

portfolio.

DANI BRUFLODT

2025

DIGITAL INFRASTRUCTURE EXPERT

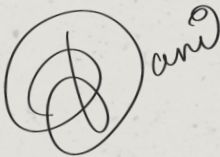
CREATIVE STRATEGIST

hello there.

I'm Dani, a lifelong creative with a deep passion for sustainable productivity, digital organization, and efficiency.

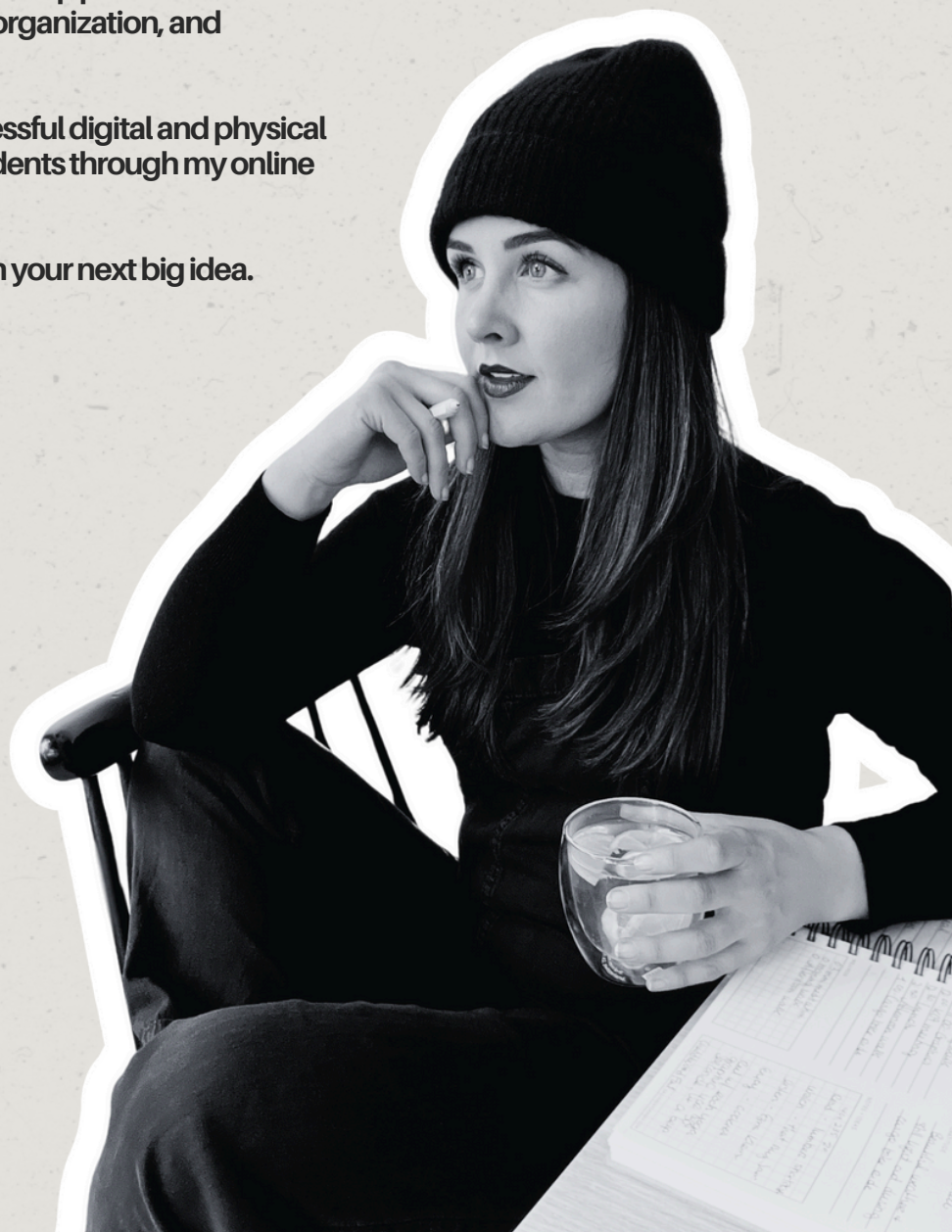
I have created hundreds of successful digital and physical products and led over 1,000 students through my online courses.

I'd love to collaborate with you on your next big idea.



Dani Bruflo

Dani@Thyme-is-Honey.com



timeline.

D A N I
B R U F L O D T

TOP SKILLS

Digital Organization and Systems Design
Content Creation and Strategy
Copywriting and Storytelling
Project Management

TECHNICAL PROFICIENCY

Substack
Wordpress
Shopify
Social Media Platforms
Google Suite and Workspace
Canva
Flodesk
Microsoft Suite
Adobe Suite
Zapier

SUPER POWERS

Optimizing processes and automation to save time and increase efficiency

Producing engaging copy and stunning imagery with a clear plan for repurposing content

Creating and executing big picture content strategies across all platforms

Growing communities and subscriber lists that are engaged and impactful

LANGUAGES

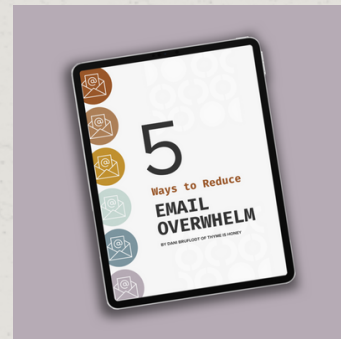
English (native speaker)
Danish (beginner)



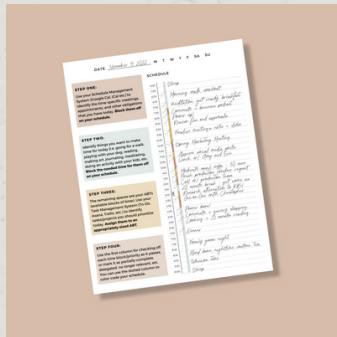
digital assets

I'm skilled at creating highly-effective digital assets such as eBooks, online courses, podcasts, downloads, and spreadsheets. These are a great way to share information, grow an email list and provide value to your audience.

