

# MUSIC ON MAIN 2026

In recent years, Music on Main (MoM) has gone through a serious growth! Between our constantly increasing population and the demand for quality production, MoM has been able to fill a unique niche in our community by providing a free live music experience open to everyone.

MoM began in the summer of 2001 and featured only one concert by local bluegrass favorite Kane's River on the side-street of South Bozeman Avenue. In the early years, the event evolved into a series of concerts and has benefited from several new additions such as an array of children's activities, various food vendors with top-notch cuisine, sponsor activities, and Non-Profit information booths.



In the 2007, we moved MoM on to Main Street and continued to feature concerts with local and touring bands such as North Fork Crossing and Tylor & the Train Robbers. MoM is continuing to adapt and grow with the Gallatin Valley giving the community one more reason to get out and enjoy downtown Bozeman.

**The 26th Annual Music on Main will run for six weeks beginning July 2nd and ending August 6th.**

Several area Non-Profits will be invited to set-up each week to host children's activities. A variety of food vendors will dish out unique and flavorful items from wood-fired pizzas to shaved ice and everything in between. Received a 2003 Community Cultural Contribution Award and was named "best local event" by the Best of Bozeman every year since 2012.

## **The Official 2026 Dates:**

**July 2nd**  
**July 9th**  
**July 16th**  
**July 23rd**  
**July 30th**  
**August 6th**

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## SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	FRIEND* \$1,000
<b>PRE-EVENT RECOGNITION</b>					
Social Media & E-Blast Promotion	X	X	X	X	
Website Presence	X	X	X	X	
Press Release	X	X	X	X	X
Poster Presence	LARGEST	LARGE	MEDIUM	SMALL	
Name Mentioned by Radio Sponsor	X	X			
Logo on Boosted Ads	X	X	3x Ads	1x Ad	
<b>ON-SITE RECOGNITION</b>					
Mentioned by EmCee 2x During Event	6 NIGHTS	3 NIGHTS	2 NIGHTS	1 NIGHT	
Logo on Stage Banners	LARGEST	LARGE	MEDIUM	SMALL	
Booth Space at Event	6 NIGHTS	4 NIGHTS	3 NIGHTS	2 NIGHTS	1 NIGHT
Ability to Have Swag at DBA Booth	X	X	X		
<b>POST-EVENT RECOGNITION</b>					
Outgoing Press Release	X	X	X	X	X
DBA Newsletter Recognition	X	X	X	X	X
Thank You E-Blast	X	X	X	X	
First Dibs on 2027 Sponsor Opportunities	X	X	X	X	

\*Option to add additional booth nights for \$200/night.

If you don't see an opportunity that suits your business, please reach out!