



'Tis easy to see;  
hard to forsee.

—BENJAMIN FRANKLIN



## GROW YOUR GOVERNANCE FROM STRONG TO STELLAR.

Directors of Farm Credit boards face complex challenges—from mergers and technology decisions to economic, commodity, political and global volatility. The Premier Governance Series (PGS) helps heighten board performance and individual competence by connecting directors with subject matter experts and peers sharing their perspective.

PGS instructors are carefully chosen for their ability to provide fresh information and thinking. Further, FCC Services educates every instructor on Farm Credit System nuances and the specific PGS group's needs. The model:

### CONVENE

A five-member Steering Committee is selected from the PGS Membership Group. This committee provides guidance to the FCC Services PGS team on the group's priorities and serves as the voice of the PGS Membership Group.

### COMMIT

Participants in the PGS group agree to an initial three-year commitment. This secures funding and ensures all directors are able to complete the program.

### CUSTOMIZE

PGS is built on a diverse range of certification and continuing certification modules (detailed on reverse) essential to governance excellence. Once the group determines module timing and sequence, we customize content—and develop new modules—to meet group-identified needs and challenges.

**“As an outside director working with elected directors, I find this training a great way for us to find common ground and develop a common language. To me, we’ve hit the jackpot.”**

— BRIDGET SCHNEIDER  
APPOINTED DIRECTOR, FARM CREDIT ILLINOIS

### COMPREHENSIVE RESOURCES SUPPORT YOUR SUCCESS

FCC Services offers a full range of targeted programs and expert-guided services to complement your governance goals and facilitate your strategic plan. These diverse resources can enhance and extend your organization's internal strengths as conditions change and new challenges emerge.

For director, executive and organizational excellence, we provide:

- Board and Director Training and Education
- Succession Planning and Executive Selection
- Board and Peer Evaluations
- Strategic Planning and Facilitation
- Captive Insurance and Alternative Risk Management
- Legal and Consulting Services
- Leadership Development
- Influential Conferences
- Governance Consulting
- Gettysburg Leadership Experience

Find the full range of our services and experiences on our website, [fccservices.com](http://fccservices.com). **Be more.**



## ADDRESSING AREAS ESSENTIAL TO EXCELLENCE

The Premier Governance Series is built on certification and continuing certification modules focusing on areas addressing specific challenges and opportunities. Each PGS membership group will decide on the timing and sequence of the five certification modules and the continuing certification modules. FCC Services then customizes the interactive and experiential modules to address the unique needs of the group. The modules include:

### **Excellence in Board Leadership**

This 2-day module focuses on leading among equals. Directors learn their own leadership style, as well as when it's beneficial and when it's not. Board dynamics and facilitation skills are addressed.

### **Strategy Alignment and Execution**

This 1.5-day module delves into the art and science of strategy and the complementary roles board and management play in the strategic planning process. Directors focus on organizational differentiation and the impact of maintaining or changing their current course.

### **Financial Direction of the Enterprise and Managing Risk**

This 1.5-day module addresses financial direction in strategy within today's economic volatility and geo-political shifts. Highly interactive, it's geared to help directors understand financial decisions and enterprise risk management in the broader scope of information and possibilities.

### **Human Capital: Resource and Risk**

Highly interactive, this 1.5-day module focuses on high-profile subjects such as CEO succession, executive compensation, talent management and crisis management. Case studies spark healthy dialogue.

### **Gettysburg Leadership Experience**

This experiential, 3-day module uses the Battle of Gettysburg and the leadership styles and choices of its leaders to explore current governance needs. The classroom/battlefield context provides powerful, lasting lessons.

### **Financial Markets Overview**

This 2-day module deepens understanding of board fiduciary responsibilities by exploring capital/debt markets, the market impact of geo-political situations and global economics, and the parameters/advantages of GSE status.

### **Technology Disruption & Cyber-Risk: The Board's Role**

In response to increasing concerns in the boardroom regarding cybersecurity and digital competencies, this 1.5-day module focuses on technology innovation and disruption, and cyber risk. Expert faculty clarify the board's role in governance in these critical areas.

### **Lewis & Clark Leadership Experience**

Directors explore the leadership skills necessary for effectively confronting an unknown future. *Imagining a Different Future... Portaging into the Unknown... Creating a Lasting Legacy*: these pivotal themes come alive in this 2.5-day course. Meriwether Lewis and William Clark's 1803 trek into the uncharted West provides an optimal context for discovery.

**We welcome the opportunity to tell you more about the Premier Governance Series.**

We're also pleased to share recommendations and testimonials from your fellow Farm Credit directors and colleagues regarding this powerful governance development opportunity.

