

CHRISTMAS

BOOK PROGRAM

PULPIT ANNOUNCEMENT

The Forgotten Way

As Christmas fast approaches, we wanted to let you know that <Parish Name> wants to give you a gift at Christmas Mass. As part of the Dynamic Catholic Christmas Book Program, everyone will receive a free copy of *The Forgotten Way*.

We become the books we read. There is just something powerful about a great book. Books walk and talk with us. They challenge us to grow. They are the ultimate evangelization tool.

Imagine if everyone in our parish read the same great catholic book next year. Imagine the conversations that could lead to. Imagine the transformation that could inspire. It would be a complete game-changer.

So remember to grab your copy of this book on Christmas. We can't wait to see the impact it has on our community.

Lastly, because we know that giving is more rewarding than receiving, we're looking for volunteers to help pass these books out at Christmas Masses. If you're interested in helping out, please reach out to <Name of coordinator>.

Thank you for all you do for this community. We hope this small gift serves you powerfully.

***Please Note:** We have found that announcements like these are most effective when explicitly endorsed by the pastor or even done by the pastor himself.

CHRISTMAS

BOOK PROGRAM

CHRISTMAS DAY ANNOUNCEMENT

The Forgotten Way

Merry Christmas! We hope today is full of joy and love for you and your families.

Today we have a gift for you. As part of the Dynamic Catholic Book Program, we have a free copy of *The Forgotten Way* for everyone at Mass today. If you didn't get a chance to grab one already, we encourage you to take one on your way out of church today, as our gift to you.

We become the books we read. There is just something powerful about a great book. Books walk and talk with us. They challenge us to grow. They are the ultimate evangelization tool.

Imagine if everyone in our parish read the same great catholic book next year. Imagine the conversations that could lead to. Imagine the transformation that could inspire. It would be a complete game-changer.

So remember to grab your copy of *The Forgotten Way* as you leave Mass today. We can't wait to see the impact it has on our community.

May God bless you and all those you love. Have a wonderful Christmas!

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Dynamic Catholic