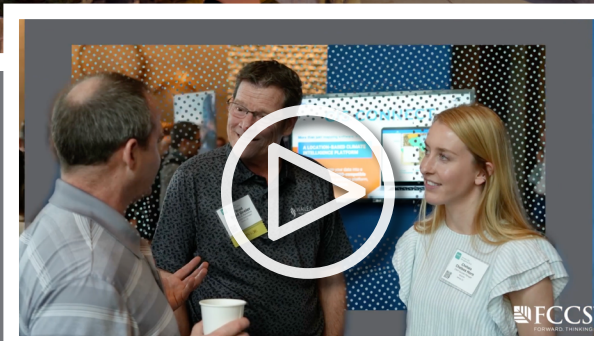


2023 SPONSORSHIP & EXHIBIT OPPORTUNITIES

LEARNING
conference

June 26-28, 2023
Marriott City Center
Charlotte, NC

Learning Conference is the summit for Farm Credit leadership. Dozens of Farm Credit entities will send employees from a variety of functions to hone their leadership skills.



Meet Your Audience

- Attendees include 175+ leaders from more than 40 Farm Credit organizations.
- More than 57% of participants are decision-makers at manager level or above.
- Attendees have an average of 13 years of Farm Credit experience.

Attendees at this vibrant event include:

- Marketing, Sales and Communications
- Relationship Managers & Branch Managers
- Human Resources, Organizational Development and Training
- Operations, Project Managers, and Technical Staff
- Senior Executives and Leadership Teams
- Credit and Risk Managers/Officers
- Young Professionals

Past Sponsors and Exhibitors

Learning Conference enjoys robust support from diverse sponsors including Beyond Promos, Complete Bank Data, Ford Motor Company, Farm Credit University, Lands' End, Land.com Network, LogoBranders and Marsh.

Reasons to Sponsor an FCCS Conference

- Gain access to motivated professionals in an atmosphere of learning and growth
- Attend conference sessions to gain insights into the Farm Credit System
- Network with other sponsors

"The Learning Conference was a well-organized event that had plenty of time to connect with new contacts from the Farm Credit System from across the nation. As an exhibitor and sponsor, in addition to making connections at my booth during breaks, I felt very welcome to attend any of the breakout sessions along with the Farm Credit attendees."

-Sarah Smith, Lands' End

For more information about sponsorship, please contact Heather Tseng at heather.tseng@fccsconsulting.com or 303.903.8544.



2023 SPONSORSHIP BENEFITS

LEARNING
conference

	PLATINUM	GOLD	BRONZE	EXHIBITOR
regular rate	\$7,750	\$6,750	\$5,750	\$3,750
passkey partner	\$7,250	\$6,250	\$5,250	\$3,250
Booth (One 8'x10')	Premier location	Superior location	yes	yes
Full Conference Passes	2	1	1	1
Additional exhibit-only registration (includes meals/breaks/reception)	\$325	\$350	\$375	\$400
Complimentary exhibit-only registration (includes meals/breaks/reception)	no	yes	no	no
Attendee list two weeks before event (name/title/entity name/email)	yes	yes	yes	yes
Company brochure in attendee packets	yes	yes	yes	yes
Recognition in conference program guide, signage and slides	yes	yes	yes	yes
Logo, listing & link to your website on conference website	yes	yes	yes	yes
Inclusion in the "Word about our Sponsors & Exhibitors" message	yes	yes	yes	yes
One to two minute client-prepared video showcased	During a general session	During a general session	On digital media	no
Recognition during opening comments	yes	yes	no	no
Banner ad with your company logo on conference mobile app	yes	yes	no	no
Logo and link to your website on the sponsored conference home page	yes	yes	no	no
Logo and up to 100-word profile on conference website	yes	yes	no	no
Announced as lunch sponsor with signage present	yes	no	no	no
Opportunity to provide gifts for attendees	yes	no	no	no
Social media promotion during event on FCCS channels	yes	no	no	no
Announced as reception sponsor with signage present	no	yes	no	no
Announced as coffee break sponsor	no	no	yes	no

A LA CARTE OPTIONS

Branded headshot booth | \$3,000

Phone charging table at your booth | \$1,600

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