

# Corporate Gift Cards

Looking for a personal, meaningful gift for your employee, client or vendor?

The answer you're looking for is 'Yes! Indeed, I am.'

## About Charity On Top

**Not just another present, a gift for the future.** We create unique and custom gift cards that only benefit charities! You load the card, you get the tax deduction, and you give the card. Your recipient chooses the charity they love - and we have over one million charities to choose from, so they are sure to find their favorite.

These are the perfect gifts for the person who has everything, and for birthdays, mitzvahs, client gifts, weddings, memorial gifts and lots more. Don't give more "stuff". Give more meaning!

 <b>LOAD</b> Load up your cards with a tax-deductible value (starting at \$5+ per card).	 <b>CUSTOMIZABLE</b> Our digital cards (sent via email) are totally customizable.	 <b>QUALITY</b> Our digital cards are easy to order, easy to send out, and redeemable with over a million nonprofits in the U.S.
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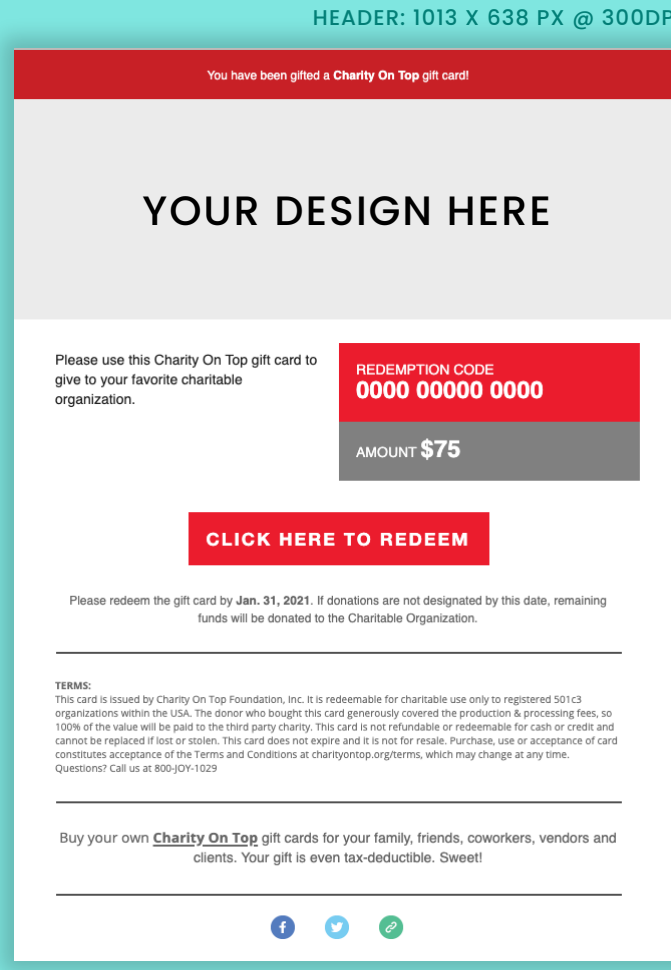
# Digital Cards

Branded with your logo, design, and wording, and sent via email.

## CUSTOM DIGITAL CARDS

Prices are per card and do not include card value.

1-20 cards	\$1.95 each
21-50 cards	\$1.75 each
51-100 cards	\$1.50 each
101-250 cards	\$1.25 each
251-499 cards	\$1.00 each
500+ cards	\$0.75 each



\_\_\_\_\_ How many cards would you like to buy?  
*You can always add more at a later date.*

\_\_\_\_\_ With what amount would you like to load your gift cards?  
*This amount is tax-deductible.*

\_\_\_\_\_ Would you like to cover the 3.75% transaction fee?  
*If you choose to cover it, the chosen charity receives 100% of the donation from the gift card.*

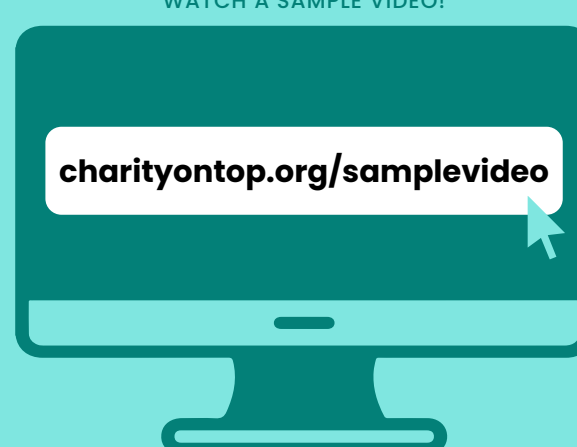
## Let's sweeten up your order with some extras on top

### SPECIAL VIDEO MESSAGE

Add a special video message to your gift card package via a clickable link. For example, add a special greeting from your CEO or company ambassador.

\$1.10 per piece

WATCH A SAMPLE VIDEO!



### BRANDED REDEMPTION LANDING PAGE

You have the option to have your card recipients choose from a curated list of charities or choose the charity they love from all 1.8 million.

If you would like your card recipients to choose from a specific list of charities we will create a special redemption page for you so your recipients can go right to it to select the charity they want from your list of nonprofits.

We have three versions of landing pages to choose from:

<p style="text-align: center; font-weight: bold; font-size: small;">TIER 1</p> <p style="text-align: center; font-weight: bold; font-size: small;">BRONZE</p> <p style="text-align: center;">To view a sample visit: <a href="http://charityontop.org/bronze" style="color: white;">charityontop.org/bronze</a></p> <p style="text-align: center; font-size: x-small;">Choose custom colors, a custom banner image/logo, and choose which charities you would like to highlight.</p> <p style="text-align: center; font-weight: bold; font-size: small;">\$199</p>	<p style="text-align: center; font-weight: bold; font-size: small;">TIER 2</p> <p style="text-align: center; font-weight: bold; font-size: small;">SILVER</p> <p style="text-align: center;">To view a sample visit: <a href="http://charityontop.org/silver" style="color: white;">charityontop.org/silver</a></p> <p style="text-align: center; font-size: x-small;">Choose custom colors and fonts, a custom banner image/logo, choose which charities you would like to highlight with custom image blocks, and a less prominent Charity On Top logo.</p> <p style="text-align: center; font-weight: bold; font-size: small;">\$299</p>	<p style="text-align: center; font-weight: bold; font-size: small;">TIER 3</p> <p style="text-align: center; font-weight: bold; font-size: small;">GOLD</p> <p style="text-align: center;">To view a sample visit: <a href="http://charityontop.org/gold" style="color: white;">charityontop.org/gold</a></p> <p style="text-align: center; font-size: x-small;">Choose custom colors and fonts, a custom banner image/logo, background form artwork of your choice, choose which charities you would like to highlight with custom image blocks, charity bio on click, and no Charity On Top logo (unless requested).</p> <p style="text-align: center; font-weight: bold; font-size: small;">\$399</p>
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### EXTRA SERVICES

Do you need any extra services? If so, please contact Charity On Top at [inquire@charityontop.org](mailto:inquire@charityontop.org) we will price it accordingly.



\_\_\_\_\_ Would you like to add a special video message?  
*Linked in the body of the email gift cards.*

\_\_\_\_\_ Would you like a customized landing page?  
*Allow recipients to select a charity from your hand-picked list of nonprofits.*

\_\_\_\_\_ How would you like your email gift cards delivered?  
*Emailed directly to your recipients or directly to you?*

\_\_\_\_\_ Do you need any other services?

