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Constant Contact is Now a Passkey Partner

Cutting through the noise to reach your customers is harder than ever. There are dozens of different marketing tactics available to you, but none more successful than email marketing. Creating a strong email marketing strategy helps you reach and connect with your target audience in a personalized way and increase sales at an affordable cost. **Constant Contact, now a Passkey Partner, gives you the ability to email existing and potential customers easier than ever.**

Why choose Constant Contact? Multiple Farm Credit entities are using this email marketing platform. Here's why:

- **Ease of use.** The simple interface can help you create and launch email campaigns in under 10 minutes.
- **Affordability.** Plans start at just \$9.99/month.
- **Reliable support.** Marketing advisors offer live, real-time marketing and technical support.
- **High delivery rates.** Best-in-class delivery rate of 97%.
- **Integrations.** Constant Contact can interface with Microsoft Excel, Salesforce, Outlook, email list building tools, Vimeo, and more.
- **Multi-functionality.** Create emails, social media posts, Google Ads, texts, and more.

99% of email users
check their inbox daily.

— CONSTANT CONTACT
2021 RESEARCH

Passkey members receive 10% off standard pricing (existing accounts included). New accounts will receive 30% off for the first three months. [Click here to get started](#) or contact heather.tseng@fccsconsulting.com.

Passkey is a free membership program that features a wide array of discounts and business solutions. It delivers national name-brand offerings for members. Powered by FCCS, Passkey is backed by an experienced team and a 20-year positive track record. www.fccsconsulting.com/passkey