



2024 MP Retail Portal

2024 Healthcare Begins Here

MarketPoint Retail Portal Login

Enter your User ID
and password



SunFire (Dev)

username/email

Password

Forgot your password?

LOGIN >

Your login credentials will be sent to you via email. You will receive your welcome email from

donotreply@sunfirematrix.com

Select your user role:
Retail Program

User Roles

Regular roles

Marketpoint Retail-RETAIL

Please note: If you have login credentials with Sunfire via your FMO, you will have a choice of your regular role or the retail role. When using the portal for the retail opportunity, please make sure to select the "Retail Role".

MarketPoint Retail Portal Navigation Bar

The screenshot shows the SunFire MarketPoint Retail portal interface. On the left, a dark vertical navigation bar contains several icons. Blue callout boxes with arrows point to these icons, identifying their functions:

- Home / Dashboard (Home icon)
- Add/View/Search Contacts (Contacts icon)
- Quote and Enroll (List icon)
- Scope of Appointment (Appointment icon)
- Enrollment Reporting (Reporting icon)

The main content area of the portal includes the SunFire logo, the title "MarketPoint Retail", and navigation tabs for "Home", "Training", and "Resources". Below this is a "Recent Contacts" section with an information message: "You need to attend at least one event to add a 'New Contact'". Two buttons, "New Contact" and "Create Scope", are visible. At the bottom, the date "08/05/2022" and the user name "Casey Olyer" are displayed.

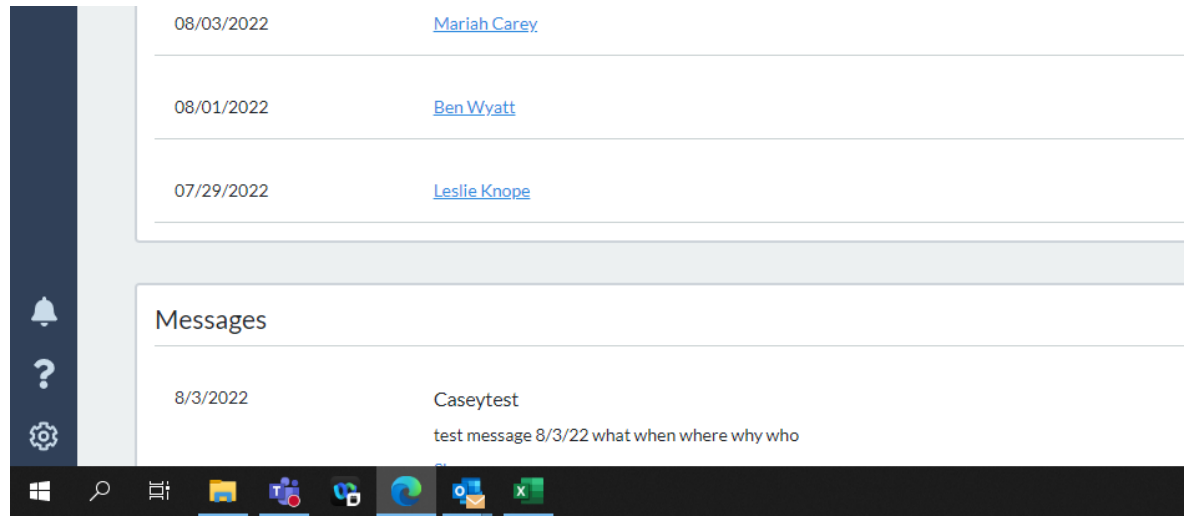


MarketPoint Retail Portal Navigation Bar

Notifications

FAQ

Agent Profile



MarketPoint Retail Portal Homepage

The screenshot displays the MarketPoint Retail Portal interface. The top navigation bar includes 'Home', 'Training', and 'Resources'. The main content area is divided into several sections:

- Recent Contacts:** A list of contacts with dates and names, including Casey Oliver, Olyte Inkonu, Mariah Carey, Ben Wyatt, and Leslie Knope. Callouts point to 'Add Contacts', 'Create a Scope of Appointment', and 'Important Messages'.
- Weekly Events:** A section for events from August 8 to August 14, with an 'Add Event' button. A callout points to 'Add an Event'.
- Agent Program Training:** A callout points to the 'Training' navigation tab.
- Agent Program Resources:** A callout points to the 'Resources' navigation tab.

