll do
a book club recap and post it in the
membership

Benefit #4 | Design Book Flip Thrus



And BANNED videos - due to bad reviews

Benefit #5 | 5-day Challenge Replays

5-Day Challenge Format



Archives include Video + Slides + Homework



Benefit #6 | 1-1 Voxer Support

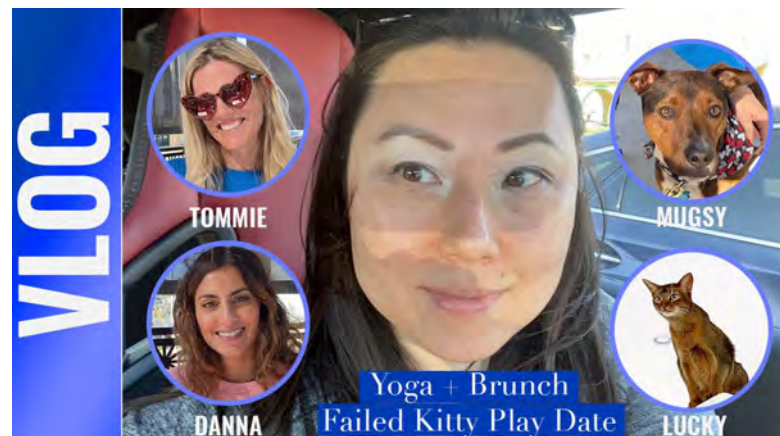
On the 15th of every month



What You Get | Opportunity to get coached directly by me on anything

Benefit #7 | Secret YouTube Playlists

Playlist #1 | Personal Vlogs



Let's hang out together!

What You Get | Behind The Curtains Look at my Everyday Life + Girl Chats + Cat Chats

Benefit #7 | Secret YouTube Playlists

Playlist #1 | Personal Vlogs



New Exclusive Videos Added Only for Members

What You Get | Entire past playlist
+ Exclusive Access to All Future Videos

Benefit #5 | 5-day Challenges - Are back!

Step 1 | You Get To Vote



Pretty Fabulous Designs 11 days ago

August Challenge - YOU Pick!

63 votes

Sticker Shop Starter Challenge - create + sell stickers online	40%
Print On Demand Challenge - never pay for inventory ever	30%
Freelance Designer Challenge - create 1:1 custom planners for \$\$\$	19%
Subscription Box Challenge - design + launch your 1st sub box	11%



12



2

Step 2 | You Get Assigned to an Accountability Team for the Challenge



Benefit #7 | Secret YouTube Playlists

Playlist #2 | Tech Tutorials



Only available to Planner Pixies

What You Get | Entire past playlist
+ Exclusive Access to New Videos

Benefit #7 | Secret YouTube Playlists

Playlist #3 | Book Reviews + Hauls



Only available to Goal Getters

What You Get | Entire past playlist
+ New Monthly Videos + Slide Decks

pretty fabulous

gorgeous solutions to help you make money

Dear First name / friend ,

Did you remember to **set your clock forward**? I did all of mine Saturday AM in anticipation of losing the hour so that I could be mentally prepared for it the next day. I don't know if that's a real strategy or just something I like doing.

My usual **go-to compensation strategy** for losing an hour is to complain about it all day and all week after because you know...that's the best use of my time. 🙄

I don't know why it's never occurred to me to **not complain**, not dwell on it and most importantly, not remember it but this is the first year I'm doing exactly that.

Fun Fact: **70-84% of American conversations are complaining**

And to help me, I scheduled myself for **Afternoon Tea** with a friend yesterday, a trip to the **beach** with another friend who's in town for Social Media Marketing World today and then an **orthodontist** appointment on Monday.

I'm not sure getting a new retainer put in counts as a helpful activity but having something in my schedule keeps me focused on **moving forward** and the future in my new **complaint-free zone**.

