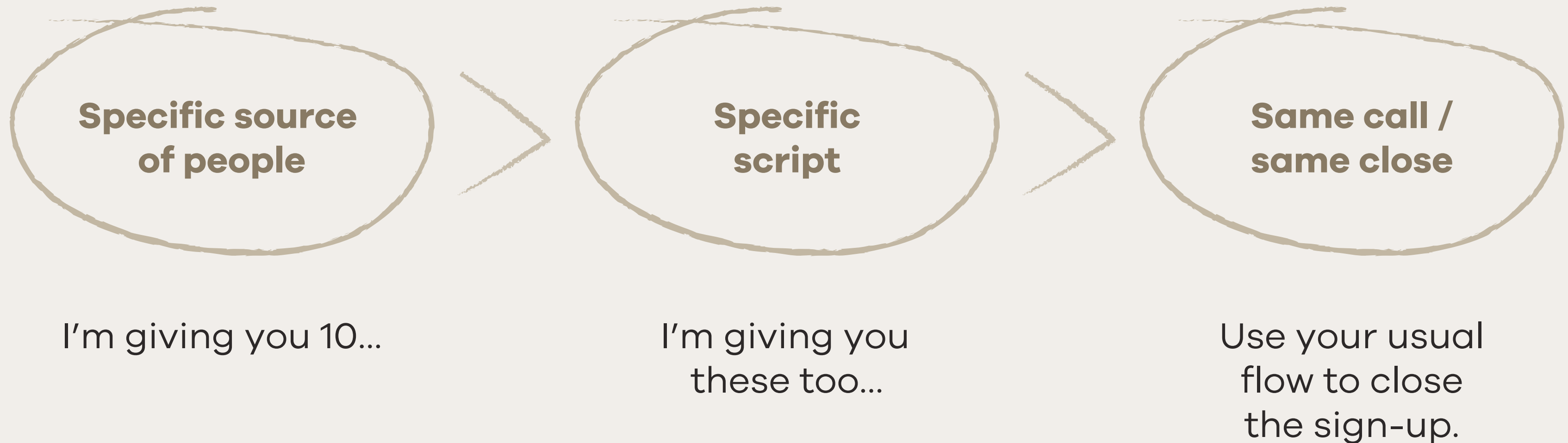


Conversations in the DMs (10 sources & 10 scripts)

...an unlimited source of leads and sales (for free)



3 simple steps to closed sales



5 big reasons why to use this

01 **Limitless**

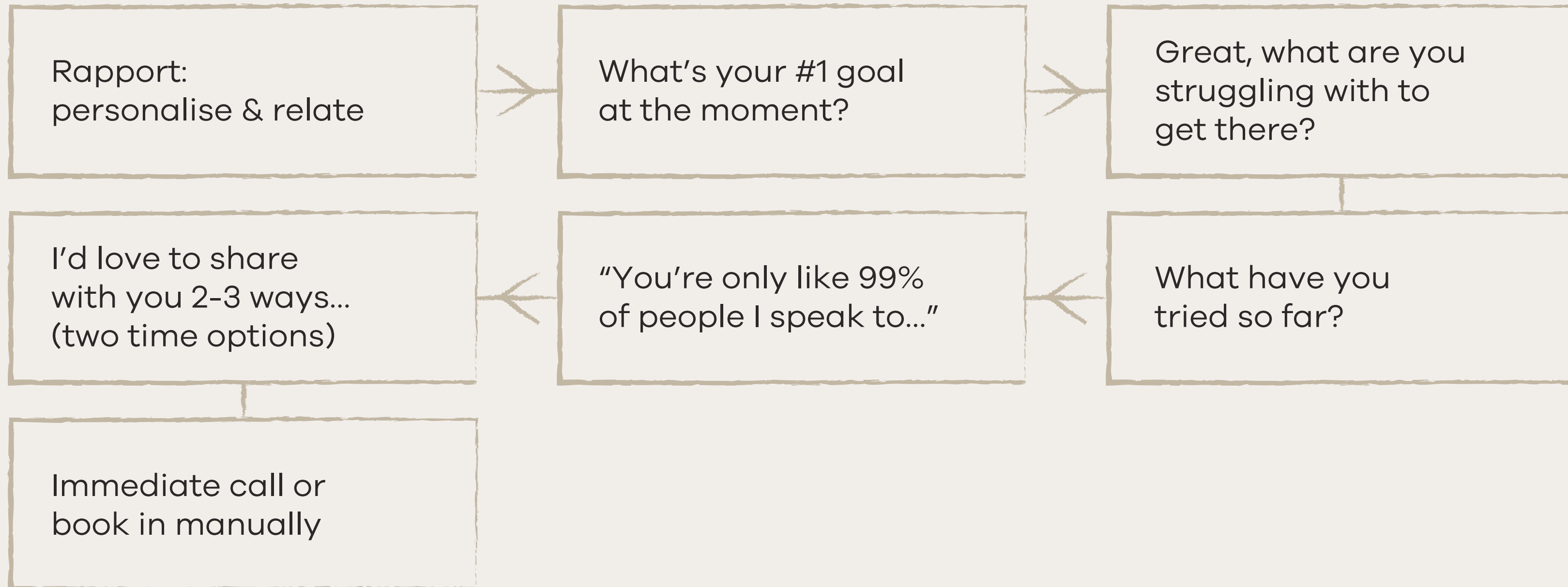
04 **Calls booked have
high show rates**