The interface also features a left sidebar with navigation icons and a bottom status bar showing the user's name (Carl Yastrzemski) and the current date and time (11:29 AM 8/9/2022).

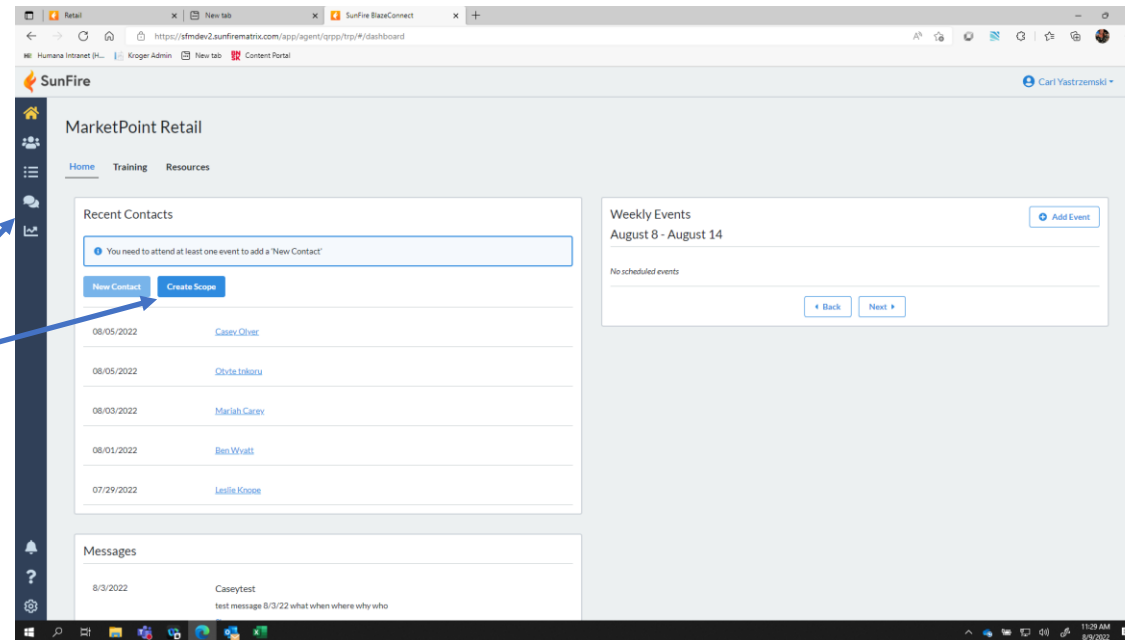
Create or Search for a contact

This screenshot shows the SunFire MarketPoint Retail interface. A blue box labeled "Add Contacts" has two arrows pointing to the "New Contact" and "Create Scope" buttons in the "Recent Contacts" section. Another blue box labeled "Search Features" has two arrows pointing to the search input fields in the "Search contacts" section. Below the search section, another "Add Contacts" box points to the "Add new contact" button.

This screenshot shows the "Edit contact" form in SunFire. The "From Retail Event" dropdown menu is open, displaying a list of events such as "Friday, July 8 (09:30 AM-12:30 PM) Walmart 13". Other form fields include "First name", "Date of birth", "Email", "Phone", and "Primary contact".

When entering a contact, agents will need to choose from the events where they obtained the contact.

Create a Scope of Appointment



Create a Scope of Appointment

Create a Scope of Appointment

SunFire Carl Yastrzemski

Scope of Sales Appointment Confirmation Form

The Centers for Medicare and Medicaid Services requires agents to document the scope of a marketing appointment prior to any face-to-face sales meeting to ensure understanding of what will be discussed between the agent and the Medicare beneficiary (or their authorized representative). All information provided on this form is confidential and should be completed by each person with Medicare or his/her authorized representative.

Please check the type of product(s) you want the agent to discuss. (Refer below for product type descriptions)

- Stand-alone Medicare Prescription Drug Plans (Part D)
- Medicare Advantage Plans (Part C) and Cost Plans
- Dental/Vision/Hearing Products
- Hospital Indemnity Products
- Medicare Supplement (Medigap) Products

By signing this form, you agree to a meeting with a sales agent to discuss the types of products you indicated above. Please note, the person who will discuss the products is either employed or contracted by a Medicare plan. They do not work directly for the federal government. This individual may also be paid based on your enrollment in a plan. Signing this form does NOT obligate you to enroll in a plan, affect your current enrollment, or enroll you in a Medicare plan.


