



21st century management

Learning **outcomes**



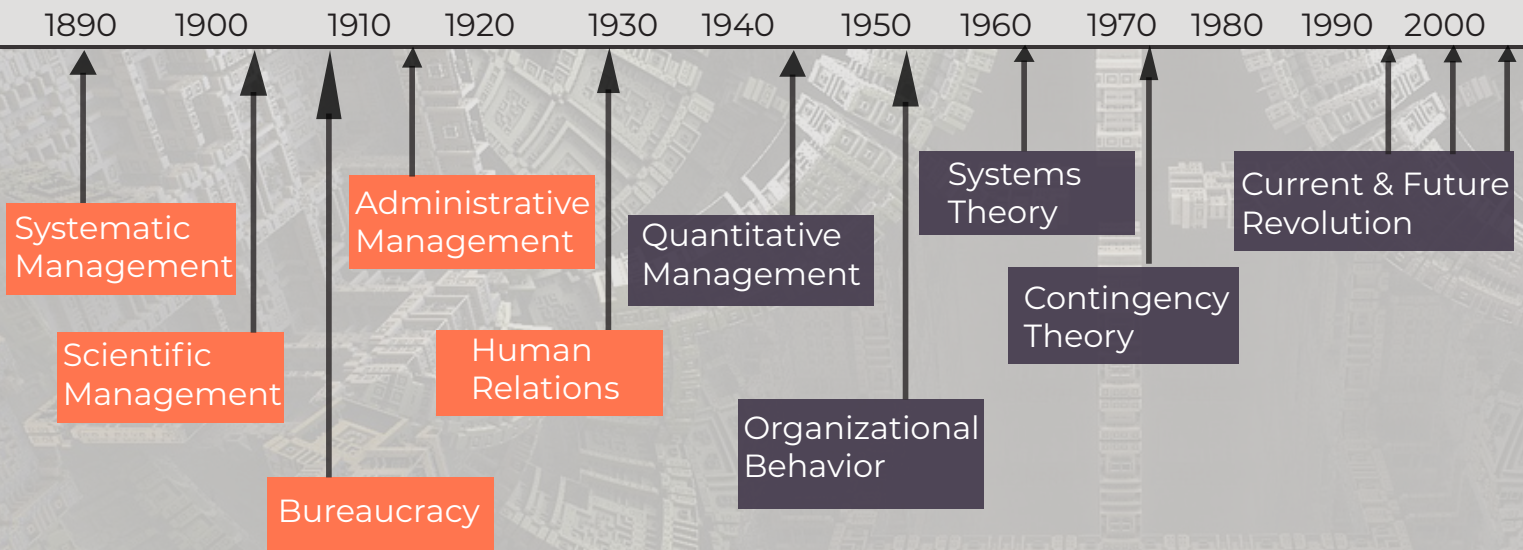
A full understanding of the:

- Past Conditions & Environment of Management
- Changes that have taken place to shape our world today
- Our World today- the 21st Century
- Management Skills of our world today

The Evaluation of Management Thought

Classical Approaches

Contemporary Approaches



COMPARE & CONTRAST



Past



Present

21st century Challenges

TECHNOLOGY



- Social Media
- Big Data Management
- Data Protection

PEOPLE



- Culture
- Non economical Benefits
- Rewards & Recognition

ENVIRONMENT



- Re-usable & renewable Energy
- Waste Management
- Environmental sustainability

Technology

There is rapid advancement in technology all around us. This creates a challenge to managers because lack of adaptability could lead to enormous losses;

The following should be considered in decision making;

- Social Media
- Big Data – Management, Processing and Analysis
- Data Protection- Allot of information theft is taking place, how is your information protected from malicious utilization.



21st century Challenges

People

People as a fundamental resource for company or organizational growth. They need to be attended to and considered in the modern day management. The following are currently creating a challenging environment for effective management;

- **Culture-** Different cultures breed and raise different values and morals
- **None economical benefits-** Not all people are motivated by Money
- **Rewards & Recognition** – consider how people are to be recognized for their contribution.

21st century Challenges

Environment

The environment around us nurtures us into who we become and also creates a platform for human well being of failure. The 21st Century needs to attend to the environment in order for humanity to prosper. Managers need to look at the following aspects;

- **Renewable Energy-** The energy organizations are consuming, does it have an adverse effect on the environment
- **Waste Management-** Proper waste disposal must be achieved for proper environmental protection.
- **Learning to live with the environment with a Sustainable Approach;** Recycle Waste, Reduce on wastage and Reuse

HOW SHOULD A MANAGER COUNTER THE ABOVE CHALLENGES

By adopting the following
characteristics & SKILLS

Characteristics of a modern Manager

- Management skills and abilities:
- Maintaining a healthy relationship with employees
- Ability to learn from their mistakes:
- Delivering creative approach
- Ability to navigate:
- They should be empathetic in nature:
- They should be able to correct themselves:
- Managers should present a win-win situation for both the
- stakeholders and the employees:



Key **SKILLS** of a **21st Century** Manager

- Better understanding of a cultural change:
- Excellent digital and technological understanding:
- Deliberate efforts of the division:
- Analytical skills:
- Overcoming barriers:
- Able to understand the use of online networks:
- Pay attention to detail and think out of the box:

CONCLUSION...

Learn to do the following

Do not manage people, learn to show them the way- lead them

- Communication and interpersonal skills.
- An ethical or spiritual orientation.
- The ability to manage change.
- The ability to motivate.
- Analytic and problem-solving skills.
- Being a strategic/visionary manager.



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