



**DEPARTMENT OF ECONOMICS / THE RADY SCHOOL OF MANAGEMENT  
ECON/MGT 4: FINANCIAL ACCOUNTING**

**LOCATION: GH 242**

**TIME: TUESDAYS & THURSDAYS, 6:30PM-7:50PM**

**WINTER QUARTER 2019  
SYLLABUS**

**Instructor:** Dr. Steve Levkoff, PhD, CAP®

**E-mail:** [slevkoff@ucsd.edu](mailto:slevkoff@ucsd.edu)

**Instructor Webpage:** <http://stevelevkoff.com>

**Course Webpage:** <http://ted.ucsd.edu>

**Office:** Economics Building, Room 112

**Office Hours:** T/Th 3:45-4:45pm, open door, and by appointment

**Course Description:** This course will provide the framework in which to understand the fundamentals of financial accounting. The goal of a financial accounting manager is to provide an accurate description of the firm – the productive entity. In this course, we will develop an understanding of the three most critical financial statements: the balance sheet, the statement of income, and the statement of cash flows (along with the statement of shareholder equity). The roles of ratio and financial statement analysis are also investigated. The end of the course focuses on developing concepts related to the time value of money to be applied in valuation and finance in upper division courses later in your business/economics career.

**Prerequisites:** You should be familiar with basic algebra and arithmetic in being able to solve equations, compute fractions & percentages, and interpret growth rates. Otherwise, there are no formal course prerequisites.

**Readings:**

Required:

- [1] The standard textbook prescribed by the department is *Financial Accounting – The Impact on Decision Makers*, by Porter and Norton, Southwestern-College Publishing, 10<sup>th</sup> Edition. Older (and cheaper) editions most likely suffice provided they were written in the last 5 years.

**Discussion Sections:**

Location & Time: SOLIS 104, Mondays / 8:00pm-8:50pm & Fridays / 5:00-5:50pm  
Teaching Assistants: Runjing Lu ([ru053@ucsd.edu](mailto:ru053@ucsd.edu)), Kevin Greim ([kgreim@ucsd.edu](mailto:kgreim@ucsd.edu)), Shunning (Stephanie) Mao ([shm021@ucsd.edu](mailto:shm021@ucsd.edu)), Sarah Zeng ([s9zeng@ucsd.edu](mailto:s9zeng@ucsd.edu))

**Homework:** While not a formal part of the course grade, problem sets will play a crucial role in developing your problem solving skills and should be taken *very seriously*. In the past, it has often been the case (and is no secret if you look at my course evaluations online) that students putting the most effort into the problem sets tend to perform best on the exams. Problem sets will be assigned regularly via TED. You are encouraged to work together to solve problem sets and to email the TAs.

**MobLab Platform:** All students should enroll in the online MobLab platform for the course which will be used to collect feedback on in-class activities via your mobile device or computer (similar to iClickers). Participation in these activities will be compensated with extra credit to contribute to your course grade (see below). The access code for joining the course on MobLab is **gj8d449u3** (see the student guide posted to TED for more detailed instructions). There is a \$10 fee to enroll in the online platform (think of this as in place of the more expensive “clicker”). *WHEN YOU REGISTER YOUR ACCOUNT AND JOIN THE COURSE, MAKE SURE YOU USE YOUR FULL NAME AS IT SHOWS ON YOUR TED COURSE ACCOUNT (OR AS CLOSELY AS POSSIBLE GIVEN THE CHARACTER RESTRICTIONS ON MOBLAB).*

**TED Access (course webpage):** It is your responsibility to make sure you are enrolled in the online course (TED) and to routinely check it and your email for announcements and to access newly distributed material. You can email [ITS@ucsd.edu](mailto:ITS@ucsd.edu) to get TED access for the course if you have added late. CC the instructor of the course ([slevkoff@ucsd.edu](mailto:slevkoff@ucsd.edu)) in the email to expedite approval.

**Examinations:** There are three exams – two (cumulative) midterms held in lecture on 1/29/19 and 2/26/19 and a cumulative final examination scheduled by the registrar. You can view the official final exam schedule at the bookstore’s website: <https://act.ucsd.edu/scheduleOfClasses/scheduleOfClassesStudent.htm>. Please monitor this routinely for any schedule changes. All exams are cumulative (but not necessarily uniformly so).

|                 |                         |            |
|-----------------|-------------------------|------------|
| <b>Grading:</b> | Participation / Quizzes | 10%        |
|                 | Midterm Exam 1          | 25%        |
|                 | Midterm Exam 2          | 30%        |
|                 | <u>Final Exam</u>       | <u>35%</u> |
|                 | Total                   | 100%       |

The course is graded on a relative curve (as is any college course). In particular, students will all be ranked from highest to lowest course score according to your final course grade calculated from the raw exam score weighting above. Letter grade assignments will depend on your percentile ranking in the class and a subjective assessment by the instructor in borderline cases (say, if there was marked improvement).