To be completed by Agent:

Agent name: Carl Yastrzemski	Agent phone: 585-979-3694
Beneficiary first name:* <input type="text"/>	Beneficiary phone (optional): <input type="text"/>
Beneficiary last name:* <input type="text"/>	

MAPD: Date of appointment completed:* 10 / 20 / 2022

[Plan use only:]
Agent, if the form was signed by the beneficiary at the time of appointment, provide explanation why SOA was not documented prior to meeting:

Beneficiary or Authorized Representative Signature and Signature Date:

Signature* 	Signature date 08-09-2022
-----------------------------------------------------------------------------------------------------	------------------------------

Clear Save signature

If you are the authorized representative, please sign above and print below:

Representative's name <input type="text"/>	Relationship to the beneficiary <input type="text"/>
-----------------------------------------------	---------------------------------------------------------

Enter the requested data

Obtain the client signature and save

Schedule an Event

Home Page:

The screenshot displays the SunFire MarketPoint Retail interface. At the top, the user is logged in as Carl Yastrzemski, and the current contact is Kim Bernia. The interface is divided into two main sections: 'Recent Contacts' and 'Weekly Events'. The 'Recent Contacts' section lists several contacts with their names and dates. The 'Weekly Events' section shows the current week's events (August 8 - August 14) and includes an 'Add Event' button. A message at the top of the 'Recent Contacts' section states: 'You need to attend at least one event to add a 'New Contact''. The interface also includes a navigation menu on the left and a taskbar at the bottom.

Date	Contact Name
08/09/2022	Kim Bernia
08/05/2022	Casey Oliver
08/05/2022	Qvite Inkou
08/03/2022	Mariah Carey
08/01/2022	Ben Wyatt
07/29/2022	Leslie Knope

Add an Event

Enter your schedule – Easy as 1.2.3.4....

1) Select the store location for the event

2) Select the date on the calendar for the event

3) Select the start and end time of the event
(2 hour minimum)

4) Save the event!

The screenshot shows the 'NEW EVENT' form in the MarketPoint system. The form is overlaid on a background of a user profile page for Kim Bernia. The form has a blue header with the title 'NEW EVENT' and a close button. Below the header, there is a 'Store' dropdown menu with a list of store locations. A calendar is displayed below the store list, with the date August 17th, 2022, selected. Below the calendar, there is a red error message: 'This store isn't open for events on 8/17/2022. Select another date.' Below the error message, there are 'Start' and 'End' time dropdown menus, both set to '09:00 AM'. At the bottom of the form, there are 'Save' and 'Cancel' buttons. Blue arrows point from the numbered instructions on the left to the corresponding fields in the form: 1) to the Store dropdown, 2) to the calendar, 3) to the Start and End time dropdowns, and 4) to the Save button.

Store

Walmart 54 - 2004 S PLEASANT ST, SPRINGDALE, AR 72764

Walmart 54 - 2004 S PLEASANT ST, SPRINGDALE, AR 72764

Walmart 56 - 1309 NW 12TH AVE, AVA, MO 65608

Walmart 62 - 3700 E HIGHWAY 18, BLYTHEVILLE, AR 72315

Walmart 68 - 800 HIGHWAY 64 E, WYNNE, AR 72396

Walmart 1554 - 3223 E HAMMER LN, STOCKTON, CA 95212

Kroger 1100697 - 318 MALL BLVD SUITE 100, SAVANNAH, GA 31406

Kroger 2100875 - 1309 N CASS ST, WABASH, IN 46992

Kroger 2400397 - 300 BRIGHTON PARK BLVD, FRANKFORT, KY 40601

Kroger 2400757 - 181 S HIGHWAY 27, SOMERSET, KY 42501

August 17th, 2022

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

This store isn't open for events on 8/17/2022. Select another date.

