

International Studies Program  
University of California, San Diego

## **INTL 190: The Political Economy of Globalization**

Fall 2018

*Section B00, ID#942486*

Tuesdays 3:30-6:20 pm

RBC 1428

Instructor:

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Office Hours:

Tuesdays 2:30–3:20 pm,  
or by appointment  
RBC 3130

### **COURSE DESCRIPTION**

Globalization, after several decades of being viewed by many Western academics as an inexorable force spreading democracy and prosperity throughout the world, now appears to be facing a substantial backlash that is threatening to undercut not only international trade, but liberal democratic institutions as well. The seminar will begin with a discussion of the competing definitions of globalization, as well as its historical development and forces driving it. It will then turn to some of the controversies and concrete impacts of greater economic and cultural exchange, along with discussions of how globalization has reshaped the role of the nation-state, and what, if anything, should be done to regulate the process of economic integration.

As a core requirement of the course, students will be required to write a 20-page “capstone” research paper analyzing and evaluating some specific aspect of globalization in two specific countries outside of the United States.

### **EXPECTED LEARNING OUTCOME**

Upon successful completion of this course, students are expected to see improvements in:

- 1) **Written Argumentation Skills:** formulate and defend coherent written arguments with effective support and evidence and revise writing in response to feedback.
- 2) **Oral Argumentation Skills:** formulate and defend coherent arguments orally, as well as adapt and refine them in an interactive context.
- 3) **Information Skills:** locate, utilize, and properly cite scholarly sources of information about politics, economics, and society.
- 4) **Knowledge Regarding the History of Globalization:** demonstrate knowledge of how globalization had proceeded historically.
- 5) **Understanding of the Structure of Globalization:** examine the actors, institutions, and processes associated with globalization.
- 6) **Awareness of the Key Social Issues Linked to Globalization:** examine the major controversies associated with globalization, including issues of poverty, economic inequality, labor rights, identity, and cultural preservation.

- 7) Understanding of Grassroots Reactions to Globalization: examine the role of local and international non-governmental organizations in promoting and reacting to globalization and its social consequences.
- 8) Analysis of How International Structures Affect Specific Nations: compare and contrast how specific countries outside of the United States have been affected by the global political and economic system.

## REQUIRED READING

Students are expected to complete the required readings for each topic by the date of that session and be prepared to discuss them.

The book listed below may be purchased at the UCSD bookstore:

Lechner, Frank J. and John Boli, editors. *The Globalization Reader*, Fifth edition. Wiley-Blackwell, 2015.

## RECOMMENDED READINGS

For those wishing more information on writing a research paper, the following book listed below are recommended for purchase:

Hult, Christine A. *Researching and Writing across the Curriculum*. Third edition, Longman, 2005.

Strunk, William, Jr. and E.B. White. *The Elements of Style*. Fourth edition, Allyn & Bacon, 2000.

## COURSE REQUIREMENTS AND GRADING

Students are required to attend class regularly, participate actively, submit and outline, give a presentations, and write a research paper. Grades are based on a 1,000 point scale, weighed as follows:

Attendance	100 points
Participation	100 points
Paper Topic	100 points
Research Outline	200 points
Research Presentation	100 points
Final Research Paper	400 points

Final grades will given in accordance with the number of points received:

930–1,000 points	A
900–929 points	A–
870–899 points	B+

830–869 points	B
800–829 points	B–
770–799 points	C+
730–769 points	C
700–729 points	C–
670–699 points	D+
630–669 points	D
600–629 points	D–
Below 600 points	F

**Attendance:** Attendance will be taken each regular class session. Those not attending will need to have a valid and documented excuse to receive credit for that day. At the instructor's discretion, those arriving after roll has been taken may be given half credit for attendance if they talk to the instructor immediately after class.

The 100 points for attendance will be allocated in proportion to the number of sessions attended. For example, an 80% attendance rate will earn 80 points for attendance.

**Participation:** Students are expected not only to attend class regularly, but participate fully in class discussions. Students will be graded according the degree to which they have participated in discussions regularly in a manner that makes clear that they have read the material for that session and have considered its implications. For average levels of participation, this portion of the grade will roughly match that for attendance, but it will be adjusted upwards or downwards for greater and lesser participation

Should it appear that the students are not consistently doing the reading, the instructor reserves the right to introduce pop quizzes, and grade participation in part on these tests.

**Research Paper:** Each student will be expected to write a final paper of approximately twenty (20) double-spaced pages in length, to be turned in during finals week on or before the time and date listed in the schedule below. In addition to the hard copy, *students must submit an exact copy in Word (DOC or DOCX), Rich Text (RTF), or Adobe Portable Document (PDF) format to Turnitin via Ted/Blackboard by 11:59 p.m. that same evening.*

While there will be a degree of flexibility as to what topic you may choose, all papers must fall touch upon one or more of the themes covered in the readings for this course and focus on one or two specific countries *other than just the United States*. Each paper must include a reference page including at least ten (10) academic sources.

