



STEP INTO THE LANDSCAPE
WHERE *leadership* LIVES.



GETTYSBURG
LEADERSHIP EXPERIENCE

POWERED BY FCCS

WELCOME TO THE GETTYSBURG LEADERSHIP EXPERIENCE.

For three tumultuous days in 1863, this was the backdrop for one of the Civil War's most dynamic encounters. Decisions made, opportunities missed, passions sparked and conversations avoided changed the course of our country. Today, this historically sacred setting is the site of an intensive, soles-on-the-ground program that draws on those leaders, lessons and legacy for a powerful, new purpose: **to help you prepare for your greatest challenges.**

STEP UP. *step in.*



THE PROGRAM IS PROVEN. THE TIME IS TRANSFORMATIONAL.

Whether you are charged with energizing your organization's leadership development program or called to claim your own career potential, there is a Gettysburg Leadership Experience designed for you.

ORGANIZATIONAL OPTIONS

Our Experience team works with Boards, CEOs and Human Resource executives of for-profit, non-profit and governmental groups to customize sessions to identified needs. *Feedback is clear: this program's ROI is strong.*

OPEN ENROLLMENT

The Gettysburg Leadership Experience offers individuals a way to leverage existing skills while expanding influential connections. The small-group, interactive environment promotes natural, conversational networking and powerful leadership development.

Who benefits? And how?

The Gettysburg Leadership Experience is geared for high-potential individuals, directors, senior leaders and teams desiring greater cohesion and function. Those gaining most from our unique model are:

- ★ Seeking a memorable event for advancement and transformation
- ★ Desiring a higher level of understanding of leadership, strategy and action
- ★ Willing to explore engage and analyze to create a personal structure for guiding self and others

You'll learn from the best.

A key distinction of The Gettysburg Leadership Experience is the depth and breadth of our faculty's knowledge and their passion for developing new leaders. Instructors are chosen for each session based upon the identified goals and learning objectives of the group. Licensed Battlefield Guides connect historic leadership lessons to each session.



THE STRETCH How can you claim your "high ground"?

Generals John Buford and John Reynolds leveraged the higher-elevation landscape of Cemetery Ridge on Day 1 to maximize their position.

What are three ways you can begin elevating your perspective to see opportunity more clearly?

1. _____
2. _____
3. _____

"The dogmas of the quiet past are inadequate to the stormy present. The occasion is piled high with difficulty, and we must rise with the occasion. As our case is new, so we must think anew and act anew."

—PRESIDENT ABRAHAM LINCOLN



HERE, CORE LESSONS MEET DYNAMIC DIALOG.

The Gettysburg Leadership Experience merges a variety of tailored, core learning modules with action-oriented case studies to engage participants fully. Guided reflection and challenging conversations make past lessons live. Here's a preview.

ORGANIZATIONAL LEADERSHIP

Each day's schedule correlates with a single day in the Battle of Gettysburg. Organizations work closely with the Experience team to align course direction with specific strategic goals. Module choices include:

THE PLACE

Dynamic Discovery Gettysburg National Military Park Museum and Visitor Center

Anticipatory Leadership The High Ground

THE PERSPECTIVES

Transactional & Transformational Leadership Left Flank

Clarity of Communication Lee and His Generals

Dual Role of Leader and Follower The Peach Orchard

THE PIVOT

Predictable Surprises Lee and Longstreet at the Moment of Decision

Managing Disagreement Pickett's Charge

ADDITIONAL MODULE OPTION

Susan Eisenhower Leadership & Emotional Centering

The module listed above may be selected to align with your organization's needs. Program duration can range from one to five days, based upon modules chosen. To guide your customized experience, contact:

john.regentin@fccsconsulting.com

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OPEN ENROLLMENT

Open Enrollment sessions provide individual or small-group participants the same caliber Experience but with a greater emphasis on personal career development and connection. Modules include:

DAY 1 - POSITIONING

Dynamic Discovery Gettysburg National Military Park Museum and Visitor Center

Anticipatory Leadership The High Ground

DAY 2 - ENGAGEMENT

Transactional & Transformational Leadership Left Flank

Predictable Surprises Lee and Longstreet at the Moment of Decision

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THE STRETCH **Communication can determine victory.**

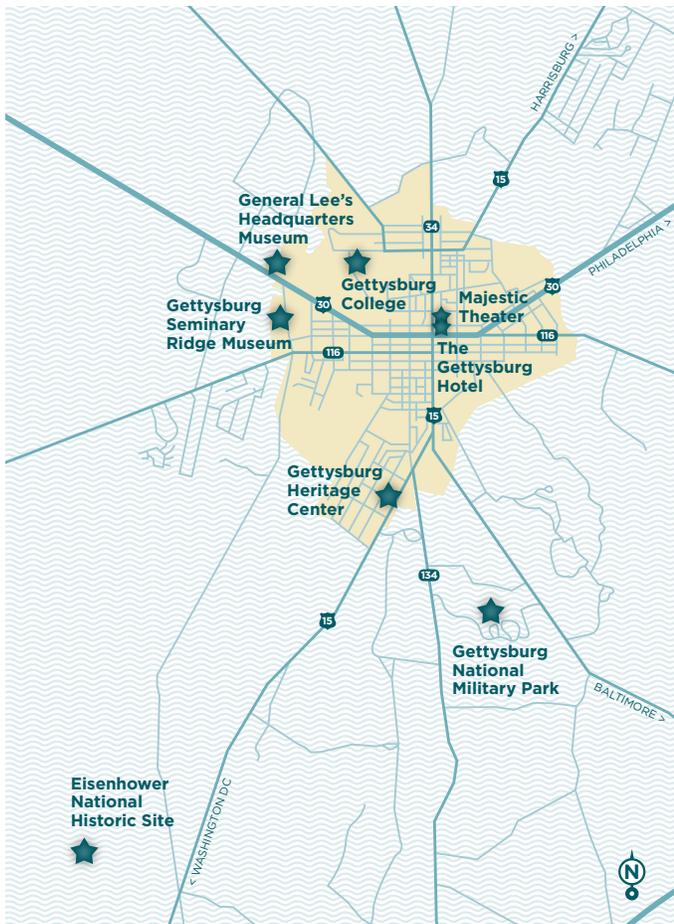
Because General Lee's Gettysburg leadership team was relatively new, communication suffered. What are three steps you can take to keep dialog flowing as transition occurs?

1. _____
2. _____
3. _____



EXPLORE GETTYSBURG.

While you are at Gettysburg, we encourage you to expand your experience for an even greater learning opportunity. Along with an abundance of historic sites and family-oriented activities, this area hosts numerous festivals throughout the year and is close to other welcoming venues.



LOCAL ATTRACTIONS

Past participants in The Gettysburg Leadership Experience have found the following websites helpful in planning their additional activities.

- ★ Destination Gettysburg
www.destinationgettysburg.com
- ★ Gettysburg National Military Park
www.nps.gov/gett/index.htm
- ★ The Gettysburg Hotel
www.hotelgettysburg.com
- ★ Gettysburg College
www.gettysburg.edu
- ★ Gettysburg Museum
www.gettysburgfoundation.org
- ★ Eisenhower National Historic Site
www.nps.gov/eise

You'll find an interactive visitor's guide at www.destinationgettysburg.com.

For logistics information, download the **"Planning for Your Experience"** guide.

We welcome the opportunity to tell you more.

Please visit gettysburgleadershipexperience.com for additional facts. You'll find Open Enrollment schedules listed there. Organizational leaders are invited to discuss customized program options by contacting john.regentin@fccsconsulting.com.



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