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POLI160AA/USP101 Introduction to Policy Analysis
Summer Session 1 - 2017; TTh 2 – 4:50
Sequoia Hall 147

Course Description:

This course is designed to engage students in trying to think of what situations call for the introduction, removal, or revision of existing policies and what principles guide such calls to action. Because formulating and predicting the effects of policies relies on microeconomics, the first part of the course will go over such fundamentals. The second part of the course will focus on the policy making process and the multiple objectives that must be addressed during this process. The final portion involves groups working together to address a real-world policy issue. No preference is granted to any particular type of policy (health, social, environmental, urban, international, economic) or political process, as the focus will be on broad concepts and tools applicable to the justification, analysis, and design within any policy field.

Course Objectives

1. To familiarize students with key terms and concepts used by those in policy related fields
 - a) Becoming comfortable with basics of economic forms of analysis to define policy problems
 - b) Becoming comfortable with graphical representations of economic costs and benefits
2. To apply theoretical concepts to real world cases
3. To expose students to practitioners involved in policy research, analysis, and implementation
4. To produce a policy analysis memorandum that models those conducted by practitioners including developing and evaluating options on a set of criteria
5. To be educated consumers of what policy analysts produce

Broad Themes

1. Why We Have Policy: Classes I, II, III, IV
2. Steps to Making Policy: Classes V, VI, VII, VII

Attendance/Class Structure/Participation is central to this course. Recent research on academic teaching and learning (King and Sen, 2013) cites improvement in learning outcomes with (1) social motivations; (2) explaining one's opinions to others; (3) instant feedback. When engaged in conversation with others, people's minds wander only about a quarter of the time (Morse 2012). As such, class participation is essential. To this end, lecture will be accompanied with discussion and participation managed via the usage of the **iClicker** adopted by various programs throughout UCSD. You will be allowed **ONE** absence without penalty. Course code: CC

Course Requirements/Grading:

- 14% Participation – As Registered by iClicker; be sure to be registered on TED
 - Extracurricular events are not excused absences, if you must miss a lecture, participation can be made up via direct e-mail to Professor (mebergma@ucsd.edu) of a paragraph-length response for EACH discussion question posed during lecture
 - Please title e-mail “Class # Participation Policy Analysis”
 - Lecture slides will be posted *before* lecture for notetaking purposes
 - Lectures will also be podcasted to remind students of discussions
- 35% Midterm Exam – July 27th
 - Topics covered: classes I, II, III, IV, V
 - There will be one week between class V and the midterm. TA will hold a review session
- 16% WikiPedia Contribution
- 35% Final Policy Paper

Final Grades will be assigned by the following formula: You are responsible for ensuring your grades are accurately reported. Grades for participation will be posted within a day of submission. I reserve the right to up-grade to account for either exceptionally high or low performance on an assignment:

A+	100-97
A	96.9 - 93
A-	92.9 - 90
B+	89.9 - 87
B	86.9 - 83
B-	82.9 - 80
C+	79.9 - 77
C	76.9 - 73
C-	72.9 - 70
D+	69.9 - 67
D	66.9 - 63
D-	62.9 - 60
F	Below 60

Plagiarism: A digital copy of the final must be uploaded to TED and Turnitin.com, and I reserve the right to use the service in cases of suspected plagiarism. Changes in policy give instructors little choice but to report plagiarism to the Academic Integrity Coordinator. You should know the university’s policies on academic misconduct by now (<http://www-senate.ucsd.edu/manual/appendices/app2.htm>). If you have any questions about the applicability of them to your particular case, consult with the instructor before you submit the paper

Required text (available in bookstore):

(*WV) Weimer, David and Aidan Vining, Policy Analysis: Concepts and Practice. Routledge

**Chapters listed refer to the 5th edition (one copy is available electronically from the library); if you are using another edition, please note the subsections involved; do not hesitate to ask for appropriate translations; the 6th edition has nearly identical chapters

Additional materials are available on TED at <https://ted.ucsd.edu>. From the main TED page click

on “***Content***” in the upper left menu. You will find all course materials in that folder.