The preferred formatting for references will be Modern Language Association (MLA) endnote style (7th or 8th edition). Chicago endnote style citation is also acceptable if used consistently.

The arguments presented in the paper must empirical and analytical in nature—that is, based on documented facts and careful analysis of existing research—rather than subjective opinions. If the topic chosen is controversial, students are required to present both sides of the controversy and discuss any normative opinions they have primarily in the conclusion, if at all. Students are

also expected to write it from an objective, third person, and gender-neutral perspective (avoiding personal pronouns).

**Research Topic:** Each student must submit a one to two paragraph summary of his or her proposed topic for the instructor's approval at the beginning of class on the day indicated in the schedule below. Along with this summary, an initial bibliography of five (5) relevant academic sources must be attached.

If deemed necessary by the instructor, the student may be asked to revise and resubmit the topic proposal soon afterwards. Once approved, the topic of the paper may not be changed significantly without prior consent of the instructor.

In addition to the hard copy, students must *email* a copy of their paper topic in Word (DOC or DOCX), Rich Text (RTF), or Adobe Portable Document (PDF) format to the instructor <[jsamstad@ucsd.edu](mailto:jsamstad@ucsd.edu)> by 11:59 pm that same day. Please begin the file or archive's name with your last name (the rest of the filename may be anything you wish) so that the instructor can keep track of which proposal belongs to which student.

**Research Paper Outline:** Students are required to turn in a two to three page extended ("talking") outline by the beginning of class on the date of their research presentation (see below). This outline should also include an updated bibliography of at least eight (8) relevant academic sources. As with the paper topic, in addition to the hard copy students must email their outline to the instructor by 11:59 pm that same day. Again, please begin the file or archive's name with your last name.

**Research Presentation:** During the last two weeks of class, students will give an oral presentation approximately 15–20 minute long of their work so far to the class. Class members are strongly encouraged to provide constructive criticism and feedback regarding each presentation.

A sign-up sheet for the specific days for the presentations will be distributed in class on the date listed below in the class schedule.

## OFFICE HOURS

In addition to the office hours listed above, between now and December 6 students may also drop in at any time to the instructor's office hours at San Diego State University on Thursdays 3:00–3:50 pm in Nasatir Hall 105.

## USE OF COURSE MATERIALS

The posting, dissemination, sale, or distribution of lectures, powerpoints, and other materials written by the instructor is prohibited without his prior permission. These materials may otherwise only be used for the purposes of studying for this class by enrolled students. The recording of lectures is allowed only as long as these guidelines are strictly followed.

## **ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES**

In accordance with federal law, individualized accommodations will be made for students with disabilities. However, requests for such accommodations must be made by the end of the second full week of instruction to Dr. Nancy Gilson, Director of Academic Degree Programs for ISP, 4211 Robinson Building Complex (ngilson@ucsd.edu).

## **ACADEMIC INTEGRITY**

Plagiarism will result in an automatic failing grade for the course and the reporting of the student to university authorities for disciplinary action, including possible suspension or dismissal.

In writing, remember that credit by means of a footnote or endnote must be given for every direct quotation, for paraphrased or summarized text, and for information that is not common knowledge. Ignorance as to what constitutes plagiarism will *not* be accepted as an excuse. Students who have questions about the definition of plagiarism should ask the instructor for clarification or consult the UCSD Academic Integrity Office <[academicintegrity.ucsd.edu](mailto:academicintegrity.ucsd.edu)>.

**COURSE SCHEDULE***(Subject to change)***INTRODUCTION TO COURSE (OCTOBER 2)***Supplementary Discussion: Selecting a Research Topic***GLOBALIZATION VERSUS THE NATION-STATE (OCTOBER 9)**

Micklethwait, John and Adrian Wooldridge. "The Hidden Promise: Liberty Renewed," pp. 11–18.

Hamelink, Cees. "The Elusive Concept of Globalization," pp. 25–31.

Barber, Benjamin R. Jihad vs. McWorld," pp. 32–40.

Sklair, Leslie. "Sociology of the Global System," pp. 63–70.

Meyer, John W., John Boli, George M. Thomas, and Francisco O. Ramirez. "World Society and the Nation-State," pp. 77–85.

Strange, Susan. "The Declining Authority of States," pp. 232–238.

**BUSINESS & TRADE IN THE ERA OF GLOBALIZATION (OCTOBER 16)**

Harvey, David. "A Brief History of Neoliberalism," pp. 71–76.

Watters, Ethan. "Crazy Like Us: The Globalization of the American Psyche," pp. 156–160.

Fallows, James. "China Makes, the World Takes," pp. 169–174.

Bardhan, Ashok. "The Twin Excesses—Financialization and Globalization—Caused the Crash," pp. 215–217.