Start: 09:00 AM

End: 09:00 AM

Save Cancel

Change your schedule

The screenshot displays the MarketPoint Retail interface. On the left is a dark sidebar with navigation icons. The main content area includes a 'Recent Contacts' section with a message: 'You need to attend at least one event to add a 'New Contact''. Below this are 'New Contact' and 'Create Scope' buttons. A 'Messages' section is also visible. The central focus is the 'Weekly Events' section for 'November 14 - November 20', which lists an event on 11/18/2022 from 09:00 AM to 11:00 AM at Walmart 4341. 'Edit' and 'Delete' buttons are present for this event. A callout box points to the 'Add Event' button in this section. Below the event list are 'Back' and 'Next' navigation buttons, with a callout box pointing to the 'Next' button. To the right, a 'Weekly Events' section for 'October 10 - October 16' lists four events, each with 'Edit' and 'Delete' buttons. A callout box at the top right contains a reminder: 'Reminder: Schedules must be entered a minimum of 4 days in advance to be approved'. At the bottom of the event list, 'Back' and 'Next' buttons are shown, with the 'Next' button highlighted.

If you need assistance with scheduling please contact the Agent Support Unit at:
HBHagentsupport@MarketPoint-brokerage.com
877-230-3316

Agent Program Resources

Home

The screenshot displays the SunFire MarketPoint Retail interface. At the top, the SunFire logo is on the left and the user name 'Carl Yastrzemski' is on the right. Below the logo is a navigation menu with icons for Home, Contacts, Messages, and Settings. The main content area is titled 'MarketPoint Retail' and has three tabs: 'Home', 'Training', and 'Resources'. The 'Resources' tab is selected. Below the tabs, there are two main sections: 'Recent Contacts' and 'Weekly Events'. The 'Recent Contacts' section has a message: 'You need to attend at least one event to add a 'New Contact''. Below this message are two buttons: 'New Contact' and 'Create Scope'. A list of contacts follows, with columns for date and name: 08/05/2022 Casey Oliver, 08/05/2022 Olyte Inkonu, 08/03/2022 Mariah Carey, 08/01/2022 Ben Wyatt, and 07/29/2022 Leslie Knope. The 'Weekly Events' section is titled 'August 8 - August 14' and shows 'No scheduled events'. There is an 'Add Event' button and 'Back' and 'Next' navigation buttons. At the bottom, there is a 'Messages' section with a message from Caseytest dated 8/3/2022 with the text 'test message 8/3/22 what when where why who'. The Windows taskbar is visible at the bottom of the screen.

Agent Program Resources

Agent Program Resources

The MarketPoint team has refreshed the marketing assets that are available to the agents participating in the MarketPoint Retail Program. Please take the time to see what may work for you!

Select your resources based on Name

Select your resources based on category

MarketPoint Retail

Home Training Resources

Order Name Tags

Resources

Date Added	Name	Category
08/03/2022	SF logo	Marketing Assets (SEP)
08/02/2022	River	Program Training Guides
08/02/2022	NPN	Marketing Assets (AEP)
08/01/2022	Banner	Kiosk tracking and Photos
08/01/2022	SunFire logo	Marketing Assets (AEP)
05/31/2022	iora logo	Program Training Guides
05/26/2022	test	Program Important Documents
05/25/2022	test23	Category 1

All Categories

- All Categories
- Program Important Documents
- Program Training Guides
- Marketing Assets (AEP)
- Marketing Assets (SEP)
- Kiosk tracking and Photos

Enrollment Quote

The screenshot shows the SunFire MarketPoint Retail interface. At the top left is the SunFire logo. Below it is a dark sidebar with icons for Home, Users, Menu, Chat, and Reports. The main content area is titled 'MarketPoint Retail' and has tabs for 'Home', 'Training', and 'Resources'. Under the 'Home' tab, there is a 'Recent Contacts' section. A blue callout box labeled 'Quote and Enroll' has an arrow pointing to the menu icon in the sidebar. Below the 'Recent Contacts' header, there is a message: 'You need to attend at least one event to add a 'New Contact''. Below this message are two buttons: 'New Contact' and 'Create Scope'. At the bottom of the page, the date '08/05/2022' and the name 'Casey Olyer' are visible.

