

JEWISH HOME

# CONNECTIONS

SPRING 2018



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### How to Contact Us:

Jewish Home: 818.774.3000  
 Connections to Care: 855.227.3745  
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*On the cover: Residents Henry Panell, Nyla Lyon and Marilyn Weiner; Jesus Real, CNA  
 Photographers: Steve Cohn, Kathy Gutstein*

Visit us at [www.lajh.org](http://www.lajh.org)



## A MESSAGE FROM OUR CHAIR AND CEO-PRESIDENT



The Jewish Home has always eagerly embraced the future. It is one of our hallmarks: innovating ways to have even greater impact on seniors' lives. Our last fiscal year, which ran from September 1, 2016 through August 31, 2017, continued this trend, ushering in remarkable positive change across

our organization. We are tremendously proud of – and grateful for – the many hands that came together to make it happen.

Our accomplishments included several significant milestones. After years of dedicated planning and building, we completed construction of Fountainview at Gonda Westside and the Brandman Residences at the Gonda Healthy Aging Campus, expanding the Jewish Home's footprint to West Los Angeles. We obtained a certificate of occupancy in February 2017. Today we are serving more seniors, with more services, than ever before.

Just as we increased our capacity on the Westside, so too did we embark upon an ambitious renovation of our historic Grancell Village campus in the San Fernando Valley. The project is currently underway and calls for two new five-story structures. The Polak Family Building and the Harriet & Benjamin D. Bagno Towers will add new apartments to the campus, as well as the latest in state-of-the-art programs and services.

This year, we raised over \$21 million in donations and grants. We also maintained a 98 percent census in our nursing facilities – a clear indication of how much seniors and their families value the Jewish Home as a critical resource in Southern California.

These achievements are a direct result of the passion and philanthropy of our dedicated supporters. Your continued investment makes all things possible, and your partnership empowers us to pursue our vision of a Jewish Home able to meet the full sweep of community need. On behalf of the Home's board, staff, residents, volunteers and countless others who benefit from, and rely on, us every day, we offer our heartfelt thanks.

Sincerely,

Dave Swartz  
 Chair, Board of Directors

Molly Forrest  
 Chief Executive Officer-President



## HOME RECEIVES GRANT FROM THE JEWISH COMMUNITY FOUNDATION OF LOS ANGELES

The Los Angeles Jewish Home is a proud recipient of a generous Capital Grant from the Jewish Community Foundation of Los Angeles. The Foundation's grant is being used to make significant upgrades to the facilities of the Pepp Center of the Jewish Home, the central socialization space for the Eisenberg Village (EV) campus. The renovations are already underway and the residents are thrilled about using the revamped facilities. Molly Forrest, the Home's CEO-President, stated the Home "is so happy the Jewish Community Foundation is partnering with us to improve the lives of our residents. Their grant will honor and revitalize a central socialization space for the residents."

The Pepp Center includes the EV main dining facility and synagogue. It is a gathering space for recreation as well as interaction for the residents, which promotes healthier and longer lives. The Jewish Community Foundation's

grant augments a larger project of the Annette & Leonard Shapiro Foundation, whose significant grant enabled the Jewish Home to build Café Rendezvous, a cyber café and outdoor garden space, all of which is in the Pepp Center adjacent to the dining facility.

The Jewish Community Foundation of Los Angeles awards Capital Grants to Los Angeles Jewish institutions for the construction of new facilities, renovations, and upgrades of existing buildings. In 2017, The Foundation gave grants to organizations that predominantly serve the Jewish elderly population in Los Angeles.




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## BOARD OF DIRECTORS

Richard Bender  
Andrew Berman  
*Vice Chair, Liaison to the  
Jewish Home Foundation*  
Joyce Brandman  
Joyce Eisenberg-Keefer  
Jeffrey Glassman  
*Immediate Past Chair*  
Steven C. Good

Les Granow  
*Vice Chair, Budget &  
Finance Committee*  
Ira Halpern  
Joseph Held  
*Vice Chair, Building & Facilities  
Liaison to Subsidiary Boards*  
Michael Heslov  
Robert Hirsch  
Arnold Price

Stephen Reissman  
Danny Rosett  
*Vice Chair, Employment &  
Human Resources Committee;  
Chair, Board Development  
Committee; Secretary*  
Pamela Rubin  
Dr. Edward Schneider  
Joan Seidel  
David L. Swartz  
*Chair*

## MY STORY

# MY JEWISH HOME STORY

I am a Texas cattle rancher's daughter. I put myself through college by riding the professional rodeo circuit. After graduating from CSU San Jose and serving on the Stanford University staff as a union production stage manager, I migrated to New York City to pursue my professional career in the theatre as a stage manager and producing director. I served as an executive in prime-time programming at CBS in NYC. After 33 years on the Great White Way, I returned to California and worked for MGM/UA.

