

CHI DECISION CARDS | EXECUTIVE EDITION

The Decisions That Move the Business

For executive teams and boards

The decisions that reach an executive team are the ones no one below could resolve. Which market to enter. What to do with the underperforming division. Whether to commit the capital now or wait. High stakes, incomplete information, no obviously right answer. The quality of these calls is the quality of the company.

Chi Decision Cards Executive Edition is a 54-card deck built on the SABUDI framework, developed for exactly these boardroom and capital-project decisions where the cost of getting it wrong runs into millions. Written in the collective voice of a leadership team: our frame, our alternatives, our call.

Why it belongs in the boardroom

Senior teams rarely fail for lack of intelligence. They fail because a dominant voice framed the problem too narrowly, the group anchored on the first slide number, or no one made the trade-offs explicit before the vote. A shared method turns those failure modes into checkpoints.

The framework

SABUDI step	What the team practises
Set the Right Frame	Agreeing what we are really deciding before committing capital to the wrong question.
Identify Alternatives	Putting genuine options on the table rather than ratifying the CEO or the loudest voice.
Be Mindful of Biases	Naming the anchoring, groupthink and overconfidence that quietly shape a board decision.
Analyse for Uncertainty	Reasoning under incomplete information. Stress-testing our assumptions, not just our conclusions.
Decide on Alternative	Applying our criteria, making the trade-offs explicit, committing and recording why.
Implement and Iterate	Acting, then judging the decision by our process rather than the outcome.

Why executive teams choose it

- **Made for the room, not the classroom.** Not a training module. A tool that sits on the boardroom table and gets used in the meeting where the decision is actually made.
- **Process over outcome.** Boards are judged on results, so they defend outcomes rather than improve judgement. The deck holds that a good decision is judged by the process used to reach it. That makes a post-mortem a learning exercise instead of a search for blame.
- **No consultant required.** No licence, no platform, no facilitator. The chair or CEO can pick up the deck and run the room through a decision unaided.
- **One-off spend.** Nothing recurring, no per-seat licence. A deck issued to the leadership team in 2026 still works in 2031, including for the executives who join in between.
- **A shared language at the top.** When the whole team has the same six steps, decisions get sharper and quicker. People stop arguing positions and start comparing alternatives against agreed criteria.
- **Fits how the team already works.** Board and executive offsites, strategy days, investment and capital decisions, M&A reviews, succession planning and post-implementation reviews.

About Chi Decisions

Chi Decisions is an Australian consultancy based on the Gold Coast. Founder Arthur Chivinge has delivered risk and decision analysis services to BHP, Ampol, BP, Water Corporation, SA Water and Woodside. SABUDI was developed in those boardrooms, where the cost of getting it wrong runs into millions. The full range:

▪ **Executive Edition** A\$34.99, C-suite and boards. ▪ **Leader Edition** A\$29.99, managers and emerging leaders. ▪ **Student Edition** A\$24.99, ages 10 to 18.

Request a free sample deck for review before ordering. No cost, no obligation. Tick the box overleaf.

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Order Form

Invoice issued on order confirmation, payable 14 days from that date. All prices in AUD and include GST.

Pricing

Minimum order 10 decks. Order in any quantity of 10 or more. Flat price per deck at every quantity. SKU CDC-EXECUTIVE-001. 54 cards, 350gsm, telescope rigid box, 0.16 kg.

Quantity	Price per deck	Example order total
10 decks	A\$34.99	A\$349.90
20 decks	A\$34.99	A\$699.80
50 decks	A\$34.99	A\$1,749.50

Delivery is calculated at order confirmation and shown on the invoice before payment is due. Payment by EFT, debit or credit card. Purchase orders accepted, written quotes on request.

Worth knowing. A deck per person for a ten-strong executive team is A\$349.90. Set against the value of the decisions that team makes in a single quarter, it is a rounding error with a long memory.

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Signed		Date	
Name		Position	

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