Enrollment Quote

Enter the client zip code

Select the plan type to discuss

SunFire Personal Code Enter

CUSTOMER PROFILE ! Add information

Add contact

ZIP code
 [View all plans](#)

Please select the plan types to discuss with the customer:

- Medicare Advantage/Part D
- Part D
- Medicare Advantage
- Special Needs

Once you select the plan type, the needs assessment will populate. Answer everything the beneficiary is comfortable providing and click "View all plans"

SunFire Personal Code Enter

CUSTOMER PROFILE ! Add information

[View all plans](#)

Part D
 Medicare Advantage
 Special Needs

Are there any doctors that are important and you'd like to be covered?

Are you currently enrolled in a Medicare Advantage or Prescription Drug plan?

How often do you see a doctor or receive medical care in a year?

Required Disclosures*

This question does not affect the plan premium - it is used to calculate a better estimate of costs. It is not required to provide any health related information unless it will be used to determine enrollment eligibility.

[View all plans](#)

Enrolling in a Plan

The screenshot displays the SunFire web application interface for enrolling in a health plan. The user's Personal Code is hv3wrkp9. The page shows "PLANS FOR 34652" (3 results). The interface includes a navigation menu, a search bar, and a filter sidebar. The main content area displays "Recommended plans" with two options:

- Plan 10: SilverScript SmartRx (PDP)**
 - Drug deductible: \$480 (excludes Tier 1 drugs)
 - Monthly Plan Premium: \$7.70
 - Estimated annual costs: \$92
 - Rating: 3.5 out of 5 stars (2022 plan year)
 - Buttons: Details, Enroll
- Plan 8: SilverScript Choice (PDP)**
 - Drug deductible: \$480 (excludes Tier 1 and 2 drugs)
 - Monthly Plan Premium: \$29.10
 - Estimated annual costs: \$349
 - Rating: 3.5 out of 5 stars (2022 plan year)
 - Buttons: Details, Enroll

A blue arrow points to the "Enroll" button for the SilverScript Choice (PDP) plan.

All available plans for the participating carriers in the client's zip code appear. Once the client has made a decision, simply click the "enroll" button and complete the application.

Enrolling in a Plan

SunFire

Search contacts

Last name Date of birth Phone Disposition

Search using one or more of the fields listed above

Edit contact

From Retail Event*

Already enrolled with paper application

First name* Last name*

Date of birth ZIP code

Contact info

Email

Phone

In the event you are unable to complete the enrollment via the portal, please make sure to click in the contacts that you have completed a paper application. That will count towards your enrollment totals.

SunFire Contact: Elijah King Start Dialer Phone

Close

King, Aaron ✓ Success

Date: 10/12/2022 03:21pm ET Plan: Preferred Choice Dade (HMO)

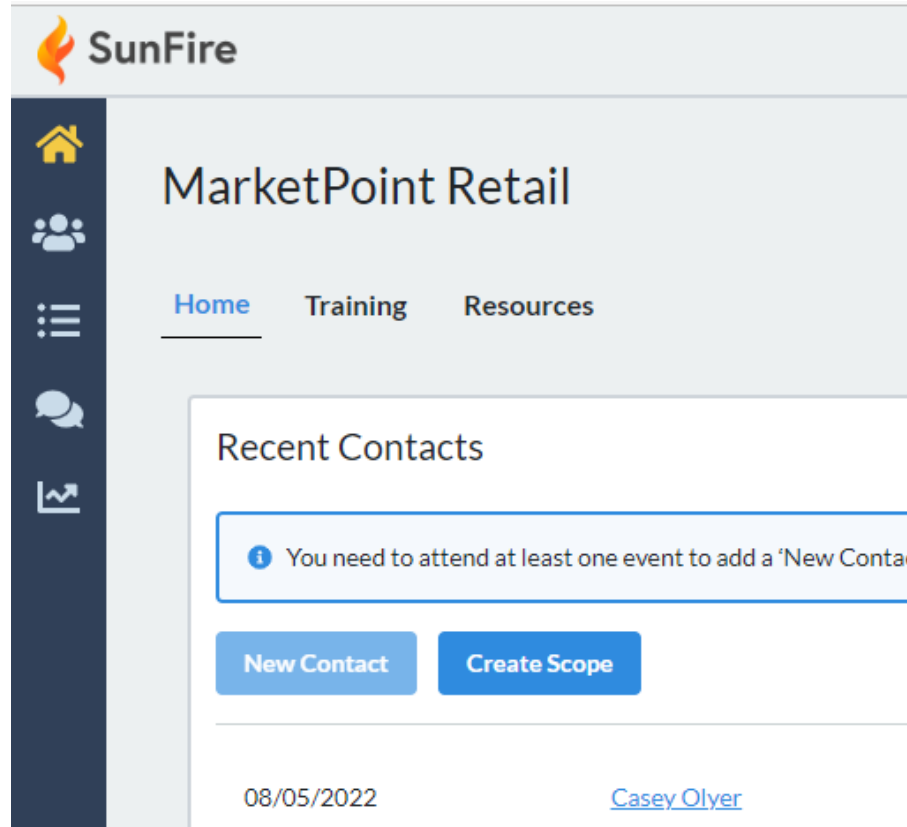
Enrollment Code: 3C7DXPZQ2J Premium: \$0.00