I retired from show biz, opened a landscape design business, and then successfully retired. I fell ill and Grancell Village admitted me for rehabilitative care. They restored my memory, my mind, my body and soul. After I received a year's worth of care, wheelchair-bound, physical therapy got me on my feet and walking. Though somewhat disabled, I was still a free, independent spirit. This kind of thinking led me to discover the Jewish Home's Eisenberg Village.

I asked for a tour of the Village, and was overwhelmed by its stately grace and beauty. There are parks with Italian cypress trees, ponderosa pines, lilac and wisteria trees. Landscaped gardens feature sculpted artwork and fountains. There are safe paths for walking and strolling. Shucks, you can take your favorite mate on a picnic! This aging, Irish-Cherokee cowgirl's Baptist heart leapt with joy! I knew I was back at the ranch. Home!

This Village has everything a person could want. A clinic, staffed with doctors, nurses, and medical administrators, is only steps away from serving your medical needs. In fact, my Home is so expertly organized, I often quip: "I can go to the post office, bank, doctor, and physical therapy all within two minutes of each other." And I don't have to park a pesky car, with its maintenance and upkeep. This is what I need: "Land, lots o' land, under starry skies above." This is the medicine I need!

The activities department, led by director Caryl Geiger, presents a wide array of entertainment for all to pursue. There are movies, concerts, discussion groups, a choir, the *Chai Journal*, a drama group, and much more. Residents regularly share their talents and do live performances. I volunteered to be a stage announcer, joined the drama



Nyla Lyon

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The Jewish Home has saved my life, changed my life, and put me in the loving hands of a caring staff. There is nothing the Home will not do for you.

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group, became the resident postmistress, served on the resident council, and became a journalist for the *Chai Journal*. I even became a bingo caller in the weekly games.

Let me tell you, folks, for independent/assisted senior living, there is no better place to hang your hat! The Jewish Home has saved my life, changed my life, and put me in the loving hands of a caring staff. There is nothing the Home will not do for you. My six-year experience at the Jewish Home has led me to one conclusion: "It's not what stands in front of you. It's who stands beside you. Only the brave."

Sincerely,

Nyla Lyon



## AROUND THE HOME

RESIDENT  
HENNY PANNELL

When Henny Panell came to the Jewish Home in 2015, she had recently lost her daughter, Susan, and Augie, her husband of 45 years. Her granddaughter, Carly, who had volunteered at the Home as her bat mitzvah project, thought Henny would love living at the Home...and she does! Being a friendly, easy-going person, Henny adjusted pretty quickly to life at the Home, where she stays very busy. She volunteers in the post office, plays cards several times each week, shows new residents around, and loves to read. She has naturally made many new friends and is always willing to listen and help others whenever she can. Henny believes having an open mind and being willing to participate and try new things is key to having a happy life. Her positive spirit has helped her recover from losses and successfully begin a new chapter of her life at the Jewish Home.

## JESUS REAL, CNA



Jesus Real has been a member of the Jewish Home family for 20 years. Bringing his naturally nurturing personality to the field of nursing has resulted in a successful and satisfying career as a certified nursing assistant (CNA). Working with short-term rehabilitative patients on the second floor of the Mark Taper Building on Grancell Village, Jesus goes above and beyond to help ensure each patient has a good rehab experience and can benefit from the Home's positive environment. One way he accomplishes this is by helping to meet the needs of the individual as a person, not just as a patient. Jesus also attributes his success to his co-workers and to the Home in general. "We all work together for our patients," he says. "The Home makes sure we have training and educational opportunities so we can continue to provide excellent care and improve our skills."

## ASK DR. MARCO

*“A friend told me the risk of stroke – and the outcomes from it – can be different in women and men. Is that true?”*

It’s an excellent, and timely, question. The answer is emphatically “yes.”

