BLUE JEANS DEFINITIONS OF THE TWELVE TARGET TRAITS

From "Ways to Improve Your Character... and Everything Else" by Doug Newton ©2020

COURAGE

Doing good despite a fear of harm or loss.

DILIGENCE

Thinking thoroughly and acting conscientiously concerning all details of a responsibility.

GENEROSITY

Gladly giving what others did not earn, deserve, expect or require.

GRATITUDE

Expressing indebtedness for unmerited benefits you have received.

HONESTY

Conscientiously preventing others from believing what you know is untrue.

HUMILITY

Exalting others above yourself.

INDUSTRY

Working as hard as necessary to finish a task and then looking for more to do.

INTEGRITY

Making sure your beliefs, words and actions line up in public and private.

PERSEVERANCE

Pressing through hardships based on a firm belief in a worthy goal.

RESOURCEFULNESS

Using what's available to achieve goals and solve problems.

RESPECT

Believing in and looking for the value of every person, and treating them accordingly.

VIGOR

Putting your whole self into every task.

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