Start HRA

Sign and submit your application

- e-Signature (customer present)
 - Signature pad (customer present)
 - Send e-Signature request (customer on phone)
-

Retail Program Reporting



The screenshot shows the SunFire MarketPoint Retail interface. At the top left is the SunFire logo. Below it is a dark sidebar with icons for Home, Users, Lists, Messages, and Reporting. The main content area is titled "MarketPoint Retail" and has tabs for Home, Training, and Resources. Under the "Recent Contacts" section, there is an information message: "You need to attend at least one event to add a 'New Contact'". Below this are two buttons: "New Contact" and "Create Scope". At the bottom of the page, the date "08/05/2022" and the user name "Casey Olyer" are visible.

Reporting



Retail Program Enrollment Reporting

Once enrollments have begun, you will see all of your enrollment activity in the reporting tab!

Report Type **Enrollments** Kaiser Enrollment Status Communications

Enrollments from **Today** (6 enrollments) Sort by: Most recent

Action	Enrollment Code	First name	Last name	Carrier	Status	HRA	Date	Time
...	6JY5EEF6EF	Douglas	Brown	Aetna Inc.	✓ completed	Start HRA	2022-08-10	12:17pm ET
...	V1PBVDD0BK	Ann	Kent	Aetna Inc.	✓ completed	Start HRA	2022-08-10	12:12pm ET
...	9XMCPRESLK	Oliver	Queen	Aetna Inc.	✓ completed	Start HRA	2022-08-10	07:37am CT
...	2BJNFYKS3V	Skippy	Queen	Aetna Inc.	✓ completed	Start HRA	2022-08-10	08:09am ET
...	LAFS70RNMF	Barry	Kent	Anthem Inc.	✓ completed	✓ completed	2022-08-10	12:44am ET

◀ Back **1** 2 Next ▶

Program Notifications

Notifications

The screenshot shows a web application interface. On the left, a dark sidebar contains a bell icon for notifications, a question mark icon, and a gear icon for settings. A blue box labeled 'Notifications' has an arrow pointing to the bell icon. The main content area is divided into two sections. The top section, titled 'Messages', lists three items: '08/03/2022' with a link to 'Mariah Carey', '08/01/2022' with a link to 'Ben Wyatt', and '07/29/2022' with a link to 'Leslie Knope'. The bottom section, titled 'Messages', shows a message from 'Caseytest' dated '8/3/2022' with the text 'test message 8/3/22 what when where why who'. At the bottom of the screen is a Windows taskbar with various application icons.

Notifications



Older

eSignature past due

Baker, Ted 08/06/2022

eSignature past due

East, Elijah 08/06/2022

eSignature past due

Blue, James 08/06/2022

eSignature past due

Gold, Marie 08/06/2022

eSignature past due

Kent, Iris 08/04/2022

eSignature past due

North, Jenny 08/04/2022

eSignature past due

Gold, Katie 07/29/2022

eSignature past due

Gold, Iris 07/29/2022

eSignature past due

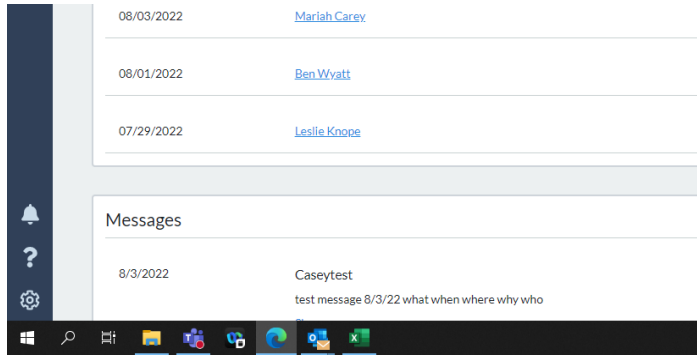
Wayne, Katie 07/21/2022

eSignature past due

Ace, Nancy 07/21/2022

Frequently Asked Questions?

