

Group Coaching Business ModelsPrivate Coaching + Group Programs

Jumpstart Program

Total Income

\$47,880



Private Coaching

(\$36,000 Per Year)

Investment: \$3,000 Clients Per Year: 12

Group Coaching Conversion: 30%



Group Programs

(\$11,880 Per Year)

Investment: \$297 Start Dates: 4 Per Year

Clients Per Year: 40 (10 Per Group)

Total Income

\$103,760



Private Coaching

(\$80,000 Per Year)

Investment: \$5,000 Clients Per Year: 16

Group Coaching Conversion: 20%



Group Programs

(\$23,760 Per Year)

Investment: \$297

Start Dates: 4 Per Year

Clients Per Year: 80 (20 Per Group)



Group Coaching Business ModelsPrivate Coaching + Group Programs

Single Result Program

Total Income

\$99,880



Private Coaching

(\$60,000 Per Year)

Investment: \$5,000 Clients Per Year: 12

Group Coaching Conversion: 30%



Group Programs

(\$39,880 Per Year)

Investment: \$997 Start Dates: 4 Per Year

Clients Per Year: 40 (10 Per Group)

Total Income

\$239,760



Private Coaching

(\$160,000 Per Year)

Investment: \$10,000 Clients Per Year: 16

Group Coaching Conversion: 20%



Group Programs

(\$79,760 Per Year)

Investment: \$997

Start Dates: 4 Per Year

Clients Per Year: 80 (20 Per Group)



Group Coaching Business ModelsPrivate Coaching + Group Programs

Magnus Opus Program

Total Income

\$439,880



Private Coaching

(\$240,000 Per Year)

Investment: \$20,000 Clients Per Year: 12

Group Coaching Conversion: 30%



Group Programs

(\$199,880 Per Year)

Investment: \$4,997 Start Dates: 4 Per Year

Clients Per Year: 40 (10 Per Group)

Total Income

\$719,760



Private Coaching

(\$320,000 Per Year)

Investment: \$20,000 Clients Per Year: 16

Group Coaching Conversion: 20%



Group Programs

(\$399,760 Per Year)

Investment: \$4,997 Start Dates: 4 Per Year

Clients Per Year: 80 (20 Per Group)

