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IRON COMPS POWERED BY
TRACTOR ZOOM

Passkey Partner Tractor Zoom CEO Appointed to Key Role in the Federal Reserve Bank of Chicago

Passkey Partner [Tractor Zoom](#), the company offering the Iron Comps platform to Farm Credit, is proud to share that CEO and Founder, Kyle McMahon, has been appointed to the Federal Reserve Bank of Chicago Small Business, Community and Economic Development, Agriculture and Labor Advisory Council. In this role, Kyle will help advise the bank on developments and issues affecting the agriculture industry by serving on the [Small Business, Agriculture, and Labor Sub-Council](#). Mr. McMahon was chosen to represent the unique perspective of a farmer, entrepreneur, and to provide market insight leveraging Tractor Zoom's vast, real-time data on farm equipment. Kyle, who also farms in Southern Iowa, founded Tractor Zoom in 2017 after recognizing leaders in agriculture lacked easy access to quality data to make informed decisions on the purchase and financing of farm equipment.

About Passkey

Powered by FCCS and backed by a 20-year track record, Passkey leverages the collective purchasing power of cooperatives, associations, public entities and industry groups to negotiate significant discounts with national partners.

Discounts include business service solutions as well as many personal discounts available to the employees and boards of participating organizations, from car rentals and vacations to telecom services and office supplies. With no cost to participate, we invite you to join the program.

For more information about Passkey, [visit our website](#) or contact [Heather Tseng](#), Passkey Sales and Marketing Director at 303.903.8544.