



Downtown Business Improvement District FY2021 BID Work Plan and Budget

BID Mission Statement

The BID is an organization of downtown property owners who through thoughtful, pro-active collaboration and partnership with local government, business owners, residents and citizens strive to create a shared vision and voice for the community of downtown Bozeman. The BID will commit resources, identify, plan and act on short-term and long-term initiatives otherwise unavailable to individual owners. The BID has a goal of ensuring the long-term preservation and vitality of the city's underlying economic, cultural, social and environmental assets and the BID will work together to keep our downtown a safe, beautiful and vibrant place.

BID Assessment Programs

The following programs are funded by the special assessments collected from property owners within the Business Improvement District. The BID assessment for FY2021 will be \$175,000 as approved by the board at the June 17, 2020 board meeting. The BID will also receive approximately \$40,000 in additional revenue from sponsorships and maintenance contracts.

Downtown Bozeman Partnership (\$56,000)

The BID is a member of the Downtown Bozeman Partnership. The BID contributes to the administration of the Downtown Partnership office located at 222 East Main Street. The Partnership also manages a portion of payroll expenses associated with the DBP District Manager.

Downtown Bozeman Association (\$25,000)

The BID contributes to the DBA to support its events, staff and marketing efforts to promote downtown. The DBA hosts events downtown that include Art Walks, Christmas Stroll, Music on Main, Crazy Days, Cruisin' on Main Car Show, Ladies Night, Bridal Walk and more.

New Program (\$20,000)

The BID will be piloting a new program this year that could be alley snow removal, sidewalk pressure washing or another service the district considers to be necessary.

Summer Flowers (\$24,000)

The BID purchases, installs and maintains (which includes watering 7 days a week) 265 hanging baskets of Super-Petunias. These flower baskets are hung throughout downtown from June through September on the historic lamp posts. This program grows each year as additional historic street lamps are installed downtown.



Holiday Lighting (\$4,500)

The BID installs the following holiday lighting downtown: 1) lighted garland on each historic lamp post along Main Street; 2) lights on the large conifer trees in Soroptomist Park; 3) garland wreaths at the Rouse, Church, Wallace, and Grand intersections; and 4) the infamous holiday “spider” decoration above the downtown intersections.



Maintenance Program (\$54,550)

The BID hires two full-time maintenance employees in addition to two part-time maintenance employees for the summer months. Primary tasks performed by the BID maintenance staff includes garbage collection, flower watering, tree watering, Soroptomist Park upkeep, installation of the light pole banners, maintenance of pedestrian benches, graffiti removal, and limited snow removal. The BID maintenance staff removed over 2850 bags of garbage and recycling during the past year.

Graffiti Removal Program (\$5,625)

The BID comprehensive graffiti removal program is in its third year of operation. Since 2009, this program has removed 3500 graffiti tags. The BID maintenance staff removes tags from public property and works with property owners to clean private buildings of graffiti. The BID will continue to actively remove new tags as quickly as possible considering immediate removal has proven to be the most effective deterrent.



Downtown Banners (\$3,000)

The BID purchases, installs and maintains the downtown light pole banners. Seasonally the BID installs banners for MSU, Bozeman Farmers Market, Bridger Bowl, Big Sky Resort, Sweet Pea, Yellowstone Forever, Bridgercare and Greater Yellowstone Coalition.



Tree Replacement (\$2,000)

The BID replaces trees that have died in the downtown district. In coordination with the City Forestry Division, dead trees are removed and then replaced by a local nursery. Smaller newly planted trees are susceptible due to physical damage and insufficient water. The BID replaces between two and six trees a year.

Downtown Marketing (\$2,500)

The BID contributes to the general marketing of downtown Bozeman. These funds are made available to the Downtown Partnership which places advertisements in ten to twelve local, regional and state-wide publications.

Vehicle Maintenance (\$6,850)

The BID owns and maintains a maintenance truck and ATV.

Maintenance Supplies (\$5,625)

The BID purchases a wide variety of maintenance supplies for various programs.

The FY2021 Downtown BID Assessment Budget and corresponding Work Plan was approved by the BID Board on June 17, 2020.

Please refer to the FY2020 BID Annual Report attached below for more program details.

Downtown Business Improvement District FY2021 Assessment Budget

Income	
BID Assessment	\$ 175,000
BID Assessment--residual	-
Contract Income	\$ 17,000
Interest Income	\$ 100
Mobile Vending Fees	\$ 2,000
Flower Sponsorships	\$ 8,000
Board Savings for flowers	
Christmas Light Sponsorships	\$ 4,000
Streetlamp Banners	\$ 9,000
Total Income	\$ 215,100
Expenses	
Management Fee	
Partnership Administration	\$ 35,000
District Manager	\$ 21,000
Total Expenses	\$ 56,000
Payroll Expenses	
Maintenance Staff	\$ 37,500
Taxes	\$ 3,300
Work Comp	\$ 2,250
Maintenance Staff--Garage	\$ 10,000
Taxes	\$ 750
Work Comp	\$ 750
Total Payroll Expenses	\$ 54,550
Programs	
Pilot Sidewalk Cleaning and Alley Snow Removal	\$ 20,000
Downtown Bozeman Association (DBA) Support	\$ 25,000
Christmas Lights	\$ 2,000
Christmas Light Spider Repair	\$ 1,500
Christmas Lights Storage	\$ 1,000
New Banners	\$ 3,000
Flower Expenses	\$ 24,000
Flower Water	\$ 200
Tree Purchases	\$ 2,000
Marketing	\$ 2,500
Maintenance Supplies	\$ 3,000
Garbage Bags	\$ 2,625
Graffiti Supplies	\$ 1,125
Graffiti Contracted Removal	\$ 4,500
Mule Service & Fuel	\$ 1,500
Truck Service & Fuel	\$ 2,100
Vehicle Insurance	\$ 3,250
Program Contingency	\$ 1,000
Total Program Expenses	\$ 100,300
Total BID Expenses	\$ 210,850
NET ASSESSMENT INCOME	\$ 4,250