



Presentation Transformation Program

The Art and Science of exceptional presentation design, compelling visuals, and confident delivery

WHY

Are you responsible for designing and/or delivering presentations to clients, leaders and decision makers, but not sure where to start? Are you an experienced presenter, yet still struggle with clear content flow and confidence?

Learn the *Presentation Pyramid* method that will transform how you influence others. You'll learn simple brain science that focuses on what your audience needs to know to lead them to action. In this comprehensive program you'll design and deliver an audience-focused message, create compelling visuals and learn techniques to deliver with confidence.

Master the skill of presenting. Deliver presentations that stand out, influence others and boost your career.

WHO

For those who design and/or deliver presentations.

HOW

Our **Presentation Transformation Virtual Programs** provide an opportunity for leaders to work on a real presentation in a small group setting (limited to 10). The live virtual sessions are led by a certified facilitator using a platform that duplicates the in-classroom experience. Learners will participate in discussions, build a first draft of a presentation and practice critical skills in small groups.

Pre-Work:

- Watch welcome video
- Bring a real presentation topic
- Complete presentation experience questionnaire
- Additional In-between session work

Learning Objectives:

- Focus on what your audience needs to take action
- Powerfully land a small number of big ideas
- Create slides that amplify your message
- Deliver with both empathy and confidence

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Agenda (Each Session is 2 hours long)

Session 1: Put Your Audience First

- Identify your audience's current challenges
- Clarify the action you want them to take

Session 2: Design Exceptional Content

- Powerfully land a small number of BIG ideas
- Focus on what your audience needs to take action

Session 3: Parachute your Introduction

- Create an introduction that inspires and connects
- Close so it's easy for your audience to say "YES"

Session 4: Create Compelling Visuals

- Amplify your message with strong visuals
- Use contrast and headlines to boost your key ideas

Session 5: Deliver with Confidence

- Use your voice to influence
- Communicate both confidence and empathy

Participant Materials

- Presentation Pyramid Planner
- Audience Profile Checklist
- Visual Design Book
- Delivery Checklist

Program Investment

- \$14,950 for up to 10 participants (includes materials)

Contact Us

Let's talk about bringing our Presentation Transformation Program to your organization. Please send an email to info@fccsconsulting.com.

Visit our website at fccsconsulting.com/training for a complete listing of the programs we offer.