

MUSIC ON MAIN 2022

In recent years, Music on Main has gone through a serious growth. Between our constantly increasing population and the demand for quality production, Music on Main has been able to fill a unique niche in our community by providing a free live music experience open to everyone. Music on Main began in the summer of 2001 and featured only one concert by local bluegrass favorite Kane's River on the side-street of South Bozeman Avenue. In the early years, the event evolved into a series of concerts and has benefited from several new additions such as an array of children's activities, various food vendors with top-notch cuisine, sponsor activities and non-profit information booths.



In the 2007, we moved Music on Main on to Main Street and continued to feature concerts with local and touring bands such as Tony Furtado and Cure for the Common. Music on Main is continuing to adapt and grow with the Gallatin Valley giving the community one more reason to get out and enjoy downtown Bozeman.

The 22nd Annual Music on Main is projected to run for six weeks beginning July 7th and ending August 11th.

Several area non-profits will be invited to set-up each week to host children's activities. A variety of food vendors will dish out unique and flavorful items from wood-fired pizzas to local handmade ice cream and everything in between. Received a 2003 Community Cultural Contribution Award and was named "best local event" by the Best of Bozeman every year since 2012.

The Official 2022 Dates:

July 7
July 14
July 21
July 28
August 4
August 11

MUSIC ON MAIN 2022

SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS

PRESENTING
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$2,000

FRIEND*
\$1,000

PRE-EVENT RECOGNITION

	PRESENTING \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	FRIEND* \$1,000
Social Media & E-Blast Promotion	X	X	X	X	X
Website Presence	LARGEST	LARGE	MEDIUM	SMALL	NAME ONLY
Press Release	X	X	X	X	X
Poster Presence	X	X	X	X	NAME ONLY
Name Mentioned by Radio Sponsor	X	X			
Logo on Boosted Ads	X	X	3x Ads	1x Ad	

ON-SITE RECOGNITION

	PRESENTING \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	FRIEND* \$1,000
Mentioned by Emcee 2x During Event	6 NIGHTS	3 NIGHTS	2 NIGHTS	1 NIGHT	1 NIGHT
Logo on Stage Banners	LARGEST	LARGE	MEDIUM	SMALL	NAME ONLY
Booth Space at Event	6 NIGHTS	3 NIGHTS	2 NIGHTS	1 NIGHT	1 NIGHT
Ability to Have Swag at DBA Booth	X	X	X		

POST-EVENT RECOGNITION

	PRESENTING \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	FRIEND* \$1,000
Outgoing Press Release	X	X	X	X	
DBA Newsletter Recognition	X	X	X	X	
Thank you E-Blast	X	X	X	X	X
First Dibs on 2023 Sponsor Opportunities	X	X	X	X	X

*Option to add additional booth nights for \$200/night.

If you don't see an opportunity that suits your business, please reach out.

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SPONSORSHIP CONTRACT

SPONSORSHIP AGREEMENT FOR 2022 SEASON

Business/Company: _____

Address: _____

City/ZIP: _____

Telephone: _____

Email: _____

THE FOLLOWING SPONSORSHIP IS HEREBY ORDERED:

- ☐ Presenting (\$7,500)
- ☐ Gold (\$5,000)
- ☐ Silver (\$3,000)
- ☐ Bronze (\$2,000)
- ☐ Friend Of MoM (\$1,000)
- ☐ Additional Booth Nights (\$200 each) _____

GENERAL TERMS AND CONDITIONS: All Sponsorship Agreements are subject to the Downtown Bozeman Associations' (herein referred to as the DBA) approval and acceptance. Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current Sponsorship Rate Table and that this Agreement is subject to all such terms which are expressly made a part of this Agreement. Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the DBA, and must be received on or before the sponsorship closing date. The sponsorship closing date for the 2022 season shall be MAY 1, 2022 at 5pm MST.

The DBA will schedule, run, and invoice all contracts in possession on the sponsorship closing date. THE SPONSOR IS RESPONSIBLE FOR PROVIDING CURRENT LOGO TO THE DBA. Payment is due and payable within 30 days of receipt of invoice. LOGOS are due by MAY 1, 2022 at 5pm MST for advertiser's logo to be included on print materials.

The sponsor agrees to indemnify and hold harmless DBA for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright of any advertised copy submitted, infringement, omission, incorrect information placement and any other claim or suit that may arise out of the publication of printed or published content.

Sponsor

DBA

Authorized Signature

Representative Signature

Sponsor Name (please print)

Representative Name (please print)

Please submit this form along with a check made payable to: **Downtown Bozeman Association**
222 E Main, Ste 302
Bozeman, MT 59715