02 **Repeatable**

05 **Calls booked have
high close rates**

03 **Outsourceable**

7 step DM script flow



Sound simple?

Biggest DM script mistake I see:

Having long conversations.

These can be closed in 5-7 messages.



The 10 sources + scripts

01 **They’ve DM’d you
out of interest**

02

03

04

05

06

07

08

09

10

1. They've DM'd you out of interest



The 10 sources + scripts

01 They've DM'd you
out of interest

02 **They've DM'd you in
response to a post cta**

03

04

05

06

07

08

09

10

2. They've DM'd you in response to a post cta



The 10 sources + scripts

01	They've DM'd you out of interest	06
02	They've DM'd you in response to a post cta	07
03	They've DM'd you in the past (follow-ups)	08
04		09
05		10

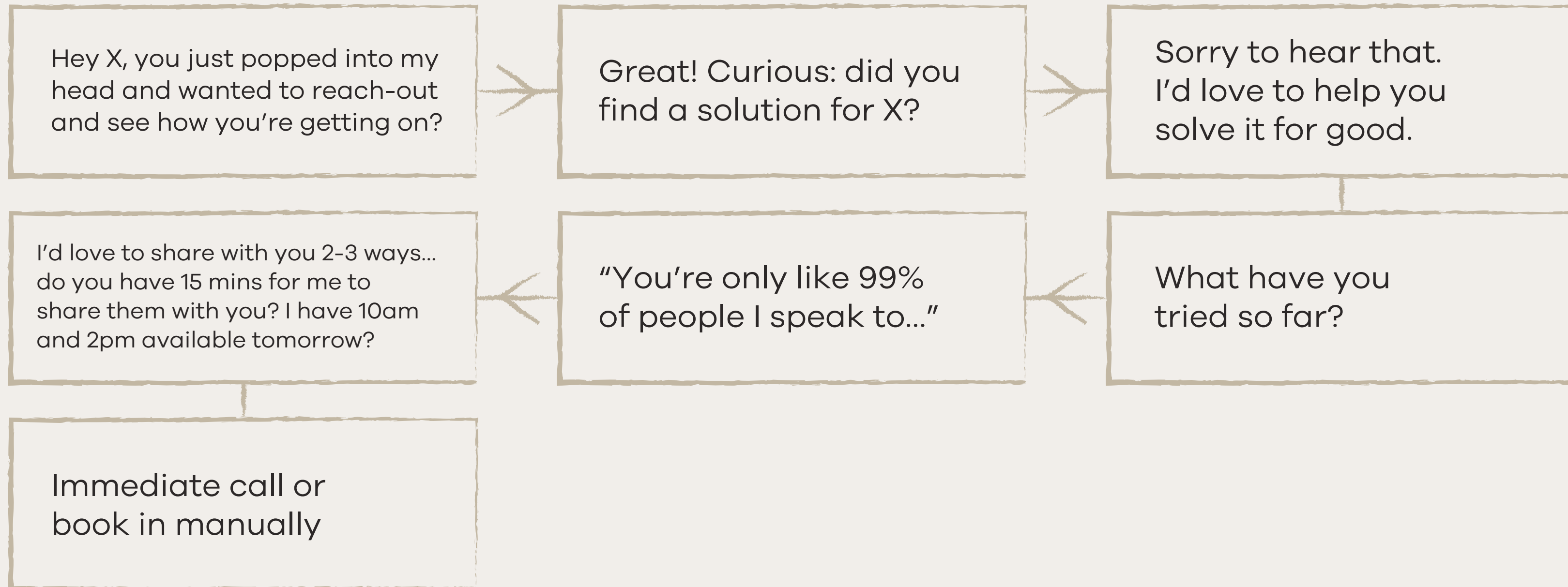
3. They've DM'd you in the past (follow-ups)