Subfolder: Logistics – includes syllabus, assignment instructions and upload, Wikipedia link

Subfolder: Powerpoints – includes pdf versions of slides used during lecture

Subfolder: Other Texts – includes (PUBPOL) Public Policy: Politics, Analysis, and Alternatives
a text by Michael Kraft and Scott Furlong published by Sage Press, 5th edition, 2015

Subfolder: Case Studies – includes cases we will be applying course-related themes

You will also see how to register your iClicker on the left menu.

Other Resources:

Student Counseling, Health, and Well-Being Central Office & Urgent Care: 858-534-3755

Writing Center: 127 Mandeville Telephone: 858-534-4911

E-Mail/Course TritonEd Discussion Forum:

- Before e-mailing Professor or TA about any assignment, course expectation, or general question, please check the TritonEd Discussion Forum.
- We encourage such questions to be posted in the forum, they will be answered within 36 hours (excluding weekends)
- Participation in writing or responding to forum posts will be viewed favorably when deciding grades (if you wish, you can post questions anonymously to TritonED)
- If a question is inappropriate for the forum, e-mail the professor or TA directly indicating that you are student from POLI60AA/USP101. Be sure to use your **@ucsd.edu** e-mail address for official course correspondence.
 - If the question might be had by other students, we will post the question (identifying information omitted) to the forum to aid classmates

Course Calender; Topics; Readings

*course readings are limited so as to focus student attention on the key concepts being discussed. As such the format of this course will require *quality* reading time over *quantity*

**the text should be the focus of reading and the cases can be skimmed, as the content of the case is less important than the conceptual lessons that can be drawn from them

O. July 4: Economics Background

1. Podcast: Freak-O-Nomics; Chuck'E Cheese Where a Kid Can Learn Price Theory
<http://freakonomics.com/podcast/chuck-e-cheeses-kid-can-learn-price-theory/>
2. Video: Introduction to Supply and Demand
(Econ Clips) <https://www.youtube.com/watch?v=WZ0I9t9QoZ0>
(Crash Course) https://www.youtube.com/watch?v=g9aDizJpd_s
3. **Register iClicker**

I. July 6: Course/Terms Introduction; Idealized Model of Efficiency

1. Readings: WV Chapter 2; PUBPOL chapter 4
2. Case Study: Jones Act; {old} Uber

II. July 11: Market Failure

1. Readings: WV Chapter 5
2. Case Study: Colorado River; Insurance Markets

III. July 13: Other Goals of Policy

1. Readings: WV Chapter 7
2. Case Study: Drug Testing Welfare Patients

IV. July 18: Government Failure

1. Readings: WV Chapter 8
2. Case Study: Pension Reform; TANF (Temporary Aid for Needy Families)

V. July 20: Generic Policies to Correct Market and Government Failure

1. Readings: WV Chapter 10
2. Case Study: TANF (Temporary Aid for Needy Families)

VI. July 25: Choosing Alternatives

1. Readings: WV Chapter 16 (skim); PUBPOL chapter 6
2. Case Study: San Diego Stadium

July 27: Midterm

VII. Aug 1: Feasibility and Adoption

1. Readings: WV Chapter 11
2. Case Study: Coal Mining

VIII. Aug 3: Implementation and Evaluation

1. Readings: WV Chapter 12 & 13
2. Case Study: Common Core; Affordable Care Act

Aug 5th Final 6pm: Submit Online via TritonEd

FA16: POLI160AA/USP101: Introduction to Policy Analysis
Library/Data Resources: Annelise Sklar (Asklar@ucsd.edu)
Wikipedia Assignment

There are 2 parts to this assignment (all available on the wikipedia page as well):
A library research guide has been created to help you find sources for research
http://ucsd.libguides.com/poli160aa_usp101

- 1) Register with wikipedia (links in Content: Logistics of TritonEd): 6%
[https://dashboard.wikiedu.org/courses/UCSD/Introduction_to_Policy_Analysis_\(Fall\)?enroll=kXXXXX](https://dashboard.wikiedu.org/courses/UCSD/Introduction_to_Policy_Analysis_(Fall)?enroll=kXXXXX) (*XXX is the password to enroll)