FAQ



08/03/2022 [Mariah Carey](#)

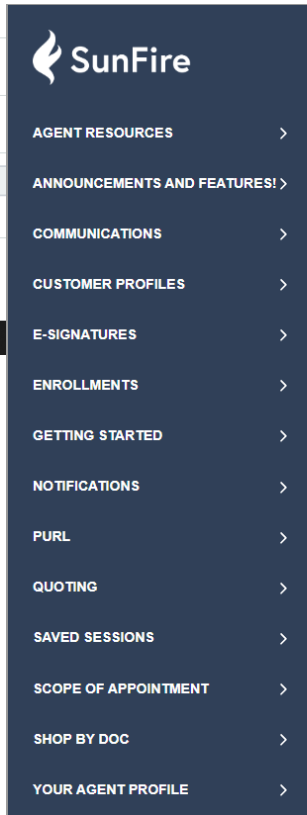
08/01/2022 [Ben Wyatt](#)

07/29/2022 [Leslie Knope](#)

Messages

8/3/2022 Caseytest
test message 8/3/22 what when where why who

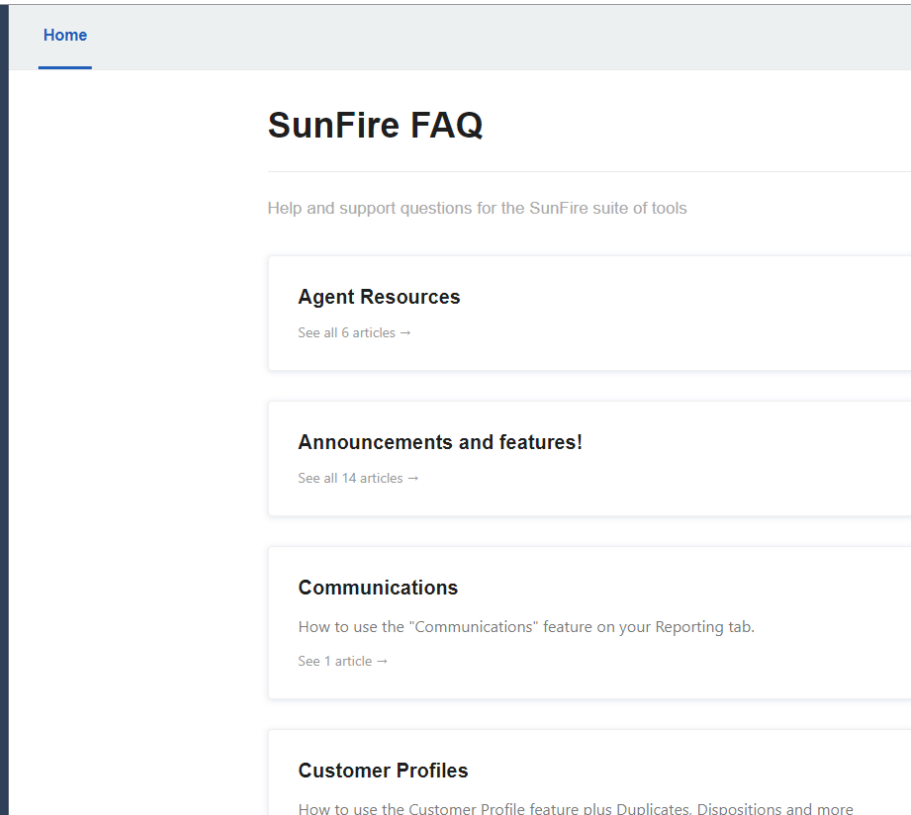
The screenshot shows a portion of the SunFire application interface. On the left, there is a vertical sidebar with icons for notifications, help, and settings. The main content area displays a list of messages with dates and sender names. Below this is a 'Messages' section with a specific message from 'Caseytest' dated 8/3/2022. At the bottom, a Windows taskbar is visible with various application icons.



