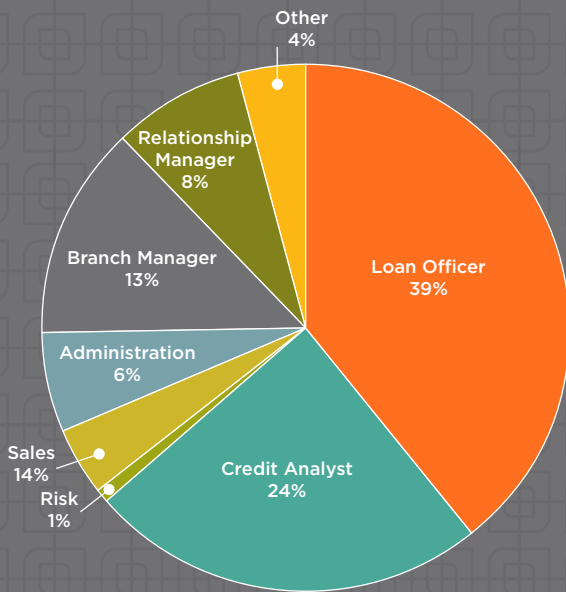
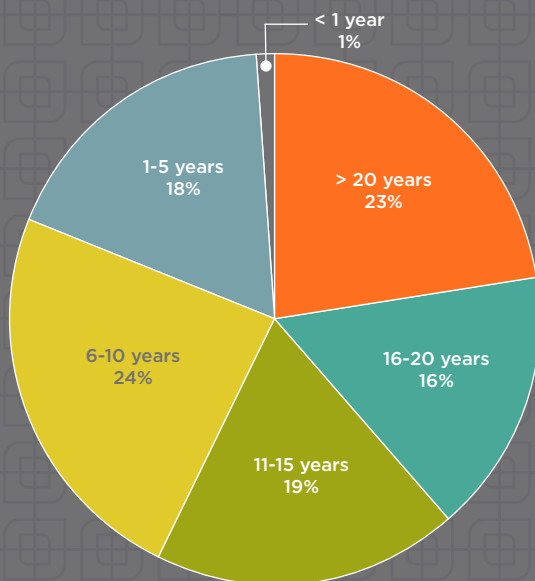


September 29 - October 1, 2020
W Fort Lauderdale
Ft. Lauderdale, FL

Attendees by Job Title



Years in the Industry



The Conference

At the FORUM for Ag Lending 2020 we'll continue to develop the skills needed for today's ag lenders to help strengthen your portfolios and enhance your customer's lending experience.

Improving the lending experience for Farm Credit customers is a priority for every ag lending professional. Join us in Fort Lauderdale to strengthen your understanding of the Future Customer Experience in agribusiness lending.

The Attendees

The FORUM is designed for ag lending:

- Mid to Senior Level Loan Officers
- Relationship Managers
- Branch Managers
- Credit Analysts
- Regional Vice Presidents

For more information on the FCC Services Sponsorship Program or if you are interested in learning more about our Passkey Program, please contact Heather Tseng at heather.tseng@fccservices.com or 303.903.8544.

Sponsorships at a Glance

		REGULAR RATE	PASKEY PARTNER
PLATINUM	<i>Be Prominent. Stand Out. Make an Impact.</i>	\$4,500	\$3,500
GOLD	<i>Be Influential. Build Powerful Relationships.</i>	\$3,500	\$2,500
BRONZE	<i>Be Recognized. Make Important Connections.</i>	\$2,500	\$2,000
EXHIBITOR	<i>Be Seen and Heard. Engage with Attendees.</i>	\$1,875	\$1,525

Sponsor Benefits

	PLATINUM	GOLD	BRONZE	EXHIBITOR
Booth (One 8'x10')	Premier location	Superior location		
Full Conference Passes	2	1	1	1
Additional exhibit-only registration (includes meals/breaks/reception)	\$325	\$350	\$375	\$400
Attendee list two weeks before event (name/title/entity name/email)				
Company brochure in attendee packets				
Recognition in conference program guide, signage and slides				
Logo, listing & link to your website on conference website				
Inclusion in the "Word about our Sponsors & Exhibitors" message				
One to two minute client-prepared video showcased	During Day One general session	During a general session	On Digital Media	
Recognition during opening comments				
Banner ad with your company logo on conference mobile app				
Logo and link to your website on the sponsored conference home page				
Logo and up to 100-word profile on conference website				
Announced as lunch sponsor with signage present				
Opportunity to provide gifts for attendees				
Social media promotion during event on FCC Services channels				
Complimentary exhibit-only registration (includes meals/breaks/reception)		1		
Announced as reception sponsor with signage present				
Announced as coffee break sponsor				