



questions TO ASK A WEDDING FLORAL DESIGNER

FLORIST:	
CONTACT INFO:	

The Basics

DO YOU HAVE MY DATE AVAILABLE?:	HOW LONG HAVE YOU BEEN IN BUSINESS?:	HOW MANY WEDDINGS HAVE YOU DONE?:
<input type="checkbox"/> YES <input type="checkbox"/> NO		

HAVE YOU DONE EVENTS AT MY CEREMONY AND RECEPTION VENUE(S) BEFORE? IF NOT, ARE YOU FAMILIAR WITH THE LOCATIONS?:

HOW MANY OTHER WEDDINGS OR EVENTS WILL YOU SCHEDULE ON THE SAME DAY AS MINE?:

WILL YOU BE DOING MY ARRANGEMENTS YOURSELF OR WOULD IT BE ANOTHER FLORAL DESIGNER?:

WHAT DESIGN STYLES (E.G. IKEBANA, TRADITIONAL, MODERN, TRENDY, EUROPEAN) DO YOU WORK IN?



CAN YOU WORK WITH MY BUDGET?:

☐

YES

☐

NO

DO YOU HAVE A FLORAL MINIMUM?:

DO YOU OFFER SPECIFIC PACKAGES OR IS EVERYTHING CUSTOMIZED?:

WHAT RECOMMENDATIONS CAN YOU GIVE ME TO MAXIMIZE MY BUDGET?:

notes

The Flowers

WHAT FLOWERS ARE IN SEASON FOR THE MONTH I AM GETTING MARRIED?:

BASED ON MY COLOR SCHEME AND BUDGET, WHAT FLOWERS DO YOU RECOMMEND?:

IS THERE A DIFFERENCE IN PRICE IF I USE ONE TYPE OF FLOWER VS. A MIXED ARRANGEMENT OR BOUQUET?:

IF I REQUEST IT, CAN YOU PROVIDE ANY ORGANIC, PESTICIDE-FREE OR SUSTAINABLY GROWN VARIETIES?:

WHAT ARE THE DIFFERENT KINDS OF WRAPS (CALLED "COLLARS" IN FLORIST-SPEAK) YOU CAN DO FOR THE BOUQUET?:

WHAT ABOUT COORDINATING BOUTONNIÈRES, WEDDING PARTY FLOWERS, AND TABLE CENTERPIECES? CAN YOU SUGGEST ANYTHING SPECIAL TO COORDINATE WITH THE THEME/VENUE/SEASON OF MY EVENT?:

WHAT OTHER DÉCOR CAN YOU PROVIDE (AISLE RUNNER, CANDELABRAS, TREES, ARCHES, VOTIVES, MIRRORS, ETC.)? HOW WILL THESE ITEMS AFFECT THE OVERALL COST?:

IF I GIVE YOU A PICTURE OF A BOUQUET AND/OR ARRANGEMENT THAT I LIKE, CAN YOU RECREATE IT?:



DO YOU HAVE PHOTOS OR LIVE EXAMPLES OF FLORALS DESIGNED IN THE STYLE I WANT?:

CAN YOU DO SKETCHES OR MOCKUPS OF THE ARRANGEMENTS YOU'VE DESCRIBED BEFORE I SIGN THE CONTRACT? IF SO, IS THERE AN ADDITIONAL FEE FOR THIS?:

WILL YOU WORK WITH MY CAKE DESIGNER IF I DECIDE TO ADD FLOWERS TO MY WEDDING CAKE? IF SO, IS THERE AN ADDITIONAL SETUP FEE FOR THIS?:

HOW FAR IN ADVANCE OF THE WEDDING WILL YOU CREATE THE BOUQUETS AND ARRANGEMENTS, AND HOW ARE THEY STORED?:

CAN YOU ASSIST ME IN THE PRESERVATION OF MY BOUQUET AFTER THE WEDDING? IF NOT, CAN YOU RECOMMEND SOMEONE?:

notes _____

The Costs & Contract

DO YOU CHARGE A DELIVERY FEE?:

DO YOU HAVE AN EXTRA CHARGE FOR THE SETUP AND BREAKDOWN OF THE FLORAL DÉCOR?:

IS THERE AN EXTRA FEE IF I NEED YOU TO STAY THROUGHOUT THE CEREMONY TO MOVE ARRANGEMENTS TO THE RECEPTION SITE?:

ARE THERE ANY ADDITIONAL FEES THAT HAVE NOT ALREADY BEEN TAKEN INTO ACCOUNT?:

HOW FAR IN ADVANCE DO I NEED TO SECURE YOUR SERVICES? WHAT IS THE DEPOSIT REQUIRED TO SECURE MY DATE?:

WILL YOU PROVIDE ME WITH AN ITEMIZED LIST OF ALL THE ELEMENTS WE'VE DISCUSSED, ALONG WITH PRICES?:

WHEN CAN I EXPECT TO RECEIVE MY CONTRACT FROM YOU?:

WHAT IS YOUR REFUND POLICY IF FOR SOME REASON I NEED TO CANCEL MY ORDER?:

CAN YOU PROVIDE ME WITH 3-4 RECENT WEDDING REFERENCES?:

Useful Tips:

- Prior to meeting with potential floral designers: have your color scheme finalized; create a list of the kinds of flowers you like; and have some examples (pictures from magazines, websites, etc.) of the kind of bouquets and arrangements that appeal to you.
- After you've met with each floral designer ask yourself, "Did the florist answer all my questions to my satisfaction?" "Do I feel like the florist really listened and understood my vision?" "Am I comfortable with this person?"
- Once you've booked your floral designer you'll want to provide them with a picture of your dress or suit, as well as swatches or photos of the wedding party's attire and the linens you'll be using.

notes _____
