

## Program Timeline

Program Kick-Off Call and Introduction Video (LIVE)

Thursday, July 9th at 10 am (MST)



Watch Online  
Video



Workbook  
Exercises



Facilitated Discussion of Lesson -  
Learning Group Check-in (LIVE)

### Leadership Lesson

#### Lesson #1: Getting Ready vs. Staying Ready

7/9 - 7/15\*

Pages 3-7

Thursday, July 16th  
at 10 am (MST)

"A leader gets ready. THE leader stays ready."

#### Lesson #2: Convinces vs. Connects

7/16 - 7/22\*

Pages 8-10

Thursday, July 23rd  
at 10 am (MST)

"A leader convinces. THE leader connects."

#### Lesson #3: Retells vs. Relives

7/23 - 7/29\*

Pages 11-13

Thursday, July 30th  
at 10 am (MST)

"A leader retells. THE leader relives."

#### Lesson #4: Says vs. Shows

7/30 - 8/5\*

Pages 14-15

Thursday, August 6th  
at 10 am (MST)

"A leader says thank you or says they're interested. THE leader shows thanks or shows they're interested."

#### Lesson #5: Takes Feedback vs. Seeks Feedback

8/6 - 8/12\*

Pages 16-18

Thursday, August 13th  
at 10 am (MST)

"A leader takes feedback. THE leader seeks feedback."

#### Lesson #6: Talks vs. Strategically Communicates

8/13 - 8/19\*

Pages 19-20

Thursday, August 20th  
at 10 am (MST)

"A leader talks. THE leader strategically communicates."

#### Lesson #7: Thinks vs. Makes

8/20 - 8/26\*

Pages 21-23

Thursday, August 27th  
at 10 am (MST)

"A leader thinks it's simple. THE leader makes it simple."

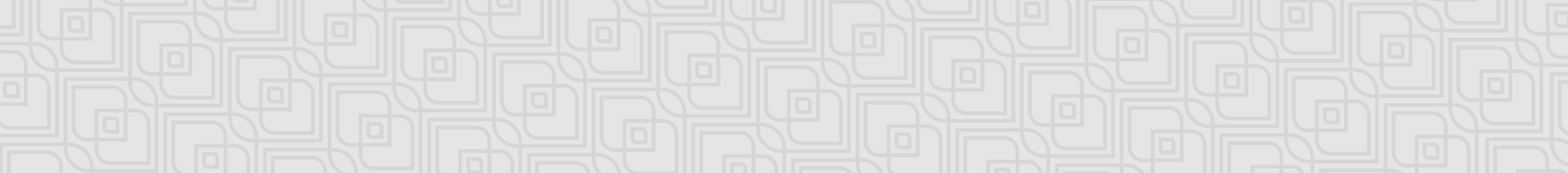
#### Lesson #8: Has vs. Demonstrates (Part 1)

8/27 - 9/2\*

Pages 24-26

Thursday, September 3rd  
at 10 am (MST)

"A leader has confidence. THE leader demonstrates confidence."



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**Lesson #9: Has vs. Demonstrates (Part 2)**

9/3 - 9/9\*

Pages 27-28

Thursday, September 9th  
at 10 am (MST)

“A leader has confidence. THE leader demonstrates confidence.”

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**Lesson #10: Maintains vs. Gains (Part 1)**

9/9 - 9/16\*

Pages 29-31

Thursday, September 17th  
at 10 am (MST)

“A leader maintains. THE leader gains.”

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**Lesson #11: Maintains vs. Gains (Part 2)**

9/17 - 9/23\*

Pages 32-34

Thursday, September 24th  
at 10 am (MST)

“A leader maintains. THE leader gains.”

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**Lesson #12: Prepares vs. Practices (Part 1)**

9/24 - 9/30\*

Pages 35-37

Thursday, October 1st  
at 10 am (MST)

“A leader prepares. THE leader practices.”

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**Lesson #13: Prepares vs. Practices (Part 2)**

10/1 - 10/7\*

Pages 38-40

Thursday, October 8th  
at 10 am (MST)

“A leader prepares. THE leader practices.”

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**Lesson #14: Wings It vs. Structures It (P.A.R.)**

10/8 - 10/14\*

Pages 41-42

Thursday, October 15th  
at 10 am (MST)

“A leader wings it. THE leader structures it.”

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**Lesson #15: Wings It vs. Structures It (Godin)**

10/15 - 10/21\*

Pages 43-44

Thursday, October 22nd  
at 10 am (MST)

“A leader wings it. THE leader structures it.”

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**Lesson #16: Wings It vs. Structures It (The 5 Ps)**

10/22 - 10/28\*

Pages 45-47

Thursday, October 29th  
at 10 am (MST)

“A leader wings it. THE leader structures it.”

**In-Person One Day Workshop with Ryan Avery**  
Denver, CO  
(Not required for certification)

**November 10, 2020**

\* Date and time at the discretion of the participant