

Political Science 100DA
T/Th 2:00-3:20, Center 113
TAs:

Professor Samuel Popkin (Spopkin@ucsd.edu)
Office Hours: SSB 396, Thurs. 3:30-5:30
Rupal Mehta, SSB 322, T/Th 11:00-12:00
Brigitte Zimmerman, SSB 345, M/W 3:30-4:30

Course Outline and Reading Assignments

The grade for this course is based on take-home mid-term and final exams. Each exam will consist of two three-page papers. The paper topics will be chosen to assess your ability to integrate and synthesize the readings and lectures into a lucid, clearly stated argument backed by the readings.

Required Book:

Samuel L. Popkin, *The Candidate: What it Takes to Win – and Hold – the White House*

NOTE: this book is also available as an e-book from Amazon

Maintaining Academic Integrity: By taking this course, students agree that all required papers will be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the terms of use agreement posted on the Turnitin.com site.

Reading Assignments. All articles assigned are available in advance of the lecture as downloads at <http://pscourses.ucsd.edu/poli100da/> The first readings are already posted. Download the articles as soon as possible. Until you have downloaded them, you are vulnerable to unexpected outages, server crashes, and troubles with your on- and off-campus connections.

Each lecture will cover the readings assigned **for that day**. The questions following each day's readings have been chosen to help you integrate the readings with the lectures.

Week Zero;

Thursday Sept. 27 Popkin, *The Candidate* Prologue, Chapter One; Popkin, *The Reasoning Voter*, Prologue

Week One;

Tuesday Oct. 2 Popkin, *The Candidate*, Chapter Two; Fiske, Cuddy and Glick, "Universal Dimensions – Warmth and Competence"

NOTE: Presidential Debate October 3. **You are expected to watch this debate.**

Thursday Oct. 4 Popkin, *The Reasoning Voter*, Chapters One, Three; Lizza, "Romney's Dilemma"

Week Two;

Tuesday Oct. 9 Popkin, "Changing Media and Changing Political Organization;" Hamilton, "News That Sells;" Baum, "Soft News and Foreign Policy;" Hadden and Shupe, "Televangelism"

Thursday Oct. 11 Popkin, *The Candidate*, Chapter Three.

Week Three;

Tuesday Oct. 16 Glenn, "On Death and Voting;" Kinder and Kam, "Terror and Ethnocentrism;" Brader, "Striking a Responsive Chord;" Toure, "The Most Racist Thing That Ever Happened to Me;" Bidinotto, "Getting Away with Murder"

Thursday Oct. 18 Popkin, *The Candidate*, Chapter Four; Gerber, Green and Larimer, "Social Pressure and Voter Turnout;" Massa, "A Catholic for President?"

Week Four;

Tuesday Oct. 23 *No Class*

Thursday Oct. 25 **Midterm Exam Handed Out**

Cook and Lewandowsky, *The Debunking Handbook*; Rogers and Norton, "The Artful Dodger;" Lepore, "The Lie Factory: How Politics Became a Business"

Week Five;

Tuesday Oct. 30 **Midterm Exam Due at Beginning of Class**

Two Videos will be shown

Thursday Nov. 1 Popkin, *The Candidate*, Chapter Five

Week Six;

Tuesday Nov. 6 Popkin, *The Candidate*, Chapter Six

Thursday Nov. 8 Popkin, *The Candidate*, Chapter Nine

Week Seven;

Tuesday Nov. 13 Verba and Schlozman, "Unemployment, Class-Consciousness, and Radical Politics"; Popkin, *The Reasoning Voter*, Chapter Five

Thursday Nov. 15 Huber & Lapinski "The Race Card Revisited;" Kinder & Kam, "Ethnocentrism in 2008"; reread Cook and Lewandowsky on Debunking and Rogers on dodging, both from Oct. 25

Week Eight;

Tuesday November 20 Sheehan "Ain't No Middle Class;" Sheehan "Kid, 12"

Thanksgiving

Week Nine;

Tuesday November 27 Popkin, *The Candidate*, Chapter Seven

Thursday November 29 Popkin, *The Reasoning Voter*, Chapter Five; Baum and Kernell, "Has Cable Ended the Golden Age of Presidential Television?"

Week Ten;

Tuesday December 4 Popkin, *The Candidate*, Chapter Ten

Thursday December 6 **Final Exam Handed Out ; Exam Due 3 PM, December 13**