If there is something that irks you, whether it's Daylight Savings, waiting on friends who are always late or the rising price of as, before you start complaining to someone about it, consider putting together a

Complaint-Free Strategy

- **Walk away or ask to change the subject** Complaints are like viruses, stay away from complainers
- **Take 5** Will this really matter 5 minutes, 5 months or 5 years from now?
- **Spin it into a positive** i.e. Losing an hour helps me to be more efficient with my time and plan my Sunday better
- **Gamify it** Give yourself a gold star on the calendar for everyday you go with only reciting the positive and not the negative

We're almost at the **half-way mark for March** so if you haven't

Goal Getters Circle Login

Goal Getters Secret Invite Link FOR NEWBIES

Post your March Goal HERE

XO Lisa



I made this with Heritage App - Sign up for a FREE account + start making your own word lettering art

Let's get excited about the week to come!

What You Get | Motivational Newsletter
every Sunday - aka Monday Eve

Benefit #9 | Private Members Forum



We're on Heartbeat

Goodbye
Facebook!



This is **NOT** a Facebook Group

But it kinda looks + acts like one so you get the same look + feel without the social media invasion of privacy

Benefit #9 | Private Members Forum

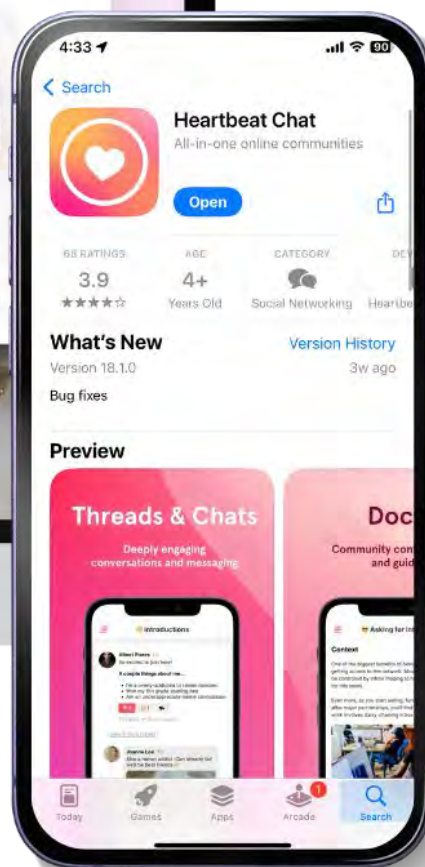
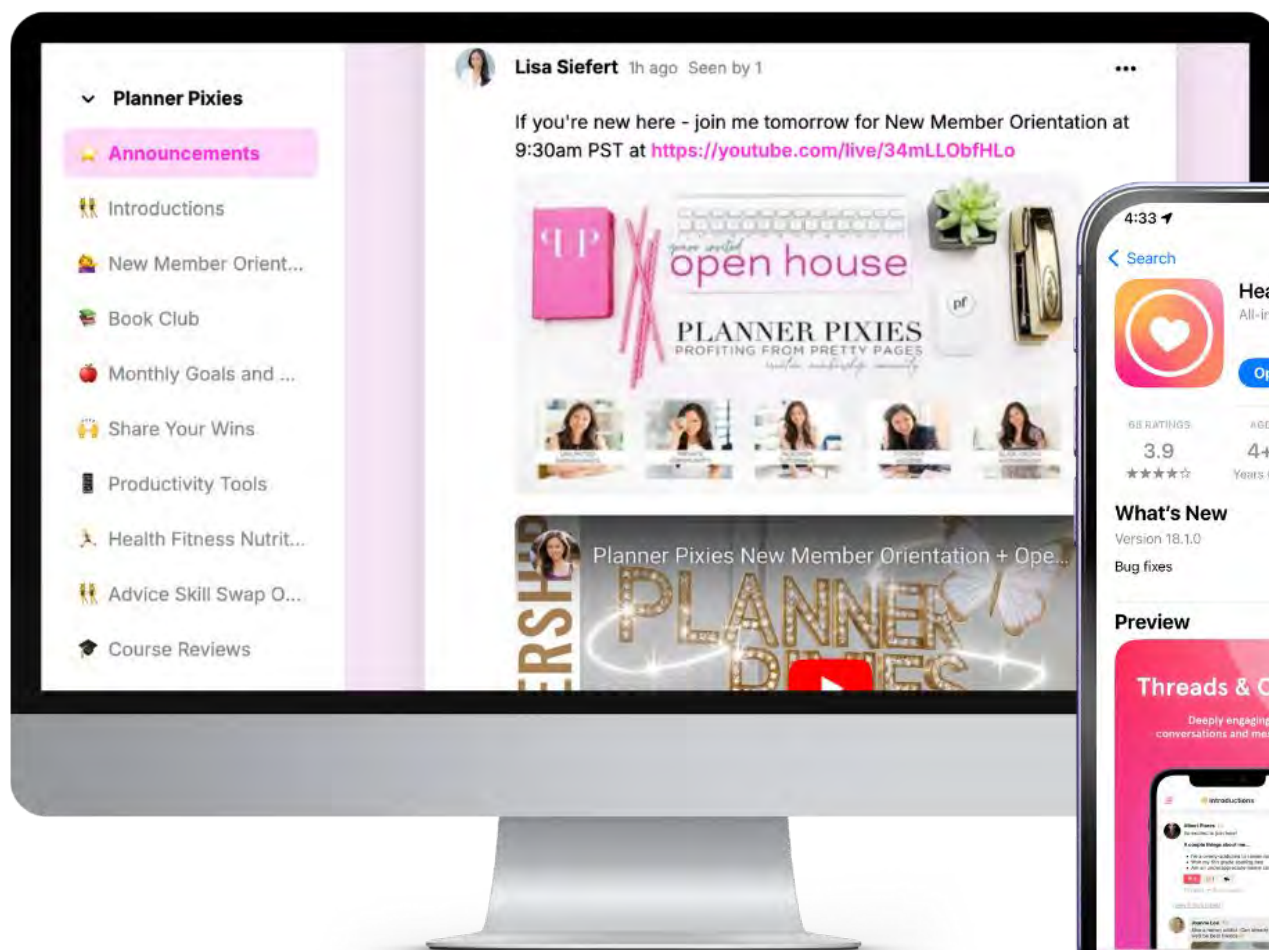
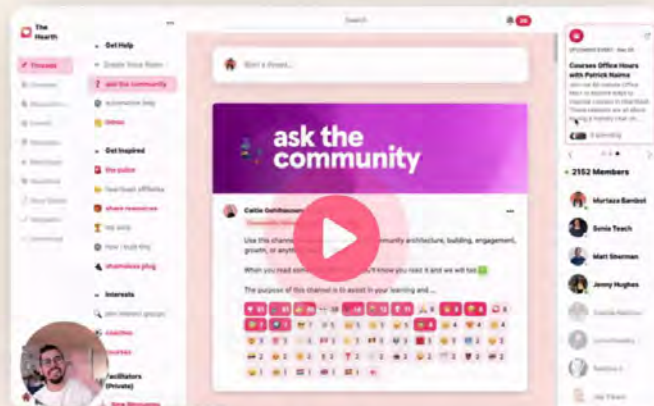
Heartbeat

The all-in-one platform for community businesses

Host conversations, courses, events, content, and more on your own domain



Trusted by +5000 communities



It's an app + a website - use BOTH

Benefit #9 | Private Members Forum



Join us

Become one of us

It's fun here

What You Get | Encouragement, Support,
Motivation, Fun
+ Teamwork [Accountability Groups]

Everything you've seen is Quarterly



QUARTERLY

Quarterly Pass

- UNLIMITED Downloads
- Monthly Plan With Me Replays + Slide Decks
- Monthly Goal Setting Workbooks
- Book Club Archives
- Planner | Card Deck | Wedding | Sticker Templates
- Secret YouTube Playlist Archives
- 5-Day Challenges Archives
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- 1-1 VOXER Access To Me

