

Professor Matthew Bergman TA: Kathryn Baragwanath (kbaragwa@ucsd.edu) - Th10-12 (SSB324)
Office Hours: Th 12-130 TA: Alexandra Woodruff (arwoodru@ucsd.edu) - Tu12-2 (SSB343)
SSB340 TA: Andrew Janusz (ajanusz@ucsd.edu) – Th330-5 (SSB 447)
MeBergman@ucsd.edu TA(wiki): Benjamin Brewer (BhBrewer@ucsd.edu) – W12-2 (SSB345)

POLI160AA/USP101 Introduction to Policy Analysis
Fall 2017; TTh 2:00 – 3:20
Solis Hall 104

Course Description:

This course is designed to engage students in trying to think of what situations call for the introduction, removal, or revision of existing policies and what principles guide such calls to action. Because formulating and predicting the effects of policies relies on microeconomics, the first part of the course will go over such fundamentals. The second part of the course will focus on the policy making process and the multiple objectives that must be addressed during this process. The final portion involves groups working together to address a real-world policy issue. No preference is granted to any particular type of policy (health, social, environmental, urban, international, economic) or political process, as the focus will be on broad concepts and tools applicable to the justification, analysis, and design within any policy field.

Course Objectives

1. To familiarize students with key terms and concepts used by those in policy related fields
 - a) Becoming comfortable with basics of economic forms of analysis to define policy problems
 - b) Becoming comfortable with graphical representations of economic costs and benefits
2. To apply theoretical concepts to real world cases
3. To expose students to practitioners involved in policy research, analysis, and implementation
4. To produce a policy analysis memorandum that models those conducted by practitioners including developing and evaluating options on a set of criteria
5. To be educated consumers of what policy analysts produce

Broad Themes

1. Why We Have Policy
2. Steps in Policy Analysis Process
3. Writing a Policy Paper

Attendance/Class Structure/Participation is central to this course. Recent research on academic teaching and learning (King and Sen, 2013) cites improvement in learning outcomes with (1) social motivations; (2) explaining one's opinions to others; (3) instant feedback. When engaged in conversation with others, people's minds wander only about a quarter of the time (Morse 2012). As such, class participation is essential. To this end, lecture will be accompanied with discussion and participation managed via the usage of the **iClicker** adopted by various programs throughout UCSD. The utilization of the iClicker system will help facilitate discussion. REEF has been enabled: **code AB**. You must register your iClicker on TritonEd at ***i>clicker Registration***

Course Requirements/Grading:

- 10% Attendance Participation – As Registered by iClicker; be sure to be registered on TED
 - .75points per session; Students can receive make-up points by e-mailing a short paragraph describing their answer to **each** discussion question posed during lecture to MeBergman@ucsd.edu with title “*POL1126AA Participation – (insert date)*” by next class
 - Lecture slides will be posted before each lecture; also available via podcast.ucsd.edu
- 20% Test #1 (**Oct 19th**); Covering Sessions I,II, III, IV, V, VI
- 20% Test #2 (**Nov 14th**) ; Covering Sessions VI, XI, X, XI, XII {relies on Test #1 material}
- 20% WikiPedia Critique and Contribution
- 20% Final (group) Policy Paper
- 5% Draft and Peer Evaluation
- 5% Group Evaluation

Plagiarism: A digital copy of the final must be uploaded to TED and Turnitin.com, and I reserve the right to use the service in cases of suspected plagiarism. Changes in policy give instructors little choice but to report plagiarism to the Academic Integrity Coordinator. You should know the university’s policies on academic misconduct by now (<http://www-senate.ucsd.edu/manual/appendices/app2.htm>). If you have any questions about the applicability of them to your particular case, consult with the instructor before you submit the paper

Final Grades will be assigned by the following formula; You are responsible for ensuring your grades are accurately reported. Grades for participation will be posted within a day of submission. I reserve the right to up-grade to account for either exceptionally high or low performance on an assignment or for greater participation than required:

Letter Grade	Percentage	Letter Grade	Percentage
A+	96% or more	C+	77%-79%
A	93%-96%	C	73%-76%
A-	90%-92%	C-	70%-72%
B+	87%-89%	D+	67%-69%
B	83%-86%	D	63%-66%
B-	80%-82%	D-	60%-62%
		F	0%-59%

E-Mail/Course TritonEd Discussion Forum:

1. Before e-mailing Professor or TA about any assignment, course expectation, or general question, please check the TritonEd Discussion Forum.
2. We encourage such questions to be posted in the forum, they will be answered within 36 hours (excluding weekends)
3. Participation in writing or responding to forum posts will be viewed favorably when deciding grades (if you wish, you can post questions anonymously to TritonED)
4. If a question is inappropriate for the forum, e-mail the professor or TA directly indicating that you are student from POLI60AA or USP101. Be sure to use your **@ucsd.edu** e-mail address for official course correspondence.
 - If the question might be had by other students, we will post the question (identifying information omitted) to the forum to aid classmates

Required text (available in bookstore):

(*WV) Weimer, David and Aidan Vining, 2010. Policy Analysis: Concepts and Practice. Routledge
**the chapters listed refer to the 5th edition; if you are using another edition, please note the subsections involved; do not hesitate to ask for appropriate translations

5th edition: <https://roger.ucsd.edu:443/record=b9286056~S9>

6th edition: <https://roger.ucsd.edu:443/record=b9587866~S9>

Please be respectful of this “rivalrous” and “excludable” *public* good (only one user can enjoy at a time) and download the file instead of reading it online

Here is a how-to download guide

<http://proquest.libguides.com/ebookcentral/chapterdownload>

Additional materials are available on TED at <https://ted.ucsd.edu>. From the main TED page click on “Content” in the upper left menu. You will find all course materials in that folder.

