Marisa Marquez
Dean of Student Success and Counseling

2021-2022 Accomplishments

• Returned to in-person Counseling and Advising within the Center for Student Success
• Maintained dual scheduling of Counselors and Advisors in Center for Student Success and the SID
• Assigned Education Pathways Lead Counselor to BC Southwest (full-time)
• Assigned Social Behavioral Sciences Pathways Lead Counselor to BC Southwest (part-time)
• Developed “Coffee with a Counselor” Pathways series for student engagement
• Graduation Increase Initiative- Approximately 10,000 preliminary student graduation reviews
• Hired a new Director of Transfer Pathways
• Developed a Transfer Task Force
• Collaborated with CSU Bakersfield to host four “Intent to Enroll” transfer admission sessions
• Kern Promise Program: Finish In 4! and Transfer In 2!
  Worked collaboratively with Financial Aid office to increase summer and fall enrollment by providing a book scholarship for students enrolled in summer and/or fall courses at BC:
  o $250 for 6+ units in summer
  o $500 for 6+ units in summer AND 12+ units in fall

• MDRC Student SUCCESS Program:
  o Completed the first year of the last cohort for the SUCCESS study
  o Hosted 3 workshops each semester to increase Counselor and Advisor accessibility
  o Hosted monthly 'drop-in' hours to increase Counselor and Advisor accessibility
  o Developed a Peer Mentor component to create long lasting mentorships within each specific cohort group