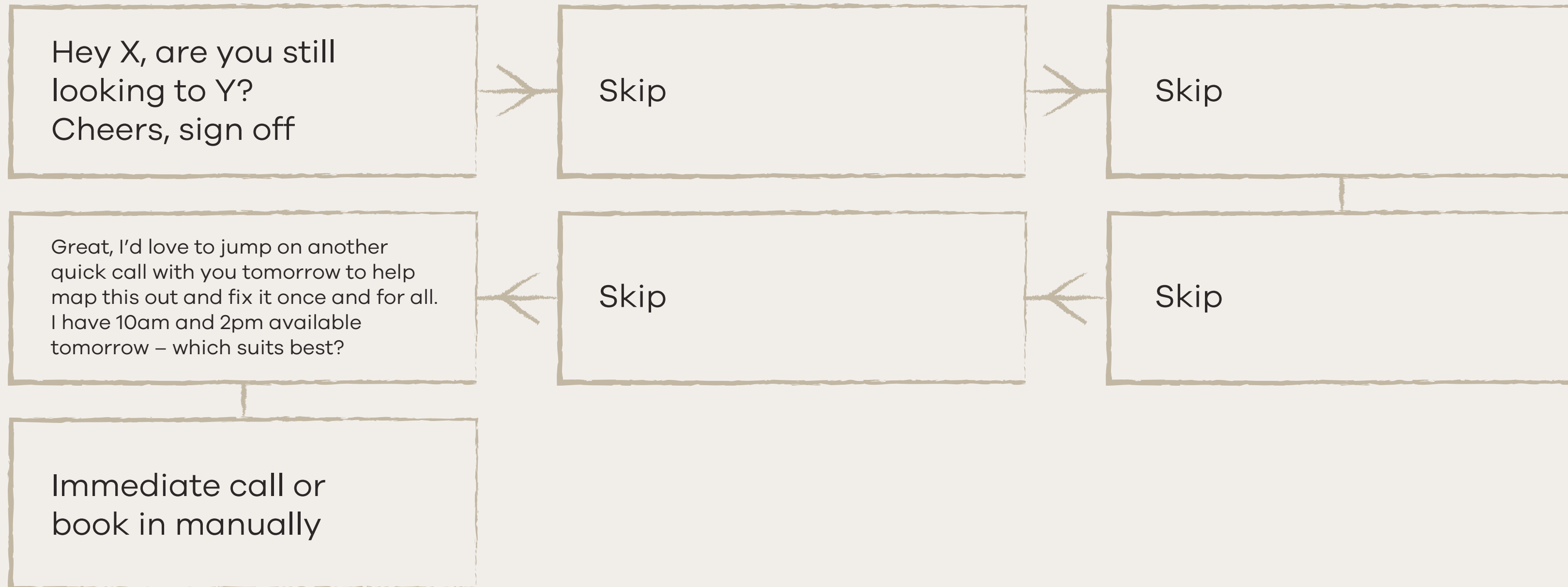
The 10 sources + scripts

01	They've DM'd you out of interest	06
02	They've DM'd you in response to a post cta	07
03	They've DM'd you in the past (follow-ups)	08
04	Unconverted leads	09
05		10

