

Ethnic Studies 186
The Ethnic Press in the United States
Monday 5:00-7:50 p.m.
Warren Lecture Hall 2111
Spring 2005

Instructor: Katynka Z. Martínez
Office: Social Science Bldg., Room 251

E-mail: kmartine@weber.ucsd.edu
Hours: Mondays 2-4 p.m.

Course Description

This course will trace the history and development of select ethnically-based news media in the United States. We will evaluate the reasons behind the creation and sustenance of the ethnic presses while also analyzing how journalists imagined their readers. By looking at the ethnic press we will initiate discussions of themes such as assimilation and the bourgeois ideal, alternative representations of racialized ethnic groups, the public sphere, and the marketing of ethnicity. Research will be a central component of the course. Students will spend the quarter developing and carrying out an investigation of a contemporary newspaper or periodical of the ethnic press. Students will select a topic, write a research proposal, conduct original research, write a paper outlining the findings and make a presentation to the class. Students may work in pairs or groups of three, but each person must submit an individual paper that makes clear their contribution to the final project.

Reading Materials:

The articles that make up the course reader are available through electronic reserves. The following books are available for purchase at Groundwork Books and also on reserve at Geisel Library:

Todd Vogel *The Black Press: New Literary and Historical Essays*

América Rodríguez *Making Latino News: Race, Language, Class*

Patrick J. Daley and Beverly A. James *Cultural Politics and the Mass Media: Alaska Native Voices*

Course Policies

Participation:

Students are expected to come to class on time. It is each student's responsibility to complete all course readings by the day they are listed in the course schedule below. It is expected that students will show respect to their fellow students during lecture and during their presentations. The midterm and quizzes may cover material from students' presentations so it is in everyone's best interest to take this part of class seriously.

Late Work:

Late work will only be accepted three days after the due date and will be reduced one letter grade for each day that the paper is late. There will be no make-up quizzes or midterm exam without documentation of an extreme emergency.

1 - 3

Academic Dishonesty:

Acts of academic dishonesty (cheating, copying, plagiarism) will be reported to the Office of Student Policies and Judicial Affairs. Students will receive an F on the assignment and/or fail the class. For more information on consequences and sanctions related to academic dishonesty, refer to the academic dishonesty policy that is outlined in the Judicial Affairs/Student Conduct website at <http://ugr8.ucsd.edu/judicial/>

Grading:

The midterm and quizzes will test students on material from class lectures, in-class video screenings, and reading assignments. The research paper will be ten to thirteen pages in length. Students are expected to make an in-class presentation that introduces us to their paper topic and develops links to the themes of the class. Guidelines will be distributed in class. Final grades will be calculated as follows:

Quizzes (2)	20%	Midterm	20%
Presentation	15%	Research Paper Proposal	10%
Library Instruction Exercise	5%	Research Paper	30%

Topics and Course Schedule

March 28 Introduction: Situating the Ethnic Press

Robert Park "Why there is a foreign language press"

April 4 The Public Sphere and the Ethnic Press

Cultural Politics and the Mass Media "Introduction"

Ronald Jacobs "Race, Media, and Multiple Publics"

Video Screening: *Requiem 29*

April 11 Advocacy Journalism and Assimilation Narratives

Making Latino News – Chapters 2 & 3

Ramón D. Chacón "The Chicano Immigrant Press in Los Angeles: The Case of *El Heraldo de Mexico*, 1916-1920"

Francine Medeiros "*La Opinion*, A Mexican Exile Newspaper: A Content Analysis of Its First Years, 1926-1929"

Mario T. García "Mexican-American Muckraker: Ignacio López and *El Espectador*"

Tom Brislin "Weep Into Silence/Cries of Rage: Bitter Divisions in Hawaii's Japanese Press"

**** RESEARCH PAPER PROPOSAL DUE ****

April 18 Religion, Missionaries, and the Early Ethnic Press

John M. Coward "Explaining Little Bighorn: Race and Progress in the Native Press"

William E. Huntzicker "Chinese-American Newspapers"

Cultural Politics and the Mass Media "Missionary Voices as the Discursive Terrain for Native Resistance"

**** LIBRARY VISIT ****

**** QUIZ #1 ****

April 25 Labor Issues and Working Class Resistance

Cultural Politics and the Mass Media “How Raven Gave Voice to a Talking Newspaper”
The Black Press “The New Face of Black Labor” by Todd Vogel

Richard Griswold del Castillo “The Mexican Revolution and the Spanish Language Press
in the Borderlands”

F. Arturo Rosales “Ricardo Flores Magón”

May 2 Journalism and the Construction of a Politicized Identity

The Black Press “Our (?) Country: Mapping ‘These Colored United States’ in *The
Messenger*” by Adam McKible

The Black Press “*Black Panther* Newspaper: A Militant Voice, a Salient Vision” by
Rodger Streitmatter

Mario T. García “Introduction” and pages 212-219 in *Border Correspondent*

Frank del Olmo “Chicano Journalism: New Medium for New Consciousness”

** MIDTERM **

May 9 “International” News in the Ethnic Press

Cultural Politics and the Mass Media “Voices of Subsistence in the Technocratic
Wilderness”

Henry Lewis Suggs “The Response of the African American Press to the United States
Occupation of Haiti, 1915-1934”

The Black Press “‘Bombed in Spain’: Langston Hughes, the Black Press, and the Spanish
Civil War” by Michael Thurston

Mario T. García pages 179-190 in *Border Correspondent*

May 16 The Ethnic Press’ Coverage of Other Communities of Color

The Black Press “Poetics of Memory and Marginality: Images of the Native American in
African-American Newspapers, 1870-1900 and 1970-1990” by Hannah Gourgey

The Black Press “‘Kin in Some Way’: The Chicago Defender Reads the Japanese
Internment, 1942-1945” by C.K. Doreski

Mario T. García pages 144-146 in *Border Correspondent*

La Raza Magazine “The Southwest Museum”

La Raza Magazine “Unemployment and the Chicano” & “Curanderos”

May 23 The Marketing of Ethnicity and New Avenues of Resistance

The Black Press “On Sale at Your Favorite Newsstand: *Negro Digest/The Black World*
and the 1960s” by James C. Hall

Rick Bonus “Homeland Memories and Media: Filipino Images and Imaginations in
America”

Making Latino News – Chapters 4 and 5

** QUIZ #2 **

May 30

Memorial Day/University Holiday