

2026 DTNBZN MARKETING BUNDLES



We're excited to bring back our "Marketing Bundles" that will include printed ads on our bi-annually published Printed Directories, reoccurring social media promotions, and weekly newsletter "spotlights."

The first perk of these bundles are a printed ad in our Directories. First, our Printed Directory is the GO-TO guide for all visitors and tourists. With over 10,000 in circulation and restocking at 50+ locations, it is an easy-to-use reference that continues to be extremely popular!

The second benefit focuses on social media ads over a 12-month period. With a social media audience of over 25,000 Instagram followers alone, it's easy to see the potential for exposure!

The last benefit centers around a "spotlight" ad on our weekly newsletter. This newsletter reaches email recipients of over 8,000!

We are so proud of our highly engaged, extensive, and diverse audience. We believe utilizing these bundled platforms in an even larger and more strategic way heading into the new year, could be a VERY successful venture for your business!

RESERVE BUNDLES BY MARCH 20TH; DIGITAL & PRINT ARTWORK MARCH 27TH

"INSTANT INFLUENCER" BUNDLE *

COST \$1,200

- **FULL PAGE Print Ad in Directory**
 - 4" x 9" Camera-Ready Ad, high-quality jpeg/png sized @300dpi. Recommend text outline.
- **12 social media ads**, over 12 months
 - 1080 x 1080 OR 1080 x 1350, jpeg or png sized @300dpi
- **12 email newsletter business "spotlight" ads**. One ad per month in our weekly email newsletter campaign.
 - 1080 x 1080 OR 1080 x 1350 pixels, jpeg or png sized @300dpi

"LOCAL CELEBRITY" BUNDLE *

COST \$1,000

- **1/3 PAGE Print Ad in Directory**
 - 2" x 1.5" Camera-Ready Ad, high-quality jpeg/png sized @300dpi. Recommend text outline.
- **6 social media ads**, over 12 months
 - 1080 x 1080 OR 1080 x 1350 pixels, jpeg or png sized @300dpi
- **6 email newsletter business "spotlight" ads** in our weekly email newsletter campaign.
 - 1080 x 1080 OR 1080 x 1350 pixels, jpeg or png sized @300dpi

"DOWNTOWN TRENDSETTER" BUNDLE *

DIGITAL ONLY

- **6 social media ads**, over 12 months
 - 1080 x 1080 pixels, jpeg or png sized @300dpi
- **6 email newsletter business "spotlight" ads** in our weekly email newsletter campaign.
 - 1080 x 1080 pixels, jpeg or png sized @300dpi
- **3 social media ads**, over 12 months
 - 1080 x 1080 pixels, jpeg or png sized @300dpi
- **6 email newsletter business "spotlight" ads** in our weekly email newsletter campaign.
 - 1080 x 1080 pixels, jpeg or png sized @300dpi

COST \$500

COST \$250

PRINTED DIRECTORY AD

Bacchus
ULTIMATE PUB

Good Times On Tap!
Experience Bozeman's cherished historic pub with craft cocktails, a selection of 24 beers on tap, and elevated pub fare made from scratch.

105 W. Main Street | Bozeman | Montana
Located inside the Historic Baxter Hotel
406.404.1996 | bacchuspub.com

PRINT GRAPHICS MALL

301 E. Mandeville
Bozeman, MT 59715
colorworldmall.com
406.597.4508

COLOR WORLD

SHINE
BEER SANCTUARY

Located in historic downtown, world fusion food and drinks that can complement any occasion. Opened by a local entrepreneur, offering a unique experience for all who dine.

MONTANA SILVERSMITHS BRAND STORE
DOWNTOWN BOZEMAN • 14 W. MAIN

OPEN DAILY
Visit our Facebook for Weekly In-Store Specials and Promotions!

A tradition in Silver City called on the banks of the Yellowstone River in Colver, Montana, our award-winning brand of hand-crafted gift-giving, job in Western heritage.

Also, for more information, please contact our representatives for Silver City.

BOOSTED SOCIAL MEDIA AD

Instagram

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KIMPTON ARMORY HOTEL
BOZEMAN

Experience the historic charm of downtown Bozeman at the Kimpton Armory Hotel. Located in the heart of downtown, this luxury boutique hotel offers a unique dining experience with *Tune Up* restaurant and *Barfly* lounge.

Learn more

downtownbozeman Located in the heart of downtown, Kimpton Armory Hotel Bozeman is a luxury bout... more

Downtown Bozeman Sponsored

Locally grown, nationally known. Named the #2 Coolest Small Jewelry Store in North America by InStore Magazine. Why? ...See more

In honor of **Nat'l Pet Day | April 11**
Consider adopting your own... Pet Rock!

Luxe Rox
Museum-quality
Minimal Care & Feeding required!
Fits in your palm of your hand!

Available in store only at **Alara Jewelry | 42 W Main downtown Bozeman** **Pet this rock to LEARN MORE!**

alarajewelry.com
Alara Jewelry | High-Quality Artisan Jewelry | Ethical Jewelry Brand

Like Comment Share

Instagram

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PLONK
wine • food • cocktails • experience
plonkwine.com

Learn more

downtownbozeman Looking for a unique dining experience? !! Head to Plonk in Downtown ... more

Downtown Bozeman Sponsored

Montana IT Solutions from nice humans! They're real, approachable IT people who are there for all your business IT support needs.

BizTech SOLUTIONS

BIZTECH.SOLUTIONS
BizTech Solutions
IT Solutions from nice hu... **Learn more**

Like Comment Share

WEEKLY NEWSLETTER "SPOTLIGHT" AD

Learn more and find out how you can order online or pick up at one of our selling locations.

Spotlight: Carlisle

Street Closure: Holiday Spiders!

It's one of our favorite days of the year downtown!

Spotlight: Damselfly

JONAH & SAGE
240 E Main Street (406)404-1199

damselfly
CLOTHING COMPANY
115 E Main Street (406)404-1551

WILDFLOWER
Bozeman
121 E Main Street (406)404-1344

Shop All Three at shopdamselfly.com

Welcome, Stockman's!

A Craftsmen's bar in the heart of downtown Bozeman.

Spotlight: Lewis & Clark Motel

destinationlewisandclarkmotel.com

City Engagement Opportunities:
Community Survey & Updated UDC

Spotlight: Moreno Fine Art

MORENO
FINE ART GALLERY

Engagement Opportunities
Economic Viability Board