

fiber

&

satiety

**Savory
Hatch Green Chile
Clusters**



Fibersol[®]
Case Study



Crunch Time: Go Bold or Go Home

Nothing wins consumers' hearts and minds like a crispy, crunchy snack that also feeds their desire for positive nutrition. Sure, everyone wants nutritious, quality calories—and no unnecessary ones—but they also love crunchy, savory snacks that feature an exciting, bold taste. Fibersol® 2L dietary fiber helps bring it all together in these trend-forward hatch green chile savory clusters, that bring a little bit of heat and a whole lot of crunch.



Savory snacks:
46% of
global snack market
with 5.6% CAGR
predicted,
2018-2023¹

Consumers are
looking for
on-the-go
positive
nutrition²

25%
looking for better
flavor on fiber
occasions want
bold, exciting
flavors³

¹Euromonitor, 2019

²ADM OutsideVoice Global Trends, 2019

³Hartman Fiber Occasions, 2019

Delicious and Nutritious: Snack Clusters for the Win

Delightfully crispy and crunchy, these savory clusters are just 90 calories per serving, with no added sugars. Even better, their whopping 10g of fiber adds a satiety claim with a qualifier to an already satisfying snack. The perfect grab-and-go bite, they're always ready to please, because they're perfectly formulated to stay crisp and crunchy.



A bold, savory snack cluster made with wholesome ingredients needs a binder that brings it all together with a satisfying crunch and keeps it there—without adding extra calories, sugars or sweetness.

CHALLENGE:

Finding the perfect binder for a savory, crunchy snack can be a real challenge. Most binders have a distinctly sweet profile, are high in calories, and don't have consumer-friendly labels. It might feel almost impossible to find one that is calorie reduced, low in added sugars, works in a savory profile—and helps a product stay crisp and crunchy over the span of its shelf life.

SOLUTION:

Our Fibersol® 2L is the ideal binder for these savory crunchy clusters, with its neutral profile, low calories and a consumer-friendly label. It also helps provide shelf life of at least 9 months, since it resists moisture uptake. We also up the ante on these snacks, with on-trend, wholesome ingredients that signal positive nutrition, including pumpkin seeds, sorghum flakes, quinoa and almonds.

RESULT:

An on-trend crunchy cluster featuring a bold hatch green chile profile—an excellent snack alternative to chips, with a high fiber claim and less than a gram of total sugars.



Find out more about how Fibersol® can help provide a nutritional advantage, promote digestive health, potentially increase satiety, and help replace functionality when reducing sugar.

HOW THE LABEL ADDS UP:

Consumers with an eye on wholesome nutrition check labels to see if snacks have what it takes. They're looking for nutritious ingredients, fewer calories, and less added sugars. These savory clusters have it all, with 10g dietary fiber, just 90 calories, and no added sugars per serving.

Nutrition Facts	
Serving Size 32g	
Amount Per Serving	
Calories	90
	<small>% Daily Value*</small>
Total Fat 4g	5%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 270mg	12%
Total Carbohydrate 17g	6%
Dietary Fiber 10g	37%
Total Sugars Less than 1g	
Incl 0g Added Sugars	0%
Protein 4g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.8mg	4%
Potassium 0mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Potential front of pack label claims (per serving):

- 10g Excellent Source of Dietary Fiber[†]
- No Added Sugars
- <1g Total Sugars
- Just 90 Calories
- 4g of Protein

[†]Contains 4g total fat per serving. See Nutrition Facts for total fat information.

^{*}A clinical studies have shown 10 grams of Fibersol[®] consumed with a meal may delay hunger and stimulate appetite-regulating hormones.

KEY INGREDIENT:

Fibersol[®] -2L

INGREDIENTS:

FIBERSOL[®]-2L (SOLUBLE CORN FIBER), ADM PUMPKIN SEEDS, ADM HATCH GREEN CHILE SEASONING (GREEN CHILE PEPPERS AND SALT), ADM SORGHUM FLAKES (SORGHUM), ADM SOY CRISP (ISOLATED SOY PROTEIN, TAPIOCA STARCH), ADM QUINOA (ORGANIC), ADM ALMONDS, DRIED GREEN PEPPERS, GARLIC POWDER, OREGANO LEAVES, SALT, CUMIN, PEPPERS.

ALLERGENS:

Tree Nut (Almond), Soy

25%
sugar
reduction

Just 90
calories per
serving



READY TO SOLVE YOUR CHALLENGES?

Let's get started! Contact us today.

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