For years, there has been very little research on heart health in women. The underlying assumption was that their risk factors and disease outcomes were not different enough from those of men to warrant separate investigation. Today, an emerging body of literature is proving the opposite to be true. Researchers are finally turning their attention to identifying effective strategies for ensuring women’s long-term cardiac health.

A number of recent articles in the American Heart Association’s highly regarded journal *Stroke* shed important light on this issue. One of them reports on findings that stroke is the third leading cause of death in women in the United States, and each year, the condition affects 55,000 more women than men. This discrepancy is largely a result of longer life expectancy in women. However, the actual risk factors are shown to be gender, rather than age, dependent. Cardiac risk factors specific to women include fluctuations in naturally occurring hormone levels; pregnancy and pregnancy-related complications; and adverse effects of supplemental hormones used as contraception or to treat menopause.

Another article looks at the interplay of preeclampsia and stroke. A complication of pregnancy characterized by high blood pressure, which can cause damage to the brain, kidneys, and liver, preeclampsia is associated with an increased risk of stroke. In fact, as detailed in this article, the risk of future ischemic stroke (stroke that occurs as a result of an obstruction in a blood vessel supplying blood to the brain) is 80 percent higher in women with a history of preeclampsia.

*Stroke* also published a review of sex differences in patient outcomes less than one year after a stroke, using data from studies going back to 2007. The article confirms that women suffering a stroke experience more activity limitations, worse health-related quality of life, and more post-stroke depression than men do. A separate look at literature from 2013 to present concludes that certain risk factors such as diabetes, metabolic syndrome, atrial fibrillation, and migraine are linked to greater ischemic stroke risk for women compared to men.

These articles, and others like them, are painting a picture of key factors influencing wellness in women. They are also highlighting a serious need for additional study as we seek to broaden our understanding of how to promote healthy hearts in women and men alike. Fortunately, several of the risk factors for stroke (like diabetes and metabolic syndrome) can be reduced with healthier life style choices. **Please submit questions you may have to “Ask Dr. Marco” at [marketing@jha.org](mailto:marketing@jha.org).**



Noah S. Marco, MD, Chief Medical Officer,  
Los Angeles Jewish Home.

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Stroke is the third leading cause of death of women in the United States, and each year the condition affects 55,000 more women than men.

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## PROFILES BOARD OF DIRECTORS



**RICHARD BENDER** has been a partner in the accounting firm Cohen & Bender Accountancy Corporation since 1976. He is the immediate past president of a support group of the home, The Guardians, and is currently secretary-treasurer of a large private foundation.



**JOYCE BRANDMAN** and her late husband, Saul, have supported more than 100 charities through the Saul Brandman Foundation. The Brandmans' generosity created the Brandman Research Institute at the Home and established the Home's Brandman Centers for Senior Care, a PACE program. The Gonda Westside Campus features the Brandman Residences, also made possible by the Saul Brandman Foundation.



**JOYCE EISENBERG-KEEFER** is the president of the Ben B. and Joyce E. Eisenberg Foundation. After her husband's death, Joyce made a significant donation to rename Victory Village to Eisenberg Village. Joyce "topped off" the building fund for the Joyce Eisenberg-Keefer Medical Center with a gift that made 250 additional beds possible for seniors. Joyce also named the 1<sup>st</sup> Floor and Sky Terrace at the Gonda Healthy Aging Westside Campus.



**JEFFREY GLASSMAN** is chairman of Covington Capital Management. He serves on the boards of several nonprofit organizations and is vice chair of the board of American Jewish University. He is immediate past chair of the Jewish Home's board of directors.



**ANDREW BERMAN** is an entertainment industry veteran with close to thirty years of experience in global sales, marketing and distribution of entertainment content to media worldwide. He currently serves as vice chair and liaison to the Jewish Home Foundation.



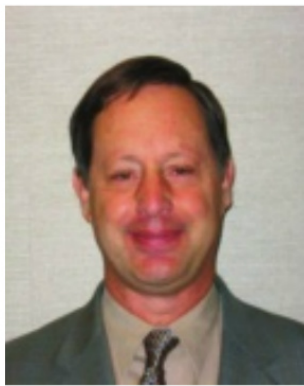
LOS ANGELES  
**JEWISH HOME**  
Connections to Care



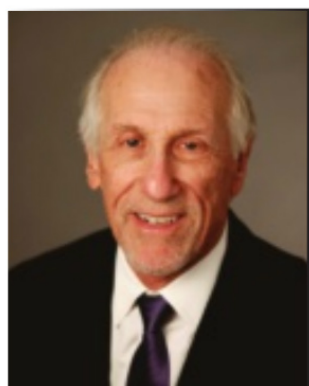
**STEVEN GOOD** retired as an active audit partner for an accounting firm, originally founded by him in 1976. He continues to work as a consultant. Steve devotes his time to many charitable endeavors.