Subfolder: Logistics –syllabus, assignment instructions, rubrics, assignment uploads, Wikipedia link, sample exam questions and examples of previous year’s final topics

Subfolder: Powerpoints – includes pdf versions of slides used during lecture

Subfolder: Case Studies – includes cases we will be applying course-related themes

Subfolder: Texts – eBook link of required text and (PUBPOL) Public Policy: Politics, Analysis, and Alternatives by Michael Kraft and Scott Furlong published by Sage Press, 5th edition, 2015

Other Resources:

Student Counseling, Health, and Well-Being Central Office & Urgent Care: 858-534-3755

Writing Center: 127 Mandeville Telephone: 858-534-4911

Course Meetings; Topics; Readings (I reserve the right to revise these, but will notify all students)

*course readings are limited so as to focus student attention on the key concepts being discussed. As such the format of this course will require *quality* reading time over *quantity*

**the text should be the focus of reading and the cases can be skimmed, as the content of the case is less important than the conceptual lessons that can be drawn from them; applying these and other examples in class is a great way to study for the exams

I. Sept 28: Course/Terms Introduction

1. Readings: WV Chapter 2; PUBPOL chapter 4
2. Case Study: Jones Act
3. **Register iClicker**

II. Oct 3: Idealized Model of Efficiency

1. Readings: WV Chapter 4
2. Case Study: Uber

III. Oct 5: Market Failure: Externalizes; Information Asymmetry

1. Readings: WV Chapter 5: Externalities (p. 91-96); Information Asymmetry (p.103-111)
2. Case Study: Environmental Impact; Insurance Markets

IV. Oct 10: Market Failure: Public Goods

1. Readings: WV Chapter 5: Public Goods (p.72-91)
2. Case Study: Colorado River

V. Oct 12: Market Failure: Monopolies and Natural Monopolies

1. Readings: WV Chapter 4: Monopoly Pricing; WV Chapter 5: Natural Monopoly (p.97-103)

VI. Oct 17: Other Goals of Policy

1. Readings: WV Chapter 7; PUBPOL Chapter 5 (p.141-156)
2. Case Study: Drug Testing Welfare Patients

VII. Oct 19: Test #1

VIII. Oct 24: Discussion of Wikipedia and Final Assignments; Doing Research

1. Readings: WV Chapter 14: Document, Literature, Data (p.325-334); (skim PUBPOL 5 & 6)

IX. Oct 26: Government Failure: Issues in Representative Democracy

1. Readings: WV Chapter 8: Direct Democracy, Preference Bundling, Representative Government (p.156-158, 161-178)
2. Case Study: Pension Reform

X. Oct 31: Government Failure: Bureaucratic Issues

1. Readings: WV Chapter 8: Bureaucratic Supply (p.178-189)
2. Case Study: TANF (Temporary Aid for Needy Families)

XI. Nov 2: Correcting Government/Market Failure: Rules, Direct Supply, Contracting, Insurance

1. Readings: WV Chapter 10 (p. 209, 235-262) ; PUBPOL chapter 5 (p.157-166)
2. Case Study: Climate Change
3. **Assignment Due (Nov. 2 11pm): Wikipedia Intro Module; Assign Yourself Article/Topic**

XII. Nov 7: Correcting Market and Government Failure: Markets and Incentives

1. Readings: WV Chapter 10 (p.210-235)

Assignment Due (Nov. 8 11pm): Wiki Article Critique + modules

XIII. Nov 9: Choosing Alternatives

1. Readings: WV Chapter 16 (p.383-398, 408-411) {Not Discounting}; PUBPOL chapter 6 (p.171-191)
2. Case Study: San Diego Stadium

XIV. Nov 14: Test #2

XV. Nov 16: Feasibility of Adoption

1. Readings: WV Chapter 11 (p. 263, 274-285) [Not Frameworks]; PUBPOL chapter 6 (p.200)
2. Case Study: Coal Mining

XVI. Nov 21: Implementation and Evaluation

1. Readings: WV Chapter 12; PUBPOL chapter 6 (p.201-205)
2. Case Study: Common Core

XVII. Nov 28: Guest Speaker

Assignment Due (Nov. 29 11pm): Wiki Article Additions + modules

XVIII. Nov 30th: Organizing Analysis

1. WV Chapter 15
2. Case Study: Infrastructure Choices

XIX. Dec 5th: Examples of Completed Cases

1. Readings: WV Chapter 1; WV Chapter 9
2. Assignment Due (**Draft upload; Dec 6th 11:59pm**); no extensions

XX. Dec 7th: Peer Review

1. Can use class time or do it at home; assignment must be uploaded by
2. Peer Review due by **Dec 8th 11:59pm**

Final Upload December 14th: 6pm