JOIN QUARTERLY \$297



ANNUAL

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- Wedding Invitation Vendor List
- Card Deck Print Vendor List
- Notebook Print Vendor List
- Subscription Box Wholesaler List

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LIFETIME

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- AI Glow Up Mini-Course
- Template Creator Course
- Access to my Typism Summit Training
- Access to my AI Unlocked Summit Training
- Exclusive AI Selfies Tools List
- Template Store Launch Canva Graphics Pack

Join LIFETIME \$597

Quarterly

Includes most everything

Core Basics of the membership

Next | Annual VIP Level

Annual VIP BONUSES

A N N U A L V I P B O N U S E S



Get access to all 5 Vendor Lists
& the HoneyBook Mini-Course

Over 300+ Vendors from my preferred lists

Updated Regularly

They're an interactive list

Calligraphy + Wedding have multiple categories
inside them each

Thank you for joining
Planner Pixies

How to get Instant Access to these Courses



Thrivecart Starter Kit includes



What's Inside the Course #1

Checkout Pages



How to create **ThriveCart Checkout Pages**

Module 01 | Getting Started - Your Thrivecart Account Set Up

Lesson 01 | Should you **upgrade** to Thrivecart Pro \$195

Lesson 02 | Set up your Thrivecart Account **Profile**

Lesson 03 | Creating your Account Wide **Settings**

Lesson 04 | How to accept **Payments**

Lesson 05 | How to integrate your **Email**

Module 02 | Creating Products + Order Bumps

Lesson 01 | How the Product **Menu + Sub-Menus** Work

Lesson 02 | Product>Options - **Naming + Tagging** Your Product

Lesson 03 | Product>Pricing - How to set up one-time payments, trials, subscriptions + pay anything option

