

# Jamie Mason Cohen

## Speaker One-Sheet / Speaker Kit

<b>Mentorship Culture Keynote Speaker</b>	<b>Direct Contact</b> Jamie Mason Cohen 416-616-0400 <a href="http://www.jamiemasoncohen.com">www.jamiemasoncohen.com</a>
---	--

Helping organizations reduce the Isolation Tax of Leadership by building mentorship cultures that strengthen trust, performance, and accountability.

- **Proof highlights:** Vistage Top Performer Speaker • 2.4M TEDx views • Keynotes, workshops, and training in 30+ countries • Host of The Leadership Standard podcast

Trusted by Novo Nordisk, Sun Life Financial, Canada Life, Sanofi, Regeneron, Vistage, and TEC Canada.

**Best-fit audiences:** Executive Offsites • Leadership Conferences • HR / Culture Events • Association Conferences • Vistage • TEC • CEO Forums

## About Jamie

Jamie Mason Cohen helps organizations reduce the Isolation Tax of Leadership by building mentorship cultures that strengthen trust, performance, and accountability. Early in his career, Jamie worked behind the scenes with Lorne Michaels and companies including Saturday Night Live, where he saw what high-performing teams do when the pressure is real, the deadline is non-negotiable, and human connection is the difference between chaos and execution. That experience shaped the core of his work today: leadership is not about having all the answers. It is about helping people think, trust, adapt, and perform together when the stakes are high.

Jamie's Vistage New York workshop received the highest rating for any speaker or session in that group's 15-year history. He hosts The Leadership Standard podcast, has delivered keynotes, workshops, and training in more than 30 countries, and has worked with organizations including Sun Life Financial, Novo Nordisk, Canada Life, Sanofi, and Regeneron. His keynote style is best described as live mentorship, in public — practical, interactive experiences that help audiences feel less alone and more equipped to lead.

<b>Signature story</b>  <b>Saturday Night Leaders</b>  Lessons from high-pressure creative teams that help leaders handle deadlines, pressure, and team dynamics with more readiness and humanity.	<b>Signature Framework</b>  <b>The YES AND 10-MINUTE WEEKLY CHECK-IN</b>  A practical questioning framework that helps leaders build trust, sharpen judgment, and mentor more effectively.
--	--

## Most Requested Keynotes

Title	Problem	Why Jamie
The Mentorship Masterclass: Build the Culture People Stay For	Too many organizations invest in technology, training, and culture initiatives while people still feel isolated at work.	Drawing on 250+ sessions in the past five years, practical leadership rituals, and The Signature Mentor 7, Jamie shows why mentorship is not a soft extra but the operating system behind stronger trust, better judgment, healthier accountability, and retention.
Saturday Night Leaders: What's Your 11:30?	Leaders and teams need a way to perform under pressure without becoming brittle, chaotic, or disconnected.	Drawing on his work behind the scenes with Lorne Michaels and Saturday Night Live, Jamie connects elite creative pressure with the realities of launches, deadlines, and make-or-break moments in business.
Leading Humans in the Age of AI	Organizations need to lead through AI-driven change without losing the human judgment, trust, and integrity that actually drive performance.	Jamie helps audiences protect the human advantages technology cannot replace: asking better questions, developing judgment, iterating, allocating human and machine talent wisely, and acting with integrity.

## Proof, Reels, and Media Assets

**The Mentorship Masterclass Reel:** [https://drive.google.com/file/d/171Beh8nKDztp3\\_81uPqJC4Q7pR8C6ITY/view?usp=drive\\_link](https://drive.google.com/file/d/171Beh8nKDztp3_81uPqJC4Q7pR8C6ITY/view?usp=drive_link)

**Saturday Night Leaders Reel:** <https://bit.ly/SATURDAYNIGHTLEADERS>

**Headshots:** <https://drive.google.com/drive/folders/1UERy5veMwvhA7auVM3Z06pmVbhXVCNU7?usp=sharing>

## Planner Essentials

<b>AV Requirements</b> <ul style="list-style-type: none"><li>• Wireless lavalier or headset microphone preferred.</li><li>• Confidence monitor highly recommended, if available.</li><li>• Screen support for keynote visuals and embedded clips when used.</li><li>• Standard keynote setup with clear sightlines and quality room audio.</li></ul>	<b>What makes Jamie easy to work with</b> <ul style="list-style-type: none"><li>• Highly customized preparation for each room.</li><li>• Practical, interactive sessions with immediate takeaways.</li><li>• Low-maintenance, considerate, and focused on value and delivery.</li><li>• Direct text access immediate communication needs.</li></ul>
--	---

## Intro Copy

**Short intro** (50-75 words): Jamie Mason Cohen is a mentorship culture keynote speaker who helps organizations reduce the Isolation Tax of Leadership by building cultures of trust, performance, and accountability. Drawing on lessons from Saturday Night Live, Vistage, and leadership work in 30+ countries, Jamie delivers practical, interactive keynote experiences that feel like live mentorship in public.

**Long intro** (125-175 words): Jamie Mason Cohen helps organizations build the kind of mentorship culture people want to stay in. Early in his career, he worked behind the scenes with Lorne Michaels and companies including Saturday Night Live, where he saw what high-performing teams do when pressure is real and deadlines are non-negotiable. Today, Jamie brings that lens into the business world through keynotes on mentorship culture, communication under pressure, and leading humans in the age of AI. His Vistage New York workshop received the highest rating for any speaker or session in that group's 15-year history. He has delivered keynotes, workshops, and training in more than 30 countries, worked with organizations including Novo Nordisk, Sun Life, Canada Life, Sanofi, and Regeneron, and hosts The Leadership Standard podcast, where he interviews leaders like Seth Godin and Daniel Pink.

## Testimonial

### Vistage Philadelphia

“I just hosted Jamie Mason Cohen in PHL to present his Saturday Night Leaders leadership workshop to my four Executive Groups. He was a hit. Many times over the course of the week I had comments along the lines of ‘one of the best speakers we have ever had’ - and I’ve been doing this for 10 years. Jamie is a practiced presenter who knows how to hold an audience’s attention, deliver the message, and create openness and connection with members. In addition to his delivery, he is the perfect speaker: low maintenance, considerate, and 100% about value and delivery. Jamie is a gift to our Vistage community. Book him.” – *Master Vistage Chair, Carol Steinberg*

### Booking & Contact

Direct: 416-616-0400

Website: [www.jamiemasoncohen.com](http://www.jamiemasoncohen.com)

Primary bureau contact path: Please contact Jamie Mason Cohen’s Speaking Bureau Partners or reach out directly and he will put you in touch with them.