

# 2023 SPONSORSHIP & EXHIBIT OPPORTUNITIES

**DIRECTOR**  
leadership



November 28-30, 2023  
JW Marriott Nashville  
Nashville, TN

Farm Credit's boards of directors provide essential strategic direction and work closely with management teams to ensure it's enacted. The Director Leadership Conference offers these leaders insights into governance development and best practices to enhance the value of their strategic vision. Reach these influential but elusive top leaders by sponsoring the Director Leadership Conference.

## Reasons to Sponsor an FCCS Conference

- Gain access to motivated professionals in an atmosphere of learning and growth
- Attend conference sessions to gain insights into the Farm Credit System
- Network with other sponsors

## Meet Your Audience

- 300+ directors representing more than 50 Farm Credit organizations.

### Attendees at this intensive event include:

- Board Directors
- Audit Committee Members
- Chief Executive and Financial Officers
- Internal Auditors

## Past Sponsors and Exhibitors

Personal interaction with these essential decision makers has been enjoyed by AON, Complete Bank Data, Deloitte, Ford, Marsh, nCino, OnBoard, Pinion, and others.

*"Deloitte is proud to have served as a Platinum sponsor for two FCCS conferences in 2022. The attendance and participation at all of the sessions demonstrated how much Farm Credit board members, executives and employees value these events. Deloitte is committed to helping Farm Credit achieve its mission and we look forward to sponsoring future conferences."*

– Paul Lindow  
Deloitte & Touche, LLP

For more information about sponsorship, please contact Heather Tseng at [heather.tseng@fccsconsulting.com](mailto:heather.tseng@fccsconsulting.com) or 303.903.8544.



# 2023 SPONSORSHIP BENEFITS

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	PLATINUM	GOLD	BRONZE	EXHIBITOR
regular rate	\$7,750	\$6,750	\$5,750	\$3,750
passkey partner	\$7,250	\$6,250	\$5,250	\$3,250
Booth (One 8'x10')	Premier location	Superior location	yes	yes
Full Conference Passes	2	1	1	1
Additional exhibit-only registration (includes meals/breaks/reception)	\$325	\$350	\$375	\$400
Complimentary exhibit-only registration (includes meals/breaks/reception)	no	yes	no	no
Attendee list two weeks before event (name/title/entity name/email)	yes	yes	yes	yes
Company brochure in attendee packets	yes	yes	yes	yes
Recognition in conference program guide, signage and slides	yes	yes	yes	yes
Logo, listing & link to your website on conference website	yes	yes	yes	yes
Inclusion in the "Word about our Sponsors & Exhibitors" message	yes	yes	yes	yes
One to two minute client-prepared video showcased	During a general session	During a general session	On digital media	no
Recognition during opening comments	yes	yes	no	no
Banner ad with your company logo on conference mobile app	yes	yes	no	no
Logo and link to your website on the sponsored conference home page	yes	yes	no	no
Logo and up to 100-word profile on conference website	yes	yes	no	no
Announced as lunch sponsor with signage present	yes	no	no	no
Opportunity to provide gifts for attendees	yes	no	no	no
Social media promotion during event on FCCS channels	yes	no	no	no
Announced as reception sponsor with signage present	no	yes	no	no
Announced as coffee break sponsor	no	no	yes	no

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