4. Unconverted leads (booked calls not closed)



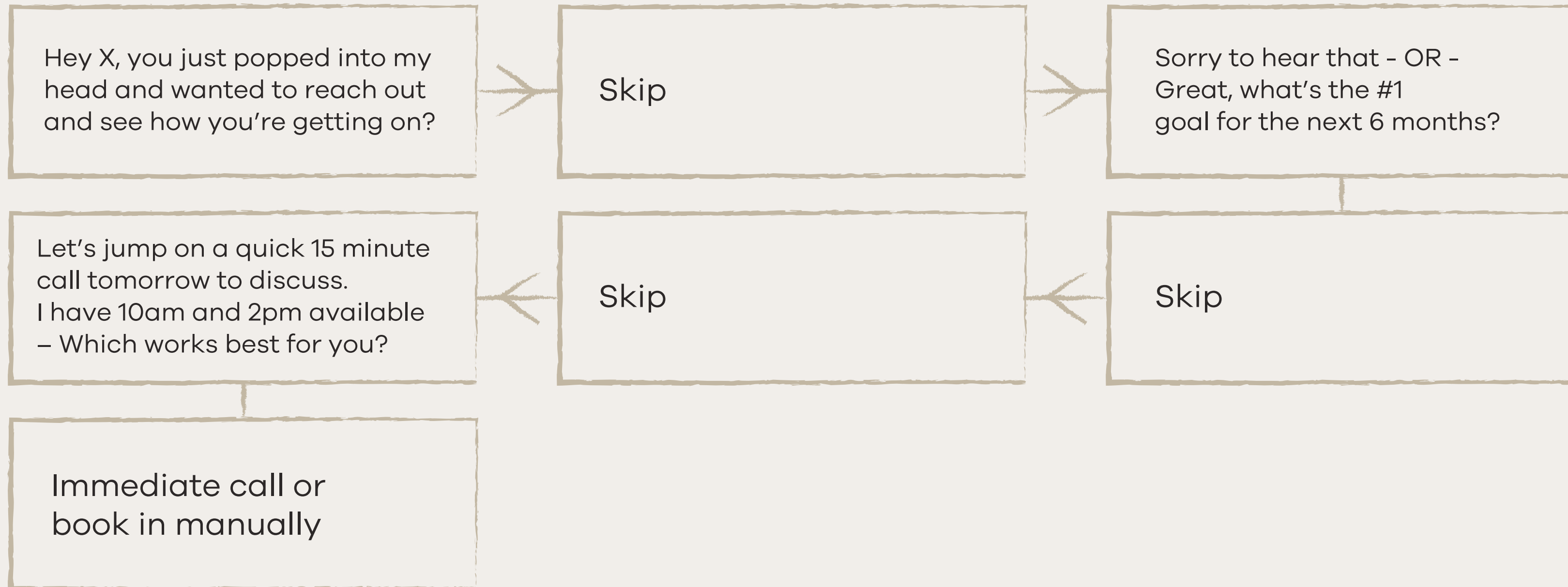
4. Unconverted leads (booked calls not closed)



The 10 sources + scripts

01	They've DM'd you out of interest	06
02	They've DM'd you in response to a post cta	07
03	They've DM'd you in the past (follow-ups)	08
04	Unconverted leads	09
05	Past customers (follow-ups)	10

5. Past customers (follow-ups)



The 10 sources + scripts

- 01 They've DM'd you out of interest
- 02 They've DM'd you in response to a post cta
- 03 They've DM'd you in the past (follow ups)
- 04 Unconverted leads
- 05 Past customers (follow-ups)