Lesson 04 | Product>Order Bump - How to create an **Order Bump**

Lesson 05 | Product>Payment Processors - How to accept payments

Lesson 06 | Product>Affiliates - How to setup your Affiliate Center

Module 03 | How to Fulfill Orders

Lesson 01 | Fulfillment>How to deliver **Digital Products**

Lesson 02 | Fulfillment>Shipping - How to setup Manual **Shipping** Costs

Module 04 | Customizing the Checkout Page Design

Lesson 01 | Checkout>Type - Your 4 Checkout **Options**

Lesson 02 | Checkout>Design - How to create a **Standard Design Page**

Lesson 03 | Checkout>Behavior - How to setup **Rules**

Module 05 | Where to Get Help

Lesson 01 | Thrivecart Support Options - Knowledge Base + Tickets

What's Inside the Course #2



How to create courses in **ThriveCart Learn**

Module 01 | Getting Started - Your Thrivecart Learn Account Set Up

Lesson 01 | Should you **upgrade** to Thrivecart Learn+ \$195

Lesson 02 | Set up the **Student Dashboard**

Lesson 03 | Create **Projects**

Module 02 | Customizing Your Course Option Fields

Lesson 01 | The Main Course **Information** Setup Page

Lesson 02 | Creating **Custom Domains** for your Courses

Lesson 03 | Customize the Student **Registration** + **Login** Page

Lesson 04 | Setting up Behavior **Rules**

Module 03 | Uploading Your Course Content

Lesson 01 | File Storage - Amazon S3, DropBox and Google Drive

Lesson 02 | How to upload files to Amazon S3

Lesson 03 | How to share files from Google Drive

Lesson 04 | Video Storage - YouTube or Vimeo

Lesson 05 | Creating Modules + Lessons

Module 04 | Giving Students Access To Courses

Lesson 01 | **Import Students from Podia** or Teachable or Anywhere Else

Lesson 02 | Giving Student Access on a **One-Off Basis**

Lesson 03 | Give access within Thrivecart's **Checkout** Cart System

Lesson 04 | What are **QuickLinks** + Why I think you should NOT use them

Lesson 05 | How do **existing students Login** to the Student Dashboard

Module 05 | Where to Get Help

Lesson 01 | Thrivecart Support Options - Knowledge Base + Tickets

BONUS | ThriveCart Templates



*checkout
templates*

Done-For-You **ThriveCart Checkout Templates**

For Your Physical Products

Planner Checkout Template

Notebook Checkout Template

Sticker Checkout Template

For Your Digital Products

Digital Planner Checkout Template

Printable Checkout Template

BONUS | ThriveCart Templates

DIGITAL PLANNER

SECTION DIVIDERS

YEARLY VIEW



DOTTED COVERS



WEEKLY VIEW



INTERACTIVE DIGITAL PLANNER

PAID ADS LOG



Digital planner template

Done-For-You ThriveCart Checkout Templates

For Your Physical Products

Planner Checkout Template

Notebook Checkout Template

Sticker Checkout Template

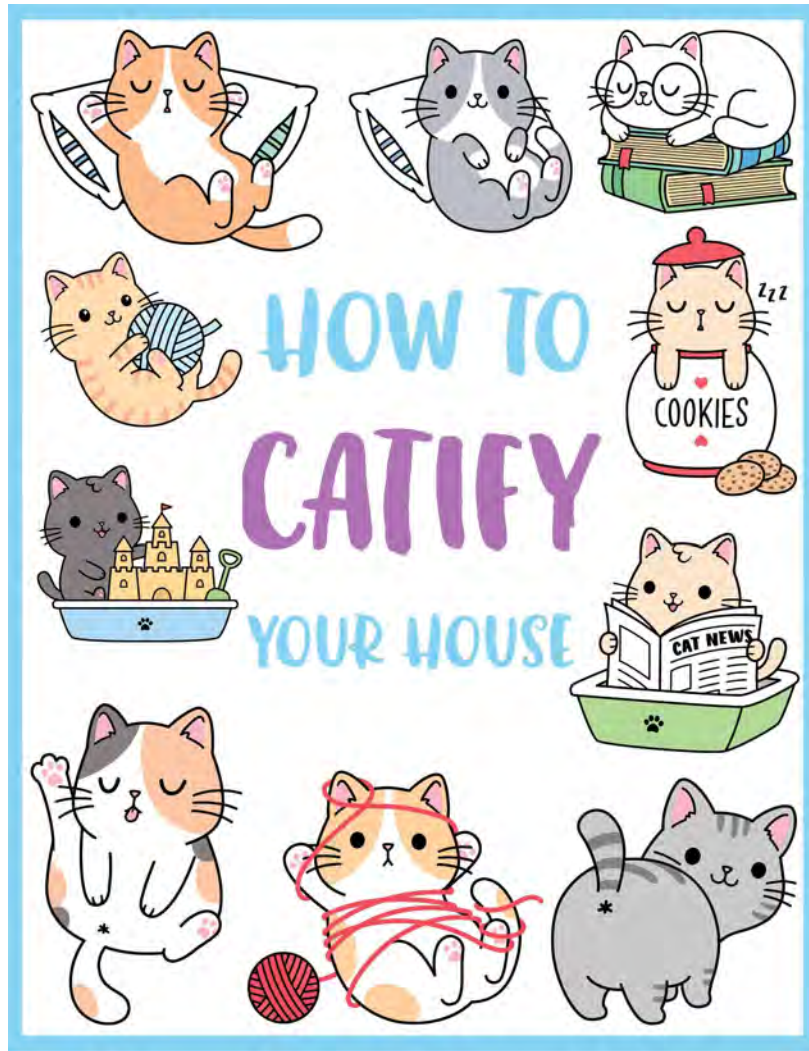
For Your Digital Products

Digital Planner Checkout Template

Printable Checkout Template



BONUS | ThriveCart Templates



Printable template

Done-For-You ThriveCart Checkout Templates

For Your Physical Products

Planner Checkout Template

Notebook Checkout Template

Sticker Checkout Template

For Your Digital Products

Digital Planner Checkout Template

Printable Checkout Template



BONUS | ThriveCart Templates



Physical planner template

Done-For-You ThriveCart Checkout Templates

For Your Physical Products



Planner Checkout Template

Notebook Checkout Template

Sticker Checkout Template

For Your Digital Products

Digital Planner Checkout Template

Printable Checkout Template

Notebook + Sticker Template Coming 5/5

Mockup Tutorial on Thursday 5/5

Annual BONUS | Sticker Camp



Complete **Sticker Workshop**

How to create stickers



For people who can't draw - like me!

