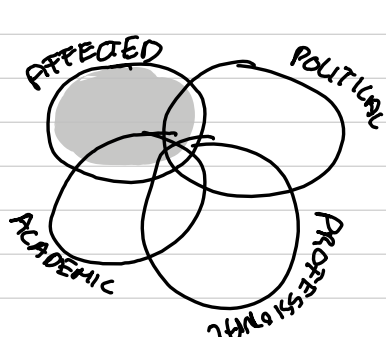
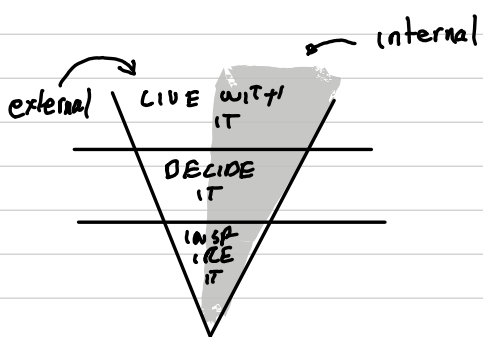


What's a good mix of expertises to have in a project?

In short: Benjamin Nanchen in his work mixes 4 lenses: people affected, professionals, academics and political.



Benjamin's approach



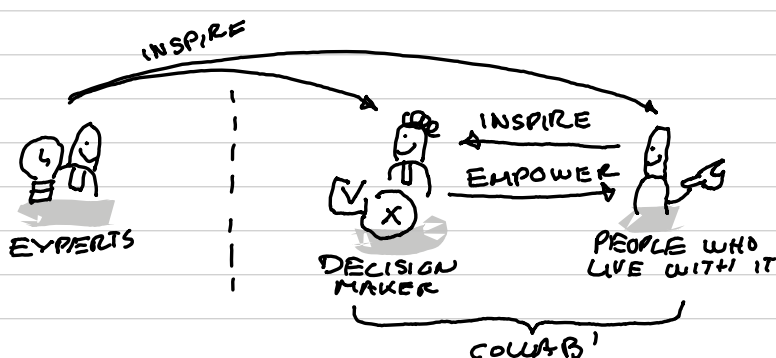
Daniele's approach

My two cents

In the projects I run I like to have the following mix:

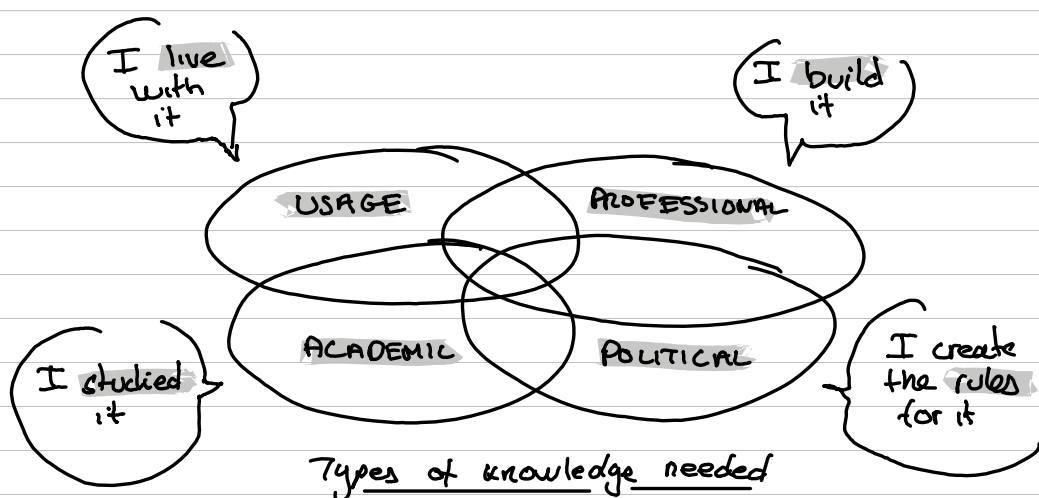
- People who will live with the decision
- Decision makers
- Experts that can inspire: external, internal, topic related, finance, etc.

The order here fits also the amount of time is spent with each group. And I often start from the bottom of the list to create the framing for the work.



What do experts say?

In a webinar about Accessibility and Service Design, Benjamin Nanchen shared his approach for the types of people that need to be mixed together. In his accessibility projects it looks like this:



Types of knowledge needed

To go deeper on this topic watch the webinar with Benjamin, especially from: 10min to 5s.

Backstage of this article

This article was written and illustrated by hand on a re-furbished Remarkable II tablet. The handwritten text was then automatically converted into typed text using Remarkable's service. If you are curious you can download the original hand written note.