

# **EISNER HEALTH'S COMMITMENT**

We believe health care is a human right. At Eisner Health, we work to address disparities and improve health care outcomes and access to care across Los Angeles County, serving patients in over 300 zip codes. When people have regular access to affordable, integrative, and culturally competent health care, it results in better long-term health outcomes that directly correlate to increased education, career opportunities, and income.

Embedded in our mission is a commitment to serve all in our community, regardless of one's ability to pay. The majority of our patients live in urban neighborhoods that are densely populated with large multi-generational families, challenged by high rates of chronic disease and shorter life expectancies.

Eisner Health addresses these challenges and more. Our success is a result of focusing on the entire household, not just the individual patient. We know that our patients' needs do not stop at health care. We connect patients and their families to social, legal, and educational services, treating all people with the dignity and care they deserve. Your support of Eisner Health benefits the lives and health care of vulnerable children, families, and seniors in Los Angeles — creating a healthier community for all of us.



# WHY SPONSOR?

#### Align yourself with a transformative organization

Join Eisner Health in our commitment to provide regular access to integrative, quality health care to all Angelenos, regardless of ability to pay. Continue to celebrate our commitment to our community or join in as a first-time sponsor at this impactful event.

## Support the fight against health care disparity

Health care is a human right, and your support helps Eisner Health provide health care and comprehensive services to over 41,000 children, families, and seniors every year across Los Angeles County. Help us create a healthier community for us all!

## **Connect with your community**

Join the ranks of like-minded individuals and organizations supporting Eisner Health's mission and daily work in the community – from providing COVID-19 vaccines to our most vulnerable neighbors, to supporting birthing persons throughout their higher-risk pregnancies, to caring for our seniors and treating chronic diseases.

# SPONSORSHIP OPPORTUNITIES

#### Title sponsor: \$25,000

Help provide 30 children born with cleft palates the specialty orthodontic care they will need throughout their lifetime.

- Admission for 10
- Premier lounge seating (only two sponsorships available)
- Sponsor logo/name included on all event materials with solo recognition on digital screens
- Two (2) sponsor provided corporate banners prominently displayed at the event
- · Access to VIP area before program begins
- · Featured social media post acknowledging the impact of your support
- · Acknowledgment on Eisner Health's annual report and website

#### Gold sponsor: \$15,000

Help over 1,100 Eisner Health patients receive individualized support that connects them to comprehensive services, such as food security, education, legal services, and housing opportunities.

- Admission for 8
- Designated lounge seating (only two sponsorships available)
- · Sponsor logo/name included on all event materials with recognition on digital screens
- · One (1) sponsor provided corporate banner prominently displayed at the event
- Access to VIP area before program begins
- · Featured social media post acknowledging the impact of your support
- Acknowledgment on Eisner Health's annual report and website

#### Silver sponsor: \$10,000

Help over 200 young, low-income fathers-to-be with parenting abilities by supporting Eisner Health's nationally recognized bilingual Daddy Bootcamp® program.

- Admission for 8
- Designated communal table (only seven sponsorships available)
- · Sponsor logo/name included on all event materials with recognition on digital screens
- Sponsor logo/name displayed on private table
- · Featured social media post acknowledging the impact of your support
- · Acknowledgment on Eisner Health's annual report and website

## **Bronze sponsor: \$5,000**

Help provide a gift of life-saving medication to over 100 patients through our Pharmacy Assistance Program.

- · Admission for 6
- Premier high top table seating (only seven sponsorships available)
- · Sponsor logo/name included on all event materials with recognition on digital screens
- · Sponsor logo/name displayed on high top table
- · Featured social media post acknowledging the impact of your support
- · Acknowledgment on Eisner Health's annual report and website

#### Community sponsorship: \$2,500

Help provide a healthy start for three pregnant persons and their babies, covering OB care and six prenatal visits.

- · Admission for 4
- Reserved high top tables (only four sponsorships available)
- · Sponsor logo/name included on all event materials with recognition on digital screens
- Sponsor logo/name displayed on high top table
- · Social media post acknowledging the impact of your support
- · Acknowledgment on Eisner Health's annual report and website

#### VIP sponsor for Two: \$1,500

Help provide lifesaving vaccines for 60 children in need.

- Reserved high top tables with seating (only nine available)
- · Sponsor logo/name included on all event sponsorship materials with recognition on digital screens
- Sponsor logo/name displayed on high top table
- Access to VIP area before programming begins
- Social media post acknowledging the impact of your support
- · Acknowledgment on Eisner Health's annual report and website

#### **Tickets for Two: \$500**

Help provide prescription glasses to five children in need.

- Admission for 2
- Social media post acknowledging the impact of your support
- · Acknowledgment on Eisner Health's annual report and website

#### Individual ticket: \$350

- Admission for 1
- · Acknowledgment on Eisner Health's annual report and website

#### Add-on package: \$1,000

 Admission for up to 4 volunteers or community partners who could not otherwise attend this special celebration

## Friends of the Jr. Committee: \$150

- · Individual tickets for next generation of community health supporters, must be 25 years or younger
- Limited availability

# ADVERTISING OPPORTUNITIES

- One (1) advertising banner prominently displayed ALONG WITH digital advertisement displayed on screens: \$3,000
   Includes two (2) VIP tickets
- One (1) advertising banner prominently displayed at the event: \$1,000
  Includes two (2) tickets
- Advertisement displayed on all digital screens throughout the evening: \$500
  Includes one (1) ticket

Artwork for advertisements must be received no later than Monday, September 19, 2022. Please e-mail Beth Cole, at becole@eisnerhealth.org for details on design specifications.

# **COMMITMENT FORM**

For your convenience, this form may be filled out electronically. Please e-mail completed and signed form to Beth Cole, Development Coordinator, at: **becole@eisnerhealth.org | (213) 567-4807.** 

Info		

Date	Contact person			
Title		Company/organization		
Recognition name as it should be listed in publicati	ions			
Address	City		State	Zip code
Email		Phone		
Giving level		Ad opportunities		
	Φ			Φ
Title sponsor				\$3,000
Gold sponsor				\$1,000
Silver sponsor		Digital advertisemen	τ	\$500
Bronze sponsor				
Community sponsor				
VIP sponsor for two				
Tickets for two				
Individual ticket				
Friends of Jr. Committee ticket	\$150			
Payment information				
Invoice me Credit card				
	at eisnerhealth.org/10	2anniversary-celebration		
	<b>3</b>	,		
Credit card number			Exp date	
Name on card				
CVV code (3-4 digit number) Sign	nature			
Billing address	City		State	Zip code

## Complete, sign, and mail form to:

Eisner Health Attn: Beth Cole 1500 S. Olive Street, Suite 318 Los Angeles, CA 90015

#### Or email to:

becole@eisnerhealth.org

For more information, please visit eisnerhealth.org/102anniversary-celebration