



Catching Leadership

LEADERSHIP DEVELOPMENT &
TALENT MANAGEMENT CONSULTING

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CLIENT SUCCESS STORY



What They Do: ***A manufacturing organization that produces steel siding and metal building components in the Midwest with a strong focus on quality and customer satisfaction***

Sector: Manufacturing

Business Challenge

This company had recently experienced a number of internal role changes resulting in a need for team and individual leadership development training to continue to meet the organizations needs and promote a culture of safety, respect, effort, family, and accountability. Increasing collaboration, building a coaching and feedback friendly culture, instilling a sense of ownership, and maintaining high levels of professionalism was of the utmost importance given the current circumstances in addition to the need for strategic alignment and unified goal setting.

The Outcomes

Each leader received executive coaching, customized leadership reports, and a summary of the current state assessment with recommendations. The outcomes of following the implemented solutions included: increased trust, more candid conversations, and a commitment to revamping performance management in the upcoming year.

Our Approach

The Catching Leadership team implemented a 3-pronged solution:



#1 Current State Assessment & Future Recommendations

Document Review, Stakeholder Interviews, & Employee Survey



#2 1.5 Day Leadership Development Offsite Experience

Emphasis on Collaboration, Trust & Strategic Alignment in Initiatives



#3 1:1 Executive Coaching Sessions for Senior Leaders

To Establish Accountability Among Senior Leaders Following the Offsite

Follow-Up Activities

As a result of this engagement, Catching Leadership has started building a competency model for the organization, as well as a new Performance Management Process.

Does this sound like an issue your business has been having?

Visit www.catchingleadership.com to learn more or email mleytem@catchingleadership.com.