Bieri, Franziska and John Boli. "Trading Diamonds Responsibly: Institutional Explanations for Corporate Responsibility," pp. 347–353.

Cowen, Tyler. "Why Hollywood Rules the World, and Whether We Should Care," pp. 405–411.

→ Tuesday, October 16, 3:30 pm, RESEARCH TOPIC DUE

→ Tuesday, October 16, 11:59 pm, E-MAILED COPY OF RESEARCH TOPIC DUE

**THE INSTITUTIONS OF GLOBALIZATION (OCTOBER 23)**

Stiglitz, Joseph E. "Globalism's Discontents," pp. 218–226.

Vreeland, James. "The International Monetary Fund," pp. 270–276.

Capling, Ann and Richard Higgott. "The Future of the Multilateral Trade System—What Role for the World Trade Organization?," pp. 277–282.

Slaughter, Anne-Marie. "A New World Order," pp. 283–288.

Dodgson, Richard, Kelley Lee, and Nick Drager. "Global Health Governance: A Conceptual Review," pp. 296–301.

Bello, Walden. "The Global South: The WTO and Deglobalization," pp. 561–565.

→ Tuesday, October 23, PAPER PRESENTATION SIGN-UPS

## **MULTICULTURALISM OR GLOBAL MARKET HOMOGENIZATION? (OCTOBER 30)**

*Supplementary Discussion: Researching a Thesis Paper*

Sen, Amartya. "How to Judge Globalism," pp. 19–24.

Watson, James L. "McDonald's in Hong Kong," pp. 121–129.

Tomlinson, John. "Cultural Imperialism," pp. 366–375.

Thussu, Daya Kishan. "Mapping Global Media Flow and Contra-Flow," pp. 376–382.

Shim, Doobo. "Hybridity and the Rise of Korean Popular Culture in Asia," pp. 383–388.

Taylor, Timothy D. "Strategic Inauthenticity," pp. 476–480.

## **LABOR, POVERTY & INEQUALITY UNDER GLOBALIZATION (NOVEMBER 6)**

Wallerstein, Immanuel. "The Modern World-System as a Capitalist World-Economy," pp. 56–62.

Milanovic, Branko. "Global Income Inequality by the Numbers: In History and Now: An Overview," pp. 197–201.

Collier, Paul. "The Bottom Billion: Why the Poorest Countries are Failing and What Can Be Done About It," pp. 202–207.

Rodrik, Dani. "Has Globalization Gone Too Far?," pp. 245–251.

Evans, Peter. "Counterhegemonic Globalization: Transnational Social Movements in the Contemporary Political Economy," pp. 548–554.

World Social Forum. "Porto Alegre Call for Mobilization," pp. 580–582.

## **FINDING GLOBAL SOLUTIONS TO GLOBAL PROBLEMS (NOVEMBER 13)**

Mittelman, James H. "Global Organized Crime," pp. 239–244.

McCoy, David, Gayatri Kumbhavi, Jinesh Patel, and Akish Luintel. "The Bill & Melinda Gates Foundation's Grant-Making Programme for Global Health," pp. 302–306.

Barlow, Rebecca L. "Women's Human Rights and the Muslim Question: Iran's One Million Signatures Campaign," pp. 326–333.

Eigen, Peter. "Closing the Corruption Casino: The Imperatives of a Multilateral Approach," pp. 342–346.

Roy, Ananya. "Poverty Capital: Microfinance and the Making of Development." 354–359.

Shiva, Vandana. "Ecological Balance in an Era of Globalization," pp. 566–574.

## **IDENTITY & COSMOPOLITANISM IN THE ERA OF GLOBALIZATION (NOVEMBER 20)**

### *Supplementary Discussion: Fundamentals of Writing and Citing*

Huntington, Samuel P. "The Clash of Civilizations?," pp. 41–48.

Appadurai, Arjun "Disjuncture and Difference in the Global Cultural Economy," pp. 94–103.

Berkovitch, Nitza. "The Emergence and Transformation of the International Women's Movement," pp. 314–318.

Tyrrell, Heather. "Bollywood versus Hollywood: Battle of the Dream Factories," pp. 397–404.

Radhakrishnan, Smitha. "Global/Indian: Cultural Politics in the IT Workplace," pp. 469–475.

Hannerz, Ulf. "Cosmopolitans and Locals in World Culture," pp. 486–491.

## **ORAL PRESENTATIONS OF RESEARCH PAPER (NOVEMBER 27 AND DECEMBER 4)**

→ Tuesday, November 27 or December 4, 3:30 pm, PAPER OUTLINE DUE

→ Tuesday, November 27 or December 4, 11:59 pm, E-MAILED COPY OF PAPER OUTLINE DUE

→ Tuesday, December 11, 3:30 pm, RESEARCH PAPER DUE at the front desk of the GPS Student Affairs office or the mailbox at RBC 4100. *Submit a copy to Turnitin via TritonEd by 11:59 pm.*