In the past, a student could typically guarantee themselves an A by ranking in the top 25% of students in the course and a B by ranking in the top 60%.

**Absences & Attendance:** Any exam or quiz missed for a *legitimate, university approved* reason may be made up at the discretion of the instructor (this may include an oral evaluation as an alternative to taking a written exam or a re-weighting of the exams in the grade calculation shown above). You will receive a zero on any exam or quiz missed without a legitimate reason.

**Supplemental Material & Slides:** Throughout the course, the instructor may post supplemental readings and slides via TED. These materials are meant to be used in addition to the lecture and are not to be used as a substitute for going to lecture or reading the textbook. The instructor reserves the right to remove access to this material if he feels that it has adversely affected attendance in the lecture.

**Classroom Decorum & Email:** To avoid distracting others in the classroom, please arrive on time and do not leave early unless given prior permission. When class is in session, please respect others in the room and refrain from sending or receiving phone calls, pages, or text messages. Please be sure audible signals are turned off before class begins. Please restrict the use of email to the minimally necessary volume and put your full name at the end of email messages and the course name and number in the subject heading. Email questions regarding *how to do a particular homework problem* should be first directed to your TAs. If you can't make it to office hours, you can also email specific homework questions to your TAs who will respond to your query. Questions regarding course policies will be directed to the syllabus (if applicable). All other general questions are welcome!

**Statement of Academic Integrity:** Integrity of scholarship is essential for an academic community. The University expects that both faculty and students will honor this principle and in so doing protect the validity of University intellectual work. For students, this means that all academic work will be done by the individual to whom it is assigned, without unauthorized aid of any kind.

**Examination Policies:** Consistent with the University's mission to preserve academic integrity, there are several policies and procedures that must be adhered to by students during exams.

- 1) In order to be allowed into the exam, students must have:

- A BLUE or BLACK PEN (NO PENCILS!!! If you use pencil, you forfeit your chance for a re-grade.)
  - A BASIC or SCIENTIFIC calculator (no graphing calculators, cell phones, or other mobile devices unless given prior approval by the instructor)
  - Your UCSD student ID
- 2) During the exam, the following policies will be enforced:
- Your seat will be randomized for each exam. When you enter the lecture on exam day, find your name and assigned seat number on the projector and quickly and quietly sit. Once everyone is seated, the exam will be handed out.
  - NO BATHROOM BREAKS (for exams <1.5 hours). Be sure to use the restrooms before the exam begins. Exams are less than an hour and a half long! You can make it!!! For longer exams, bathroom breaks will only be allowed (one at a time) during the first half of the exam duration.
  - No hats, hoodies, or sunglasses during the exam.
  - Turn cell phones off during the exam and leave them in your bag.
- 3) Violations of academic integrity will not be tolerated. For this course in particular, violations include, but are not limited to anything that may be perceived as the following actions:
- looking at or copying from other students' exams
  - talking during an exam while exams are still being administered
  - looking at notes during an exam
  - taking the wrong version of an exam
  - removing an exam from the examination room
  - removing pages from an exam
  - falsifying identification or an exam book during or after the exam
  - sitting in the wrong seat during an exam (if applicable)
  - using an unapproved device/item during an exam (ie: programmable calculator, cell phone, etc. - see above list)

**Violation (or perceived violation) of any of the abovementioned policies will be enforced via zero tolerance and referred to the student conduct process, so don't do anything that would even come close to something that an observer would potentially interpret as academic dishonesty. NO EXCEPTIONS.**

### Tentative Schedule of Topics (Subject to Change):

#### Weeks 1-2

Introduction to Financial Accounting  
The Balance Sheet

#### Weeks 3-4

Accrual Accounting Principals  
The Income Statement

Midterm Exam 1

**Weeks 5-6**

The Statement of Cash Flows  
Ratio Analysis

**Weeks 7-8**

Statement of Shareholder's Equity  
Financial Statement Analysis  
Midterm Exam 2

**Weeks 9-10**

Discounting and Present Values  
Asset Pricing and Valuation

**FINAL EXAM (Tuesday, 3/19/19, 7-9 PM, TBD)**