Where to sell your stickers

When you have no audience

For newbies

What equipment to buy

Print your own stickers at home

Or outsource them - my favorite sticker printers

Includes ORIGINAL [non-AI] sticker template

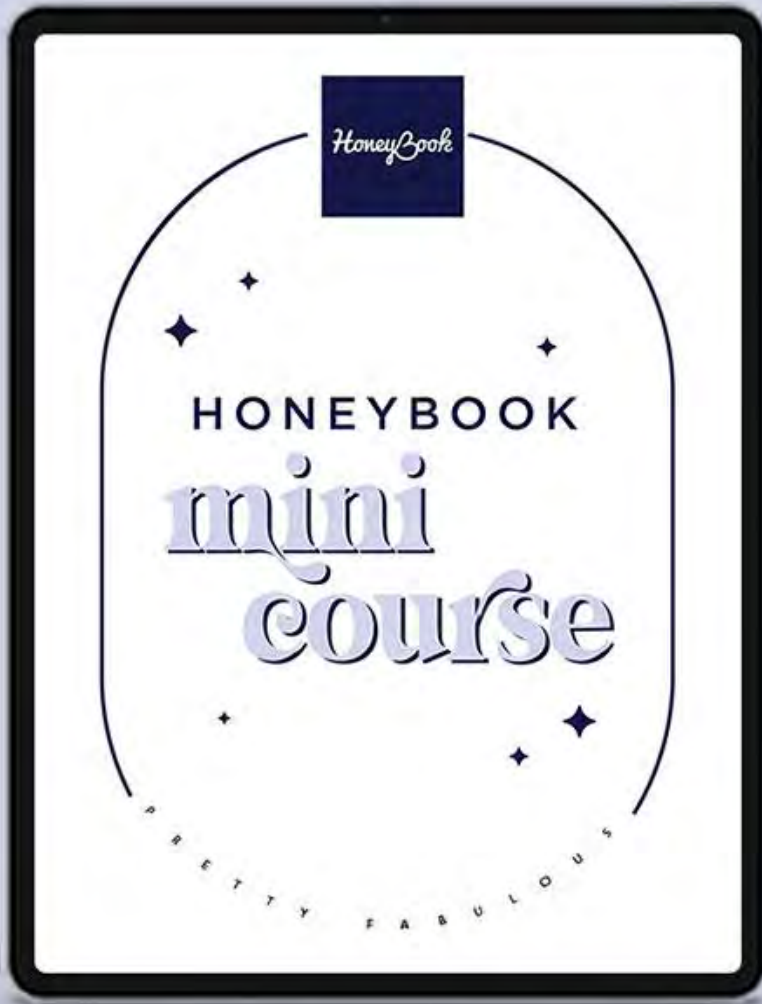
Format: Indesign + Illustrator + Canva

Annual BONUS | Stock Photos



New 10-pack delivered every month
Format: JPEGs

Annual BONUS | Honeybook



HoneyBook Mini-Course

book clients in your sleep
**Quick Start Guide for
Honeybook Newbies**

Mini-Course: Get Your HoneyBook Account Set Up

- Step-by-Step Guidance
- Follow easy, actionable steps to set up your HoneyBook account from scratch
- Automation Made Easy
- Client Management Simplified:
- Transform your client management with HoneyBook—set up your account today and watch your productivity soar!