Submit your user ID (also on Content: Logistics) so we know who to grade
Complete 6 training modules

Enter which page you plan to **review** on the students tab

Student	Completed	Articles	Uploads	Activity	Stat menu
Meghanatiki 6/6 training modules completed saaslibaa21	0	0	0	1388	▼
Mel0908 6/6 training modules completed saaslibaa21	0	0	0	1182	▼
MelanieCherry 6/6 training modules completed saaslibaa21	0	0	0	1338	▼
Munozca 5/6 training modules completed saaslibaa21	0	0	0	1176	▼
Nephrosone-Chiso 6/6 training modules completed saaslibaa21	0	0	0	1299	▼
RadiDuoKdams 6/6 training modules completed saaslibaa21	0	0	0	1338	▼
Rigo-test-25 6/6 training modules completed saaslibaa21	0	0	0	0	▼

Due July 27th (after midterm)

- 2) Add content to an article: 10%

1. **Assign** yourself an article(s) to contribute to on the students tab; this must be related to your final policy critique project; if there is not an existing page on your topic you can create one; you can also assign yourself to specific, general, or comparable topics
2. Feel free to use your “sandbox” to draft your work before transferring it to main article
3. **Due Aug 6th 11pm**
4. Rubric will be available on TritonEd
5. Add two paragraph-worth of text to a course-related article, and cite that statement to a reliable source, as you learned in the online training.

- You should have at least **four sources** in your addition.
- If appropriate, these additions could be in different parts of the article.
- When you make a small claim, *clearly state the fact in your own words*, and then cite the source where you found the information. **Wikipedia “bots” will find and flag you if information is plagiarized**
- Use checklist on page 15 of “editing wikipedia”: *proofread, neutral language, clear for non expert, Wikipedia consistent formatting, reliable sources, links to other Wikipedia articles where appropriate*
- E-mail the assigned WikiStaff (XXX) if you are unsure of a source being appropriate or proper citation format; books should be cited as books, articles as articles, etc. (use the tools)

POLI 160AA/USP 101: Introduction to Policy Analysis
Final Policy Critique Project

Project Summary: You will be evaluating a policy that you (individually, some other client organization/interest group) would deem a failure. In this capacity, you will state the issue, determine the policy goals and policy type choice (e.g. subsidy, market creation, etc.), assess the appropriateness of the (a) policy correction, (b) feasibility, (c) adoption, (d) implementation, (e) evaluation. {Figure 4-1; PubPol}

Preliminaries: The Wikipedia project will help you gather information needed to explain the background to your policy dilemma as well as expose you to some sources that have already compiled some information on the issue. You will assign yourself a topic by **July 27th**.

Final Upload On TritonEd **August 5th 6pm**

Project Outline/Key Components (~8 double-spaced pages)

Executive Summary (1 page)

overview of analysis

Background: State and Frame the Issue/Define the Problem (1 page)

Where does the issue arise from? Why do we need policy intervention? Who is affected?

Chapter 5 of text; Table 6.1 (top) Market Failures

Chapter 8 of text; Table 8.3 Government Failures

Evaluative Criteria/Policy Goals (1 page)

What criteria are most suitable for problem and alternatives?

Chapter 7 of text; Figure 6.1 PUBPOL

Appropriateness of the policy correction (1 pages for each alternative)

Does the solution created adequately address the background problem or issue?

Chapter 10 of text

Adoption Issues (1 page)

Were the relevant actors involved in the policy making/implementation process?

Chapter 11 & 13 of text

Feasibility Issues (1 page)

Did the relevant actors/agencies have the resources to implement the policy?

Chapter 11 & 13 of text

Implementation Issues (1 page)

Were the incentives for following through with the policy built into the design?

Chapter 12 & 13 of text

Evaluation Issues (1 page)

Were there adequate ways to measure success and failure of the policy in its implementation?

Chapter 12 of text

Conclusion/Recommendation (1 page)

What would you conclude was this biggest issue leading to the policy failure?

Samples: Chapter 1 and 9 of text

*Use informative headings/sub-headings; you can organize your text differently than above

*Any citation style is acceptable as long as ALL sources are cited