



'Tis easy to see;
hard to foresee.

—BENJAMIN FRANKLIN



GROW YOUR GOVERNANCE FROM STRONG TO STELLAR.

Developed solely for co-ops, our Advanced Governance Series (AGS) merges timely, content-rich courses and dynamic collegial interaction. Focus is given to the complexities of governance today and fiduciary responsibilities directors face. The result is a proven path to higher board performance and greater confidence for directors seeking substance and significance.

Instructors for this series are carefully selected for rigor and relevancy in their subject matter. FCC Services further assures that each is current in the nuances of the cooperative business model, the current and emerging environment and the unique needs of each AGS group. The model:

CONVENE

We assemble a group of eight to 10 cooperatives with similar interests and issues. Each group selects a chairperson to assure priorities are met.

COMMIT

Participants agree to an initial three-year commitment to secure funding and ensure director buy-in.

CUSTOMIZE

AGS is built on a diverse range of core modules (detailed on reverse) essential to governance excellence. Each AGS group determines schedule, module sequence and need for tailored content and material.

“We were looking for something deeper in terms of governance training. Seven of our nine directors have now gone through the first five AGS modules. It has changed things for us. There’s a different tone in our boardroom.”

— DOUG HOFFMAN
PRESIDENT AND CEO, WILCO, OREGON

“The feedback I receive from co-op directors tells me our Advanced Governance Series strengthens their organization’s internal guidance system. The practical knowledge positions them to respond to the anticipated and the wholly unexpected. I encourage you to learn more about our programs and services as you survey your organization’s future.”

—SCOTT BINDER
PRESIDENT AND CEO, FCC SERVICES



ADDRESSING AREAS ESSENTIAL TO EXCELLENCE

Six core modules provide AGS participants a solid foundation for leadership decision-making. Content can be further customized to meet the specific needs of the group. Focus areas include:

Excellence in Board Leadership

This 2-day module focuses on leading among equals. Directors learn their own leadership style, as well as when it's beneficial and when it's not. Board dynamics and facilitation skills are addressed.

Strategy Alignment and Execution

This 1.5-day module delves into the art and science of strategy and the complementary roles board and management play in the strategic planning process. Directors focus on organizational differentiation and the impact of maintaining or changing their current course.

Financial Direction of the Enterprise and Managing Risk

This 2-day module addresses today's economic volatility and geo-political shifts. Highly interactive, it's geared to help directors understand decisions in the broader scope of information and possibilities.

Human Capital as a Resource

Highly interactive, this 1.5-day module focuses on high-profile subjects such as CEO succession, executive compensation, talent management and crisis management. Case studies spark healthy dialogue.

Gettysburg Leadership Experience

This experiential, 3-day module uses the Battle of Gettysburg and the leadership styles and choices of its leaders to explore current governance needs. The classroom/battlefield context provides powerful, lasting lessons.

Lewis & Clark Experience

Imagining a Different Future... Portaging into the Unknown... Creating a Lasting Legacy: these pivotal themes come alive in this 2.5-day course. Meriwether Lewis and William Clark's 1803 trek into the uncharted West provides an optimal context for discovery.

We welcome the opportunity to tell you more about the Advanced Governance Series.

We're also pleased to share recommendations and testimonials from your fellow co-op directors and colleagues regarding this powerful governance development opportunity.

COMPREHENSIVE RESOURCES

SUPPORT YOUR SUCCESS

FCC Services offers a full range of targeted programs and expert-guided services to complement your governance goals and facilitate your strategic plan. These diverse resources can enhance and extend your organization's internal strengths as conditions change and new challenges emerge.

For director, executive and organizational excellence, we provide:

- Succession Planning and Executive Selection
- Board and Peer Evaluations
- Strategic Planning and Facilitation
- Captive Insurance and Alternative Risk Management
- Legal and Consulting Services
- Leadership Development
- Influential Conferences
- Governance Consulting
- Gettysburg Leadership Experience

Find the full range of our services and experiences on our website, fccservices.com. **Be more.**



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