



DHRHealth
Advanced Care Center



Purple
PROJECT
A 5K FOR ALL CANCERS



**JUNE IS NATIONAL CANCER SURVIVOR MONTH.
JOIN US FOR MUSIC, CONTESTS, AND A WORKOUT
TO CELEBRATE HOPE & SURVIVORSHIP!**

**SATURDAY, JUNE 26 • 7:30 AM
EDINBURG MUNICIPAL PARK**

SPONSORSHIP PACKET

**NET PROCEEDS
BENEFITING THE**



**RENAISSANCE CANCER
FOUNDATION**

WHO WE ARE

At the DHR Health Advanced Care Center, we have seen thousands of cancer patients of all ages come through our doors to receive oncologic care including chemotherapy, infusion, and radiation treatment.

To raise awareness of National Cancer Survivor Month, the DHR Health Advanced Care Center is hosting the inaugural **PROJECT PURPLE: A 5K FOR ALL CANCERS**.

We invite the community to join us to celebrate hope for the healing of all cancer patients! Be part of our efforts to demonstrate that life after a cancer diagnosis can be a reality! Also, help us spread the word on the importance of early detection.

Purple is the color that represents ALL cancers and HOPE. **ONE COLOR. ONE RUN. ONE FIGHT.**



WHY WE RUN

Net proceeds from the **1st Annual PROJECT PURPLE: A 5K FOR ALL CANCERS** will benefit the cancer patients assisted through the Renaissance Cancer Foundation.

The Renaissance Cancer Foundation is a 501(c)(3) non-profit organization founded in 2008. Our mission is to provide financial assistance to uninsured cancer patients in the Rio Grande Valley.

Unique to many healthcare foundations in South Texas, the Renaissance Cancer Foundation helps patients by empowering them to use the financial assistance provided to meet their most pressing, immediate needs.

Our vision is to ease the financial burden that comes with a cancer diagnosis because all a patient should worry about is healing.



**READ THEIR STORIES ON OUR WEBSITE AT
WWW.RENAISSANCECANCERFOUNDATION.ORG**



**RENAISSANCE CANCER
FOUNDATION**



















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\$2,000 \$1,000 \$500 \$250

SPONSORSHIP BENEFITS	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	WATER STATION
Check Presentation Picture Opportunity				
Company Logo on Start Banner & Event Poster				
Company Logo on Event T-Shirt* <small>* SPONSORSHIP DEADLINE FOR LOGO ON T-SHIRTS IS WEDNESDAY, MAY 26</small>				
Company Recognition on Social Media				
Table Set-Up on Event Day				 <small>(ALONG THE ROUTE ONLY)</small>
Insert Promotional Items in Race Packets				
Complimentary Race Entries (includes t-shirt & bib)	10	5	2	0

SPONSORSHIP DEADLINE: WEDNESDAY, MAY 26, 2021

\$2,000 PRESENTING **\$1,000 GOLD** **\$500 SILVER** **\$250 WATER STATION**

Company Name _____

Contact Person _____ Phone # _____

Mailing Address _____ City _____ Zip Code _____

Email Address _____

Payment Method: Email me an electronic invoice (for credit/debit card payment)
 My check is in the mail (Checks payable to: **RENAISSANCE CANCER FOUNDATION**)

THE RENAISSANCE CANCER FOUNDATION IS A REGISTERED 501(C)(3) NON-PROFIT ORGANIZATION #26-3342668. YOUR SPONSORSHIP IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWABLE BY LAW.

For more information, please contact EVELYN SÁENZ, Director of Operations for the Renaissance Cancer Foundation, at (956) 362-2191. To sponsor, please EMAIL this form to ev.saenz@dhr-rgv.com



CAN'T SPONSOR THIS YEAR? JOIN US AS A COMPANY TEAM! REGISTER ONLINE AND INCLUDE YOUR TEAM NAME TO QUALIFY FOR FUN CONTESTS!

www.dhrhealth.com/purpleproject5k
(PLEASE USE ALL LOWER-CASE LETTERS)

VISIT OUR WEBSITE TO STAY UPDATED ON THE LATEST EVENT NEWS & ONLINE CONTESTS!

