

A large, ornate Art Deco style border in gold lines frames the entire page. It features concentric circles, spirals, and geometric patterns. The background is a solid dark blue.

100 PLUS 1

SAVE THE DATE

THURSDAY, MAY 20, 2021

VIRTUAL CELEBRATION

6:30 P.M. - 7:30 P.M.

COCKTAIL ATTIRE



EISNER HEALTH'S COMMITMENT

At Eisner Health we work to address disparities and improve health care across Los Angeles County, serving patients in over 300 zip codes. We see health care as a right. When people have regular access to integrative, culturally competent health care that they can afford, it results in better long-term health outcomes that also directly correlate to increased education, career opportunities and income.

Embedded in our mission is a commitment to serve all in our community, regardless of their ability to pay. The majority of our patients live in urban neighborhoods that are densely populated with large multi-generational families, challenged by high rates of chronic disease and shorter life expectancies. Eisner Health addresses these challenges and more. Our success is a result of focusing on the entire household, not just the individual patient.

Additionally, we know that our patients' needs don't stop at health care, so our support of them doesn't either. We connect patients and their families to social, legal and educational services, always treating all people with the dignity and care they deserve. Your support of Eisner Health benefits the lives and health care of vulnerable children, families and seniors in Los Angeles – creating a healthier community for all of us.



WHY SPONSOR?

ALIGN YOURSELF WITH A TRANSFORMATIVE ORGANIZATION

Join Eisner Health in their commitment to provide regular access to integrative, quality health care to all Angelenos, regardless of ability to pay. Continue to celebrate our commitment to our community or join in as a first-time sponsor to this beloved event.

SUPPORT THE FIGHT AGAINST HEALTH CARE DISPARITY

Health care is a human right, and your support helps Eisner Health provide health care and wraparound services to over 45,000 children, families and seniors every year across Los Angeles County. Help us provide a healthier community for us all!

CONNECT WITH YOUR COMMUNITY

Join the virtual ranks of like-minded individuals and organizations supporting Eisner Health's mission and daily work in the community – from providing COVID-19 vaccines to our most vulnerable, to supporting our labor and delivery midwives delivering high-risk pregnancies, to caring for our seniors and treating chronic diseases.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$50,000

Help Eisner Health provide two weeks of COVID-19 vaccine clinics in Downtown Los Angeles, San Fernando Valley, and Lynwood.

- Admission for 20
- 10 delivered Lady & Larder Signature Boards for two with a bottle of wine
- 30-second video slot during pre- or post-show
- Logo/name in loop played during pre- and post-show
- Premier logo/name on solo title card, presented at the start and end of the streamed program
- Full-Page Ad in Journal
- Thanked by Eisner Health CEO Warren Brodine during streamed program
- Featured Social Media Post acknowledging the impact of your support
- Acknowledgment on Annual Report & Website

GOLD SPONSOR: \$25,000

Help over 1,100 Eisner Health patients receive individualized support to connect them to wraparound services, such as food security, education, legal services, and housing opportunities.

- Admission for 10
- 5 delivered Lady & Larder Signature Boards for two with a bottle of wine
- Full-Page Ad in Journal
- Logo/name in loop played during pre- and post-show
- Thanked by Eisner Health CEO Warren Brodine during streamed program
- Featured Social Media Post acknowledging the impact of your support
- Acknowledgment on Annual Report & Website

SILVER SPONSOR: \$10,000

Help over 200 young, low-income fathers-to-be with parenting abilities by supporting Eisner Health's nationally recognized Bilingual Daddy Bootcamp® program.

- Admission for 10
- 5 delivered Lady & Larder Signature Boards for two with a bottle of wine
- Half-Page Ad in Journal
- Logo/name in loop played during pre- and post-show
- Recognition during show
- Featured Social Media Post acknowledging the impact of your support
- Acknowledgment on Annual Report & Website

BRONZE SPONSOR: \$5,000

Help Eisner Health provide happy healthy smiles to 10 children in need who require specialized periodontics, orthodontics, or cleft lip and palate treatment.

- Admission for 8
- 4 delivered Lady & Larder Signature Boards for two with a bottle of wine
- Half-Page Ad in Journal
- Logo/name in loop played during pre- and post-show
- Social Media Post acknowledging the impact of your support
- Acknowledgment on Annual Report & Website

COMMUNITY SPONSORSHIP: \$2,500

Help Eisner Health provide a healthy start for three pregnant mothers and their babies, covering OB care and six prenatal visits.