SunFire

- AGENT RESOURCES >
- ANNOUNCEMENTS AND FEATURES! >
- COMMUNICATIONS >
- CUSTOMER PROFILES >
- E-SIGNATURES >
- ENROLLMENTS >
- GETTING STARTED >
- NOTIFICATIONS >
- PURL >
- QUOTING >
- SAVED SESSIONS >
- SCOPE OF APPOINTMENT >
- SHOP BY DOC >
- YOUR AGENT PROFILE >

The navigation menu is a dark blue vertical sidebar on the left side of the SunFire FAQ page. It features the SunFire logo at the top and a list of menu items, each with a right-pointing chevron icon. The items include Agent Resources, Announcements and Features!, Communications, Customer Profiles, E-Signatures, Enrollments, Getting Started, Notifications, PURL, Quoting, Saved Sessions, Scope of Appointment, Shop by Doc, and Your Agent Profile.



Home

SunFire FAQ

Help and support questions for the SunFire suite of tools

Agent Resources
See all 6 articles →

Announcements and features!
See all 14 articles →

Communications
How to use the "Communications" feature on your Reporting tab.
See 1 article →

Customer Profiles
How to use the Customer Profile feature plus Duplicates, Dispositions and more

The main content area of the SunFire FAQ page is white and features a 'Home' link at the top. Below the 'SunFire FAQ' heading, there is a sub-heading 'Help and support questions for the SunFire suite of tools'. The page is organized into four distinct sections, each with a title and a link to view all related articles. The sections are: Agent Resources (6 articles), Announcements and features! (14 articles), Communications (1 article), and Customer Profiles (multiple articles). Each section is enclosed in a light blue border.

Agent Profile Settings



The screenshot shows a user interface with a dark sidebar on the left containing a bell icon, a question mark icon, and a gear icon. The main area displays a list of messages:

08/03/2022	Mariah Carey
08/01/2022	Ben Wyatt
07/29/2022	Leslie Knope

Below this is a section titled "Messages" with a sub-entry:

8/3/2022	Caseytest	test message 8/3/22 what when where why who
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The Windows taskbar is visible at the bottom with icons for Start, Search, File Explorer, Teams, Edge, Outlook, and Excel.

Agent Profile Settings



Agent Profile Settings

SunFire Carl Yastrzemski

Account information
Username [Change](#) Password [Change](#) RTS report [Generate](#)
carlyastrzemski@testfmo.com

Your information
First name Last name
NPN SSN

Notifications
Please select which type of notifications you would like to receive.
 Email - only select email if your username is a valid email address
 Text - select phone number below

Contact information
The primary number will be displayed in contact emails and personalized contact websites.
 Primary
 Primary
[Add Phone](#)

Signature
Save your signature to easily sign scope of appointments

[Save Changes](#)

Please make sure to update your personal profile settings including your contact details and signature.

Agent Profile Settings

SunFire Carl Yastrzemski

Account information
 Username [Change](#) Password [Change](#) **RTS report** [Generate](#)

Your information
 First name Last name
 NPN SSN

Notifications
 Please select which type of notifications you would like to receive.
 Email - only select email if your username is a valid email address
 Text - select phone number below

Contact information
 The primary number will be displayed in contact emails and personalized contact websites.
 Primary

Agents can generate a RTS report for themselves by clicking the "Generate" link. Please see the example report below:

Save as PDF



	Humana Inc. - 2023	Humana Inc. - 2022	UnitedHealthcare - 2023	UnitedHealthcare - 2022	UnitedHealthcare (Med Supp) - 2023	UnitedHealthcare (Med Supp) - 2022
MI	Yes	No	No	No	No	No
OH	Yes	No	Yes	Yes	Yes	Yes

HBH Agent Support Unit (ASU) Hours of Operation

HBHagentsupport@MarketPoint-brokerage.com

877-230-3316



Hours of Operation are as follows:

- ❑ Now until September 30th
9:00 am - 5:30 pm, Monday - Friday
- ❑ October 1st – December 7th
8:00 am – 7:00 pm, Monday – Friday
- ❑ December 8th – December 31st
9:00 am - 5:30pm





Thank You!

2024 Healthcare Begins Here