

# MUSIC ON MAIN 2024

In recent years, Music on Main (MoM) has gone through a serious growth! Between our constantly increasing population and the demand for quality production, MoM has been able to fill a unique niche in our community by providing a free live music experience open to everyone.

MoM began in the summer of 2001 and featured only one concert by local bluegrass favorite Kane's River on the side-street of South Bozeman Avenue. In the early years, the event evolved into a series of concerts and has benefited from several new additions such as an array of children's activities, various food vendors with top-notch cuisine, sponsor activities and Nonprofit information booths.



In the 2007, we moved MoM on to Main Street and continued to feature concerts with local and touring bands such as Tony Furtado and Cure for the Common. MoM is continuing to adapt and grow with the Gallatin Valley giving the community one more reason to get out and enjoy downtown Bozeman.

**The 24th Annual Music on Main will run for six weeks beginning July 11th and ending August 15th.**

Several area Nonprofits will be invited to set-up each week to host children's activities. A variety of food vendors will dish out unique and flavorful items from wood-fired pizzas to local handmade ice cream and everything in between. Received a 2003 Community Cultural Contribution Award and was named "best local event" by the Best of Bozeman every year since 2012.

## **The Official 2024 Dates:**

July 11th  
July 18th  
July 25th  
August 1st  
August 8th  
August 15th

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## SPONSORSHIP LEVELS

### SPONSORSHIP BENEFITS

PRESENTING  
\$7,500

GOLD  
\$5,000

SILVER  
\$3,000

BRONZE  
\$2,000

FRIEND\*  
\$1,000

#### PRE-EVENT RECOGNITION

Social Media & E-Blast Promotion	X	X	X	X	X
Website Presence	LARGEST	LARGE	MEDIUM	SMALL	NAME ONLY
Press Release	X	X	X	X	X
Poster Presence	X	X	X	X	NAME ONLY
Name Mentioned by Radio Sponsor	X	X			
Logo on Boosted Ads	X	X	3x Ads	1x Ad	

#### ON-SITE RECOGNITION

Mentioned by Emcee 2x During Event	6 NIGHTS	3 NIGHTS	2 NIGHTS	1 NIGHT	1 NIGHT
Logo on Stage Banners	LARGEST	LARGE	MEDIUM	SMALL	NAME ONLY
Booth Space at Event	6 NIGHTS	4 NIGHTS	3 NIGHTS	2 NIGHTS	1 NIGHT
Ability to Have Swag at DBA Booth	X	X	X		

#### POST-EVENT RECOGNITION

Outgoing Press Release	X	X	X	X	
DBA Newsletter Recognition	X	X	X	X	
Thank you E-Blast	X	X	X	X	X
First Dibs on 2025 Sponsor Opportunities	X	X	X	X	X

\*Option to add additional booth nights for \$200/night.

If you don't see an opportunity that suits your business, please reach out!