



Downtown Business Improvement District

FY2024 BID Work Plan and Budget

BID Mission Statement

The BID is an organization of downtown property owners who through thoughtful, pro-active collaboration and partnership with local government, business owners, residents and citizens strive to create a shared vision and voice for the community of downtown Bozeman. The BID will commit resources, identify, plan and act on short-term and long-term initiatives otherwise unavailable to individual owners. The BID has a goal of ensuring the long-term preservation and vitality of the city's underlying economic, cultural, social and environmental assets and the BID will work together to keep our downtown a safe, beautiful and vibrant place.

BID Assessment Programs

The following programs are funded by the special assessments collected from property owners within the Downtown Business Improvement District. The BID assessment for FY2024 will be \$230,000. The BID will also receive approximately \$50,350 in additional revenue from sponsorships and maintenance contracts.

Downtown Bozeman Partnership (\$67,500)

The BID is a member of the Downtown Bozeman Partnership. The BID contributes to the administration of the Downtown Partnership office located at 222 East Main Street.

Downtown Bozeman Association (\$27,000)

The BID contributes to the DBA to support its events, staff and marketing efforts to promote downtown. The DBA hosts events downtown that include Art Walks, Music on Main, Crazy Days, Cruisin' on Main Car Show, Cat Walk, Restaurant Week and more.

Summer Flowers (\$30,000)

The BID purchases, installs and maintains 300+ hanging baskets of Super-Petunias. In summer of 2023, 120 Earth Planter self-watering baskets are replacing the wrought-iron baskets on the side streets of downtown. The Earth Planter baskets provide improved plant growth by regulating water delivery based on soil conditions while reducing labor costs, fuel and water usage. The baskets only need to be watered two to three times per week rather than seven days a week. The BID has expressed interest in continuing this sustainability effort and plans to purchase additional baskets for Main Street in the coming years. These flower baskets are hung throughout downtown from June through September.



Holiday Lighting (\$15,525)

The BID installs the following holiday lighting downtown: 1) lighted garland on each historic lamp post along Main Street; 2) lights on the large conifer trees in Soroptomist Park; 3) garland wreaths at the Rouse, Church, Wallace, and Grand intersections; and 4) the infamous holiday “spider” decorations above four downtown intersections. The green decoration was replaced in 2022 and the red decoration will be replaced in 2023. The BID board will replace the remaining two decorations in the next two to four years, earmarking reserve funds for this project.



Maintenance Program (\$97,575)

The BID hires two full-time maintenance employees in addition to two part-time maintenance employees for the summer months. Primary tasks performed by the BID maintenance staff includes garbage collection, flower watering, tree watering, Soroptomist Park upkeep, installation of the streetlamp banners, maintenance of pedestrian benches, graffiti removal, and limited snow removal. The BID maintenance staff removed over 4,000 bags of garbage and recycling during the past year from over 100 receptacles.

Outreach Bozeman (\$10,000)

This funding would support the full slate of programming available to assist individuals and families experiencing homelessness. This would include outreach, programming to assist with the return to self-sufficiency, overnight programming and staffing. Over the last year we have seen a significant decrease in the number of people experiencing homelessness in the downtown corridor. This is a direct result of HRDC conducting outreach to people living in urban encampments and the availability of day enriching daytime/evening programming.

Graffiti Removal Program (\$7,500)

The BID comprehensive graffiti removal program is in its third year of operation. Since 2009, this program has removed 4,000 graffiti tags. The BID maintenance staff removes tags from public property and works with property owners to clean private buildings of graffiti. The BID will continue to actively remove new tags as quickly as possible considering immediate removal has proven to be the most effective deterrent.



Downtown Banners (\$3,000)

The BID purchases, installs and maintains the downtown light pole banners. Seasonally the BID installs banners for MSU, Bozeman Farmers Market, Bridger Bowl, Big Sky Resort, Sweet Pea, SLAM, BYEP, Bozeman Health, Bridgercare, Greater Yellowstone Coalition and more.



Tree Replacement (\$2,000)

The BID replaces trees that have died in the downtown district. In coordination with the City Forestry Division, dead trees are removed and then replaced by a local nursery. Smaller newly planted trees are susceptible due to physical damage and insufficient water.

Downtown Marketing (\$2,500)

The BID contributes to the general marketing of downtown Bozeman. These funds are made available to the Downtown Partnership which places advertisements in ten to twelve local, regional and state-wide publications.

Vehicle Maintenance (\$9,750)

The BID owns and maintains a maintenance truck and two mules/ATVs.

Maintenance Supplies (\$6,675)

The BID purchases a wide variety of maintenance supplies for various programs, including trash bags.

Downtown BID FY24 Work Plan & Budget

		FY2024
Estimated Starting Cash Balance- Reserves	\$	140,000
Expenses- Capital Projects/Reserves		
Red Holiday Spider Replacement	\$	15,000
Earth Planter Self-Watering Baskets (Main St)	\$	45,000
Operating Reserves	\$	80,000

FY24 Income		
BID Assessment	\$	230,000
Contract Income	\$	24,000
Interest Income	\$	100
Mobile Vending Fees	\$	1,750
Flower Sponsorships	\$	9,000
Christmas Light Sponsorships	\$	3,500
Streetlamp Banners	\$	12,000
Total Income	\$	280,350
Expenses		
Management Fee	\$	67,500
Total Expenses	\$	67,500
Payroll Expenses		
Maintenance Staff	\$	65,000
Taxes	\$	4,825
Work Comp	\$	3,300
Maintenance Staff--Garage	\$	22,500
Taxes	\$	950
Work Comp	\$	950
Total Payroll Expenses	\$	97,525
Programs		
Downtown Bozeman Association (DBA) Support	\$	27,000
Holiday Lights -Reserve Fund	\$	10,000
Holiday Lights	\$	2,000
Holiday Lights Spider Repair	\$	2,000
Holiday Decor Storage	\$	1,525
Outreach Bozeman	\$	10,000
New Banners	\$	3,000
Flower Expenses	\$	30,000
Flower Water	\$	300
Tree Purchases	\$	2,000
Marketing	\$	2,500
Maintenance Supplies	\$	4,000
Garbage Bags	\$	2,675
Graffiti Supplies	\$	1,000
Graffiti Contracted Removal	\$	6,500
Mule Service & Fuel	\$	1,750
Truck Service & Fuel	\$	2,500
Vehicle Insurance	\$	5,500
Program Contingency	\$	1,000
Total Program Expenses	\$	115,250
Total BID Expenses	\$	280,275
NET ASSESSMENT INCOME	\$	75