

# MAKE YOUR MARK ON THE COOLEST PLACE IN TOWN



Situated only **8 blocks** off Main Street and across from the Cannery District, **The Haynes Pavilion** and the **Ice Barn** are centrally located at the Gallatin County Fairgrounds in Bozeman, MT. The ice rink is utilized from **6am to midnight, 7 days a week, from June through April**. From May to September the Haynes Pavilion turns into community event space for concerts, festivals, farmers' markets, trade shows, roller derbies, and other events. The Ressler Motors Ice Rink is used as an off-season training facility ideal for lacrosse, baseball, indoor soccer, and hockey. More than **150,000 people** visit the complex each year through a variety of programs, tournaments and competitions offered by:



Advertising at the rinks in Bozeman offers your business an opportunity to build instant brand recognition. Unlike traditional style advertising, our visitors will view your message constantly for the duration of a practice, game or other event.

In fact, **3,500 families** spend an average of 3-8 hours a week at our facility. The Gallatin Ice rink provides a regional branding reach throughout Southwest Montana and the Northern Rockies by hosting tournaments, competitions, and camps.



600 YOUTH HOCKEY PLAYERS  
1,200 ADULT HOCKEY PLAYERS

**8,000+** HOURS TOTAL OF ON-ICE PROGRAMMING

6,500 PUBLIC ICE USERS

1 REGIONAL BONSPIEL

3 HOME STINGERS GAMES • 24 HOME ICEDOGS GAMES • 24 HOME BOBCAT HOCKEY GAMES

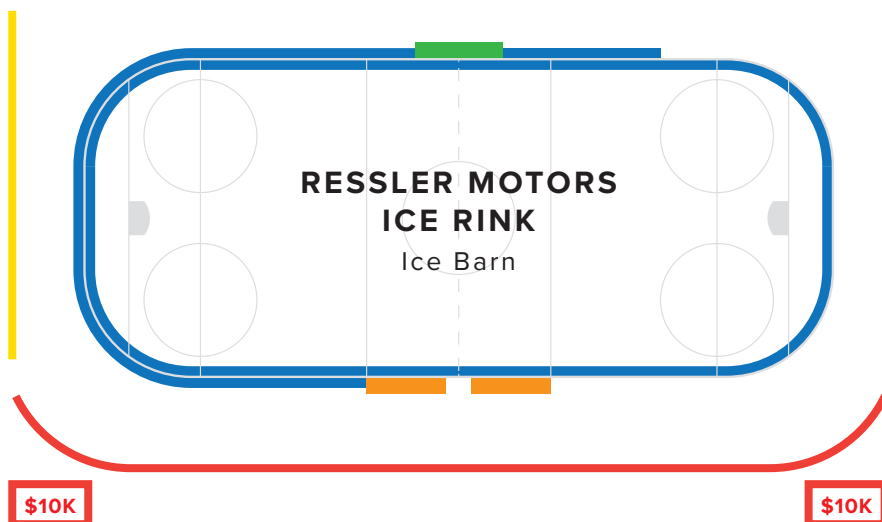
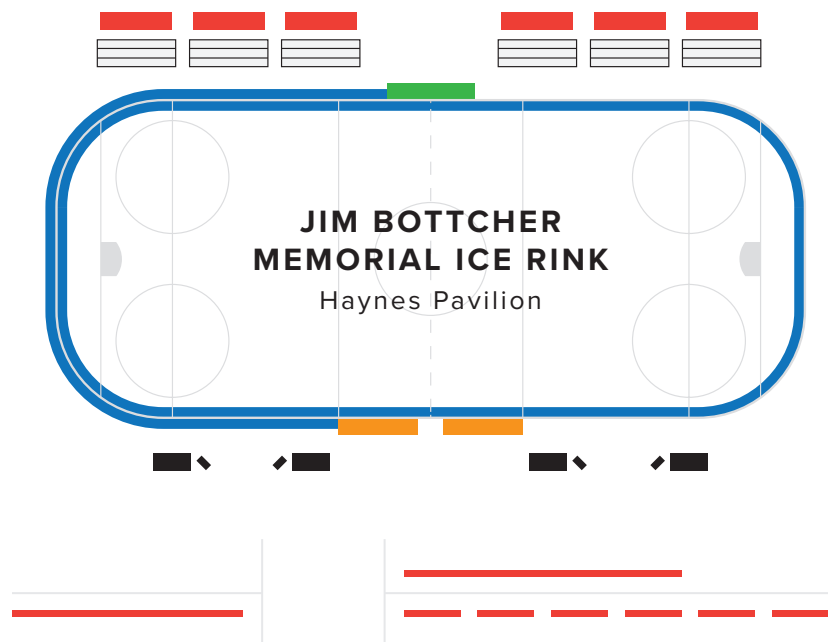
**175+**  
Hours of private ice rental

**200+**  
Curling participants

100 FIGURE SKATERS AND LEARN TO SKATE PARTICIPANTS

**15** Youth & Adult Hockey Tournaments

# ADVERTISING REVENUE IS USED TO EXPAND & IMPROVE REFRIGERATED ICE FACILITIES



ITEM	YEAR 1	YEAR 2
Banner	\$1,000	\$750
Dasher Board	\$2,000	\$1,750
Penalty Box	\$2,000	\$1,750
Player's Bench	\$2,500	\$2,250
Locker Room Door Wrap	\$1,500	\$1,250
Large Wall Signage	\$2,500	\$2,250

## OTHER

Ice Resurfacing Machine	*Call for current pricing and availability
Skate Helper	\$200/aide (multi unit discount available)
Stick Rack	\$500
Pucks	\$1,500/100 practice and game pucks
Founder's Club Partner Banner	\$10,000 (8' W x 4' H)



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