Best Client Management Tool Ever
10 easy to follow lessons

Everything you've seen is Annual VIP



QUARTERLY

Quarterly Pass

- UNLIMITED Downloads
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- Monthly Goal Setting Workbooks
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- Private Weekly Newsletter
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- 1-1 VOXER Access To Me

JOIN QUARTERLY \$297



ANNUAL

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Lifetime Access

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- Template Creator Course
- Access to my Typism Summit Training
- Access to my AI Unlocked Summit Training
- Exclusive AI Selfies Tools List
- Template Store Launch Canva Graphics Pack

Join LIFETIME \$597

Annual

Includes lots of awesome bonuses

Because that was the only VIP level for years

Next | Lifetime Level

Lifetime BONUS | AI Unlocked

The background of the central graphic is a dark, textured surface. It features several overlapping elements: a document with the word 'INTENTIONS' at the top, a circular diagram with a hexagonal pattern inside, a magnifying glass, and a film reel. The text 'AI UNLOCKED' is prominently displayed in the center in a white, serif font. Below it, the text 'A.I. FOR COURSE CREATORS' and 'ONLINE SUMMIT | 57 EXPERTS' is written in a smaller, white, sans-serif font, following the curve of the film reel.

AI UNLOCKED

A.I. FOR COURSE CREATORS
ONLINE SUMMIT | 57 EXPERTS

Early Access + Downloads + Bonuses
Not for sale material!

Lifetime BONUS | AI Unlocked



My Favorite AI Selfie Tools

Become Your Own AI
Masterpiece - this is the
Insider's Guide to the best
AI tools out there



SELFIES OF THE FUTURE

This is EXCLUSIVE to the AI Summit
Not available in the AI Selfies 101 course!

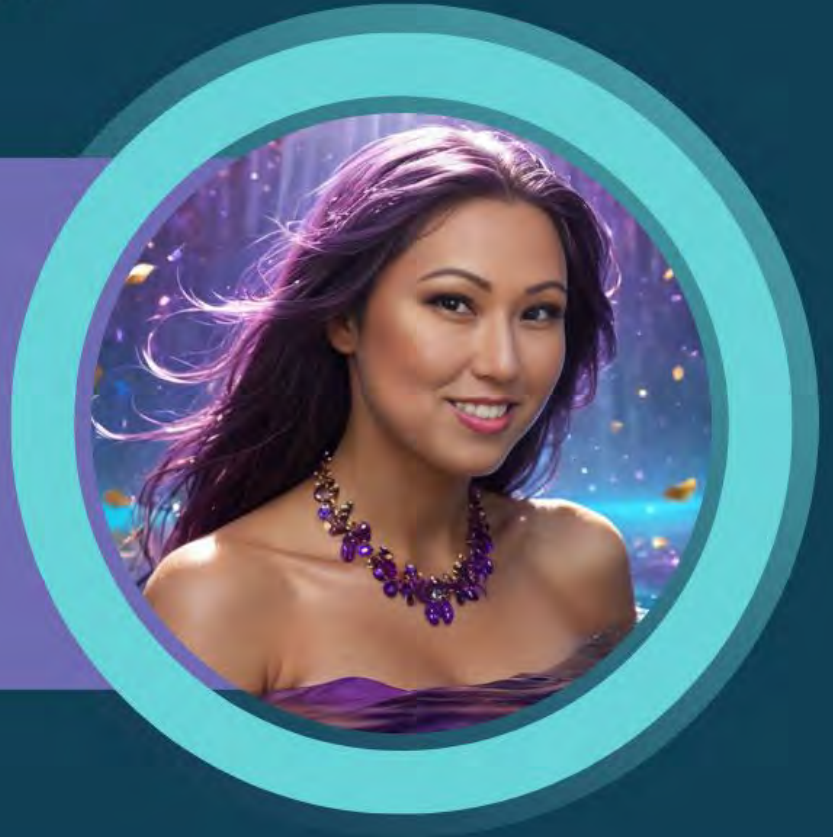
A collage of various AI-generated images of a woman in different settings and outfits, including a birthday cake, a pool, and a formal dress, with a central text overlay "COPY + PASTE AI PROMPTS".

Copy + Paste Prompts And Stock Images

Lifetime BONUS | Typism Summit

Typism SUMMIT

**Become a
Template
Designer—
Template
Express
Workshop**



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