- Admission for 8
- 4 delivered [Lady & Larder Signature Boards](#) for two with a bottle of wine
- Half-Page Ad in Journal
- Logo/name in loop played during pre- and post-show
- Social Media Post acknowledging the impact of your support
- Acknowledgment on Annual Report & Website

CENTENNIAL PACKAGE: \$1,500

Help Eisner Health provide 15 children the gift of sight and a pair of prescription glasses.

- 1 delivered [Lady & Larder Signature Boards](#) for two with a bottle of wine
- Half-page Ad in Journal
- Logo/name in loop played during pre- and post-show
- Social Media Post acknowledging the impact of your support
- Acknowledgment on Annual Report & Website

VIP PACKAGE: \$500

Help Eisner Health provide lifesaving vaccine treatments for 20 children in need.

- Admission for 2
- 1 delivered [Lady & Larder Signature Boards](#) for two with a bottle of wine
- Logo/name in loop played during pre- and post-show
- Acknowledgment on Annual Report and Website
- Social Media Post acknowledging the impact of your support

INDIVIDUAL TICKET: \$100

- Admission for 1
- Logo/name in loop played during the pre- and post-show
- Acknowledgment on Annual Report & Website

ADD-ON PACKAGE: \$1,000

- Admission for up to 10 volunteers or community Partners who could not otherwise attend this special celebration

DO YOU LIVE OUTSIDE OF LOS ANGELES?

If you live outside of Los Angeles, you can still participate if you would like to sponsor, are guest of a sponsor, or would like to purchase individual tickets. Please note 'out-of-town' request on the order form and we will reach out to you to make arrangements.

ADVERTISING OPPORTUNITIES

30-SECOND VIDEO SLOT PRE- OR POST-PROGRAMING: \$3,000

BACK COVER OF JOURNAL: \$2,000

TWO-PAGE SPREAD IN JOURNAL: \$1,500

FULL-PAGE AD IN JOURNAL: \$1,000

HALF-PAGE AD IN JOURNAL: \$500

Artwork for program journal ads must be received no later than Thursday, May 6, 2021. Full-page: 6.5" h x 7" w, half-page: 3.125" h x 7" w. Please supply a high resolution 300 dpi eps, tiff or jpg. Please email ads to eramsey@eisnerhealth.org. Fees apply to design.

COMMITMENT FORM

For your convenience, this form may be filled out electronically. Please email completed and signed form to Ellie Ramseyer, Assistant to the Office of the President and CEO at: eramseyer@eisnerhealth.org | (213) 747-5542 x3401

INFORMATION

DATE	CONTACT PERSON		
TITLE		COMPANY/ORGANIZATION	
RECOGNITION NAME AS IT SHOULD BE LISTED IN PUBLICATIONS			
ADDRESS	CITY	STATE	ZIP CODE
EMAIL		PHONE	

GIVING LEVEL

- ☐ Title Sponsor \$50,000
- ☐ Gold Sponsor \$25,000
- ☐ Silver Sponsor \$10,000
- ☐ Bronze Sponsor \$5,000
- ☐ Community Sponsor \$2,500
- ☐ Centennial Package \$1,500
- ☐ VIP Package \$500
- ☐ Individual Ticket \$100
- ☐ Add-On Package \$1,000

PAYMENT INFORMATION

- ☐ Invoice Me ☐ Credit Card
- ☐ Check ☐ Will Donate Online at eisnerhealth.org/anniversary-celebration

CREDIT CARD NUMBER	EXP. DATE		
NAME ON CARD			
CVV CODE (3-4 DIGIT NUMBER)	SIGNATURE		
BILLING ADDRESS	CITY	STATE	ZIP CODE

COMPLETE, SIGN, AND MAIL FORM TO:

Eisner Health
Attn: Ellie Ramseyer
1500 S. Olive Street
Los Angeles, CA 90015

AD OPPORTUNITIES

- ☐ 30-Second Video Slot Pre- or Post-Programming..... \$3,000
- ☐ Back Cover of Journal \$2,000
- ☐ Two-Page Spread in Journal \$1,500
- ☐ Full-Page Ad in Journal \$1,000
- ☐ Half-Page Ad in Journal \$500

ADDITIONAL INFORMATION

- ☐ Request vegetarian or vegan meal
- ☐ Sponsorship or tickets purchased include guests outside of Los Angeles

OR EMAIL TO:

eramseyer@eisnerhealth.org

For more information, please visit
eisnerhealth.org/anniversary-celebration