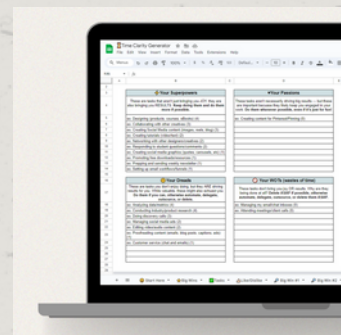
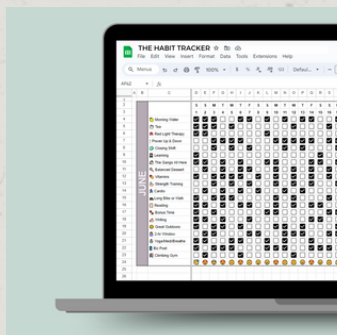
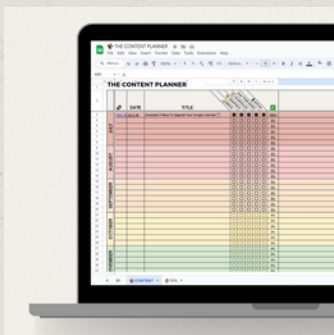
EBOOKS



DOWNLOADS

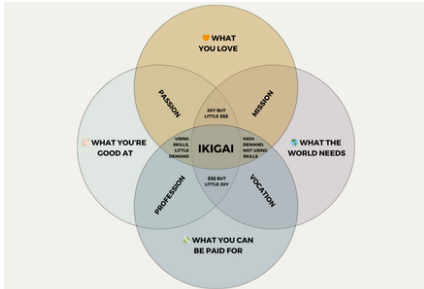


SPREADSHEETS



writing

I am an experienced technical and creative writer and have written over 3,000 articles for my own platforms as well as clients, with extensive experience on both Substack and WordPress.



A POWERFUL TOOL FOR FINDING PURPOSE

[READ THE ARTICLE](#)



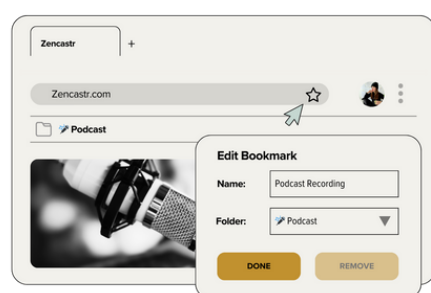
9 WAYS TO UPGRADE YOUR GOOGLE CALENDAR

[READ THE ARTICLE](#)



4 WAYS TO UPGRADE YOUR TO-DO LIST

[READ THE ARTICLE](#)

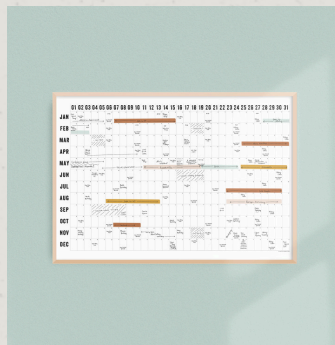


GETTING ORGANIZED WITH BOOKMARK FOLDERS

[READ THE ARTICLE](#)

print products

I designed a thoughtful collection of innovative planning and organization tools. They are produced on a woman-owned printing press in my home state of Minnesota using sustainable materials and I have completed 30K+ sales to date.



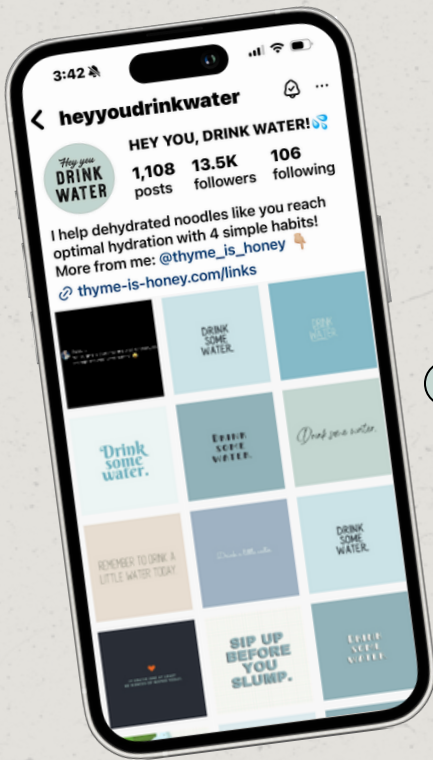
product photography

I purchased my first DSLR in 2011, took a local photography class, and the rest is history. I managed props, backgrounds, and styling for all images below and am experienced with editing in Adobe Photoshop and Lightroom.



community building

One of the best things about the internet is our ability to connect with each other. For years I've been building community with people online over shared interests and enjoy providing well-organized spaces for support and encouragement.



HEY YOU DRINK WATER

In 2021 I created an Instagram account called [@HeyYouDrinkWater](#) to share my love for hydration and health.

Over the years it has grown to a community of 13K+ hydration lovers and provides free reminders to “drink some water” throughout the day.



MONTHLY REVIEW DAYS

In 2024 I began hosting [“Monthly Reviews Days”](#) -- an online gathering for planning, goal setting, and habit formation.

These monthly “hang outs” average 25 attendees and have become a great way to share my work and products while connecting with like-minded people.

illustration

I enjoy digital illustration and have taught myself how to transform my doodles into social media content, GIFs, and digital stickers that can be accessed via TikTok and Instagram libraries.





contact me.

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