- 06 **Past challengers (follow-ups)**
- 07
- 08
- 09
- 10

6. Past challengers (follow-ups)



The 10 sources + scripts

- 01 They've DM'd you out of interest
- 02 They've DM'd you in response to a post cta
- 03 They've DM'd you in the past (follow-ups)
- 04 Unconverted leads
- 05 Past customers (follow-ups)

- 06 Past challengers (follow-ups)
- 07 **Group members (follow-ups)**
- 08
- 09
- 10

7. Group members (follow-ups)



The 10 sources + scripts

- 01 They've DM'd you out of interest
- 02 They've DM'd you in response to a post cta
- 03 They've DM'd you in the past (follow-ups)
- 04 Unconverted leads
- 05 Past customers (follow-ups)

- 06 Past challengers (follow-ups)
- 07 Group members (follow-ups)
- 08 **Likes/Commenters**
- 09
- 10

8. Likes/Commenters

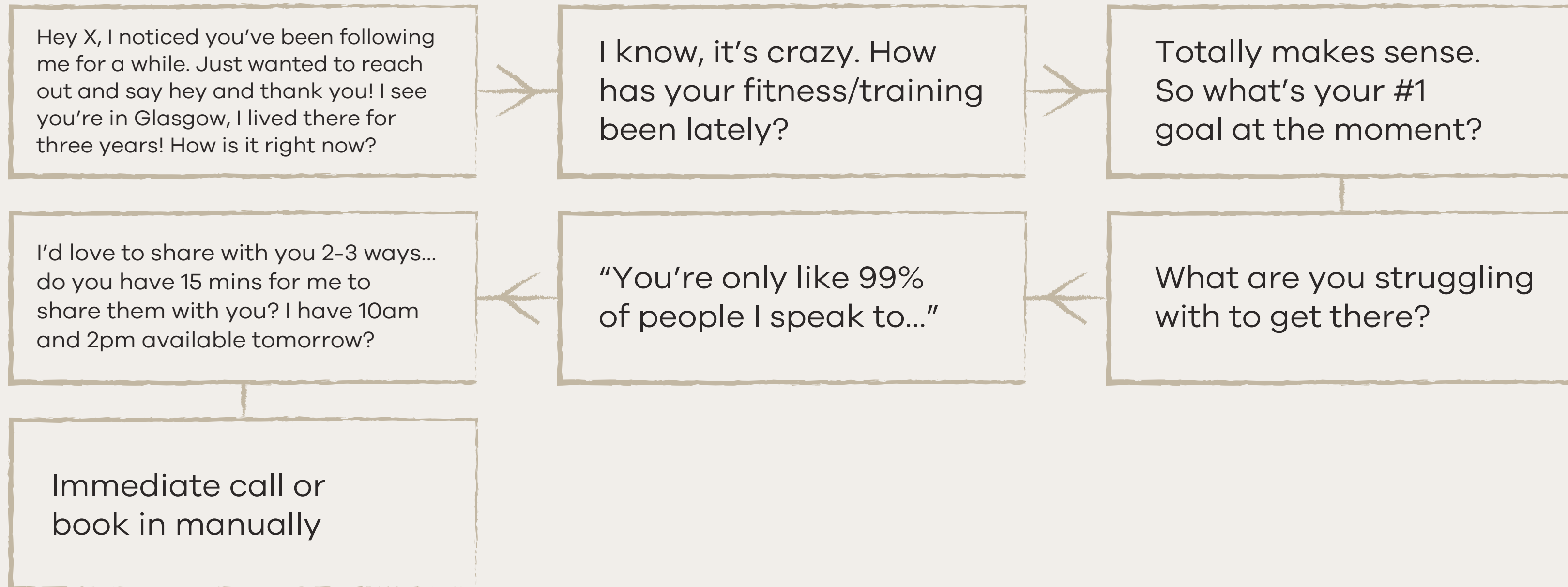


The 10 sources + scripts

- 01 They've DM'd you out of interest
- 02 They've DM'd you in response to a post cta
- 03 They've DM'd you in the past (follow-ups)
- 04 Unconverted leads
- 05 Past customers (follow-ups)

