



THE ART OF *followership*



GETTYSBURG®  
LEADERSHIP EXPERIENCE

POWERED BY FCCS

## EMERGENT LEADERS

**What could you gain from adding this unique Experience to yours? The chance to learn leadership in a way that will benefit your entire career.**

Created specifically for high-potential individuals seeking greater confidence in their natural and developed leadership abilities, this Leadership Experience at Gettysburg begins by clarifying the value of conscious followership. It delivers practicable skills that are professionally essential. It employs an array of tailored, daily themes and core learning models to connect the hard-learned lessons of the Battle of Gettysburg with today's organizational challenges. And, all the while, it remains focused on relevancy: balancing working relationships, communicating courageously, embracing a changing environment, navigating an organization's political landscape, and adopting leadership's vision for greater and sustainable impact.

### This experience is your opportunity to:

- ★ **Understand** how followership is vital to leadership for sustained organizational success
- ★ **Enhance** your creativity and innovation to offer constructive feedback to greater results
- ★ **Explore** the two crucial behaviors of effective followers: Critical Thinking and Active Engagement
- ★ **Take on** initiatives and assume ownership for accomplishing goals

**EMERGE.** *transform.*

**“This is hands down the leadership training  
you need to attend!”**

## MAPPING YOUR GETTYSBURG EXPERIENCE

Followership is a comprehensive field of study within leadership and is critical to organizational success. It validates that every individual in an organization—from clerk to CEO—is called to balance the dual role of leader and follower. Whether reporting to a manager, board of directors, stakeholders, clients or colleagues—we are all accountable to someone.

This unique Leadership Experience at Gettysburg integrates a proprietary assessment tool designed to identify how an individual responds and manages within their role as a follower. Participants will receive and discuss this profile during the program to fully understand their personal strengths for future success. Coupled with proactive reflection and powerful dialogue, it allows participants to begin incorporating impactful followership into their leadership *immediately*.

## REGISTRATION INFORMATION

Visit [gettysburgleadershipexperience.com](http://gettysburgleadershipexperience.com) and select Emergent Leaders—Gettysburg Leadership Experience to register. For more information, contact John Regentin, Director, Gettysburg Leadership Experience.

717.752.0495 || [John.Regentin@fccsconsulting.com](mailto:John.Regentin@fccsconsulting.com)



**The 3.5-day program is highly interactive and includes:**

### DAY 1 — DYNAMIC DISCOVERY

- ★ Learning Excursion to Gettysburg National Military Park

### DAY 2 — SEIZE YOUR STRATEGIC ADVANTAGE

- ★ Anticipatory Leadership: *The High Ground*
- ★ Transactional and Transformational Leadership:  
*The Left Flank*

### DAY 3 — THE POWER OF FOLLOWERSHIP

- ★ The Dual Role of Leader and Follower:  
*Followership in the Field*
- ★ Experiential Learning exercise:  
*Performance and Relationship Tool*

### DAY 4 — THE PAST, PRESENT & FUTURE

- ★ Self-Defined Strategy as a Follower:  
*Lee and Longstreet at the Moment of Decision*



[fccsconsulting.com](http://fccsconsulting.com) | 888.ASK.FCCS



Leadership Experiences at Gettysburg are offered exclusively by the Accelerate Center of FCCS. **FCCS** has been providing a wide range of professional services and programs to help clients manage risks and promote their team's growth and success since 1975. Its industry-specific insight, objectivity, and expertise are unmatched. **The Accelerate Center** addresses the knowledge and experience acquisition components of organizational growth by uniting talent and technology in innovative, value-rich offerings.

**We welcome the opportunity to work with you.**