

2024 SPONSORSHIP & EXHIBIT OPPORTUNITIES



November 19-21, 2024
Loews Coronado Bay
Coronado, CA



Farm Credit's board of directors play a crucial role in shaping strategy, collaborating closely with management teams. The Director Leadership Conference provides vital insights into governance development and best practices to amplify strategic vision. Connect with these influential leaders by becoming a sponsor at the Director Leadership Conference.



Meet Your Audience

- + 300+ directors representing more than 50 Farm Credit organizations.
- + Participants are strategic thinkers who focus on the long-term vision and goals for their organizations.
- + Attendees have an average of 15+ years of Farm Credit experience.



Attendees at this Intensive Event Include

- + Board Directors
- + Audit Committee Members
- + Chief Executive and Financial Officers
- + Internal Auditors



Past Sponsors and Exhibitors include



Reasons to Sponsor an FCCS Conference

- + Capture leads amongst motivated professionals in a dynamic environment of education and development.
- + Enhance your brand visibility among conference attendees.
- + Attend conference sessions to gain insight into the Farm Credit System.



Deloitte is proud to have served as a Platinum sponsor at the Director Leadership Conference in 2023. The attendance and participation at all of the sessions demonstrated how much Farm Credit board members, executives and employees value these events. Deloitte is committed to helping Farm Credit achieve its mission and we look forward to sponsoring future conferences.

— Paul Lindow
Deloitte & Touche, LLP



For more information about sponsorship, please contact Heather Tseng at heather.tseng@fccsconsulting.com or 303.903.8544.

2024 SPONSORSHIP BENEFITS

DIRECTOR
leadership

REGULAR RATE PASSKEY PARTNER

	PLATINUM	GOLD	BRONZE	EXHIBITOR
	\$7,750	\$6,750	\$5,750	\$3,750
	\$7,250	\$6,250	\$5,250	\$3,250
Booth (One 8'x10')	Premier location	Superior location	✓	✓
Full Conference Passes	2	1*	1	1
Additional exhibit-only registration (includes meals/breaks/reception)	\$325	\$350	\$375	\$400
Attendee list two weeks before event (name/title/entity name/email)	✓	✓	✓	✓
Company brochure in attendee packets	✓	✓	✓	✓
Recognition in conference program guide, signage and slides	✓	✓	✓	✓
Logo, listing and link to your website on conference website	✓	✓	✓	✓
Inclusion in the "Word about our Sponsors & Exhibitors" message	✓	✓	✓	✓
One to two minute client-prepared video showcased	During a general session	During a general session	On digital media	
Recognition during opening comments	✓	✓	✓	✓
Banner ad with your company logo on conference mobile app	✓	✓		
Logo and link to your website on the sponsored conference home page	✓	✓		
Logo and up to 100-word profile on conference website	✓	✓		
Announced as lunch sponsor with signage present	✓			
Opportunity to provide gifts for attendees	✓			
Social media promotion during event on FCCS channels	✓			
Announced as reception sponsor with signage present		✓		
Announced as coffee break sponsor			✓	

*1 full conference pass plus one additional exhibit-only registration (includes meals/breaks/receptions).

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A LA CARTE SPONSORSHIP OPTIONS

Want your sponsorship to make an even larger impact on conference attendees? Consider these add-on options...

WiFi Sponsorship

1 Available . . . \$3,500

Be the exclusive Wi-Fi sponsor for the whole audience! Your brand will be advertised on signage placed on every table in the conference room, as well as used as the network password.

Pre-Conference Dedicated Email to Attendees

1 Available . . . \$2,000

Attendees pay special attention to emails sent from FCCS, the conference facilitator. Let us send a dedicated email on your behalf to drive traffic to your booth, announce your evening event, encourage meetings with your team, and more!

Room Drop Gift

1 Available . . . \$2,500
+ cost of gifts

Thoughtful gifts leave a lasting impression. Your organization can provide gifts for attendees, which will be placed in their room prior to their arrival. Our team will help you determine the right recipients for your gift to maximize your ROI.

Registration Refreshment Station

1 Available . . . Cost
+ 15% labor surcharge

Let your brand make a positive impact on attendees at the moment of their arrival! Sponsor your choice of welcome snack and/or beverage, situated next to the registration desk during the hours of event registration. Your branding will be prominently displayed.