



FAVIE Group

Job Description: Social Media & Content Manager

Position Overview:

Are you a creative storyteller with a passion for connecting with audiences through engaging content? Join [FAVIE Group](#) as a **Social Media & Content Manager**, where you'll craft impactful content and manage our presence across platforms like YouTube, Pinterest, LinkedIn, and [FAVIE News Hub](#) and [Community](#) (both on Podia), using provided resources to inspire and grow our audience.

Responsibilities:

1. Content Planning & Creation:

- Develop and implement a content calendar for key platforms: FAVIE News Hub & FAVIE Community (Podia), YouTube, Pinterest, and LinkedIn.
- Write and distribute a monthly newsletter featuring updates, content highlights, and promotions for all branches of FAVIE Group, including the Shop, Academy, Community, Charity, and more.
- Repurpose existing materials, such as videos, photos, and blog content, into platform-appropriate content.

2. Community Engagement:

- Post weekly updates, prompts, or discussions for Community Members and Inner Circle Members, tailoring content to their unique interests, and regular updates on FAVIE News Hub.
- Monitor and respond to comments, messages, and inquiries professionally and promptly to foster a sense of community and encourage engagement.

3. Analytics & Optimization:

- Track performance metrics, such as reach, engagement, and follower growth, and provide monthly reports to refine strategies and improve content performance.



4. Collaboration:

- Coordinate with the team to align social media efforts with overall business goals and brainstorm creative ideas to enhance brand visibility and connect with target audiences.

Requirements:

- Proven experience in social media management or content creation.
- Excellent written communication skills in English (German/Spanish are a bonus but not mandatory).
- Proficiency with Canva (templates and guidelines provided) and basic graphic or video editing skills.
- Familiarity with Podia (training provided) and experience using social media management tools.
- Ability to track and analyze metrics to continuously optimize strategies.
- A creative, resourceful, and self-motivated approach to work.

What We Offer:

- Fully remote, freelance position with flexible hours.
- Fixed monthly salary, discussed during the interview process.
- Access to pre-designed templates, graphic assets, and video resources to support content creation.
- A collaborative, supportive team environment on Slack.
- The opportunity to shape the voice and presence of a growing, global brand.

Excited to tell our story and connect with our audience? [Apply now](#) at team@favie.me to join FAVIE Group as a Social Media & Content Manager and help us grow our global community!

FAVIE Group

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