- 06 Past challengers (follow-ups)
- 07 Group members (follow-ups)
- 08 Likes/Commenters
- 09 **Followers**
- 10

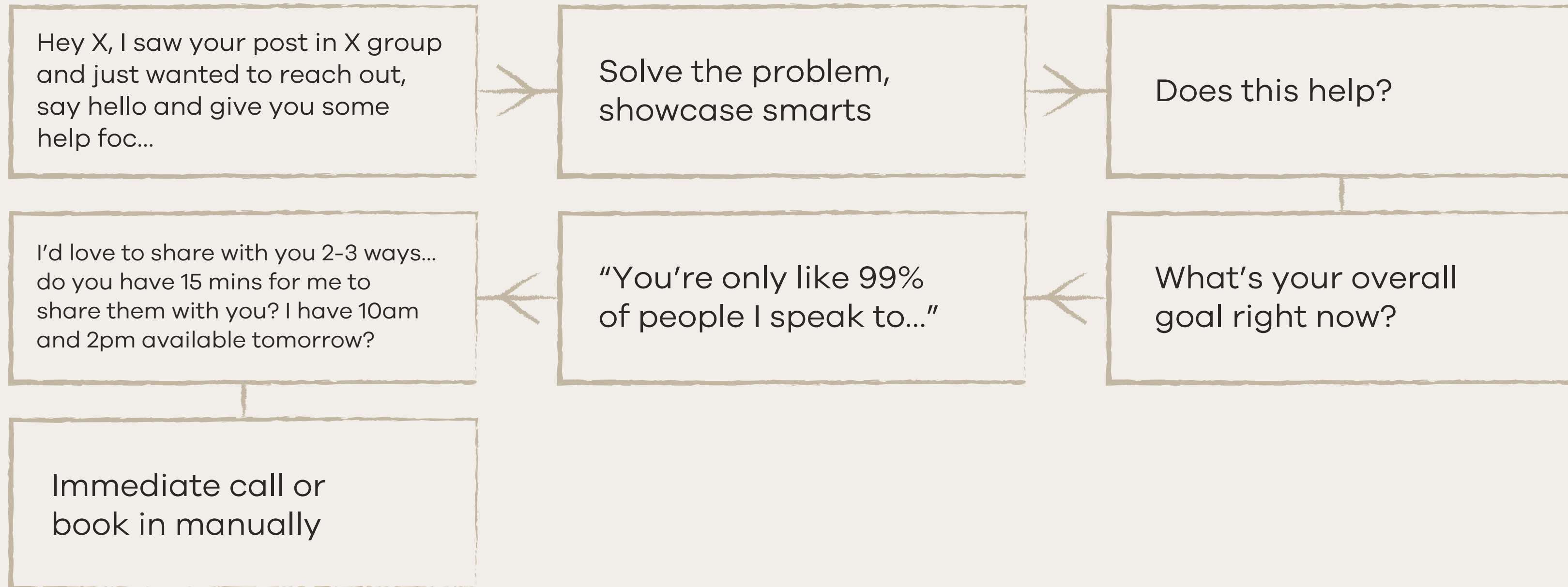
9. Followers



The 10 sources + scripts

- | | | | |
|----|--|----|--------------------------------------|
| 01 | They've DM'd you out of interest | 06 | Past challengers (follow-ups) |
| 02 | They've DM'd you in response to a post cta | 07 | Group members (follow-ups) |
| 03 | They've DM'd you in the past (follow-ups) | 08 | Likes/Commenters |
| 04 | Unconverted leads | 09 | Followers |
| 05 | Past customers (follow-ups) | 10 | Group digging/hashtag digging |

10a. Group digging



10b. Hashtag digging



My personal hack!

Test voice notes for the script

For me it works great. Need to be
high energy, personal and fun/casual.