**LES GRANOW** began his career at Ernst & Young and went on to serve as CFO for a series of successful companies offering innovative services. He currently serves as chair of the budget and finance committee for the Jewish Home.



**JOSEPH HELD** is vice president and chief operating officer of Held Properties, Inc. He is a member of Wilshire Boulevard Temple's house committee and a member of the executive committee of The Moriah Support Group for the American Jewish University. Joe is currently vice chair, building and facilities liaison to the Home's subsidiary boards.



**IRA HALPERN** is a former owner of Modern Holdings, Inc., which owns and operates pharmacies specializing in caring for patients in long-term care. He is involved in the community and serves on several boards and is immediate past president of The Executives, a support group of the Home.



**MICHAEL HESLOV** is a partner at Soboroff Partners, a real estate development firm. He is a former chair of the Jewish Home's board and was instrumental in securing the Gonda Healthy Aging Westside Campus location. Michael serves on the board for both Fountainview CCRCs and on the Employment and Human Resources

Committee. Michael was recently honored at the Home's *Celebration of Life: Reflections 2018* gala.



**ROBERT HIRSCH** A long-time real estate developer, Bob recently gifted 2.5 acres on Sherman Way and Tampa Avenue to the Home for the Hirsch Family Campus. As past board chair, Bob served on board committees and currently sits on the board of governors.



**ARNOLD PRICE** Arnold Price is the founder/president/CEO of Price, Raffel & Browne Administrators, Inc., one of the largest pension consulting firms in the country. He is vice president of the board of directors of The Guardians, a support group of the Jewish Home.



**STEPHEN REISSMAN** brings more than 40 years of healthcare management experience from his former position as chief executive officer of Country Villa Health Services. He is a past president of the Los Angeles chapter of CAHF and also served as chairman of the Western Region United Jewish Welfare Fund.



**DANNY ROSETT** is a veteran studio executive who advises entertainment companies on film marketing and distribution, film production, and long-term strategy. He currently serves as vice chair of the Home's employment and human resources committee and secretary of the board of directors, is chair of the board development committee, and secretary of the board of directors.

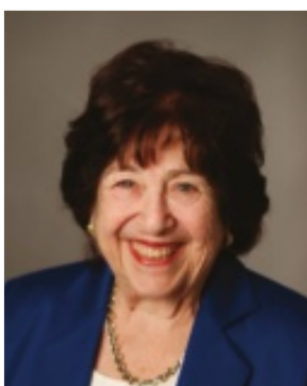




**PAMELA RUBIN** and her husband, Mark, are involved in many community organizations throughout Los Angeles and Riverside, where Mark has been a real estate developer for more than 35 years. Pam's great aunt and uncle, Sadie and H. Lew Zuckerman, were one of the founding couples of the Jewish Home in 1912.



**DR. EDWARD SCHNEIDER** is Emeritus Dean of the Andrus Gerontology Center and is professor of gerontology, medicine, biological sciences, demographics and health care. He is the former chair of the GERO Board, which is engaged in studies at the Jewish Home to discover best practices in senior care.



**JOAN SEIDEL** is president of Morton Seidel & Company, an investment banking firm. She is involved in many community organizations and serves on several boards.



**DAVID SWARTZ**, CPA, a retired partner of J. H. Cohn LLP, has 40 years of experience in providing business advisory services to clients in several industries. He is the current chair of the board of directors of the Jewish Home and serves on the board development and employment and human resources committees.

## VOICES FROM THE HOME



"The Home has given me a wonderful sense of community."

- Irma Kavin



"The Jewish Home is a treasure...an on-going work of art!"

- Jack "Giacomo" Breskin

## JEWISH HOME SUBSIDIARY BOARDS

The subsidiary boards of the Los Angeles Jewish Home were created to support the activities and programs of the Home. While each board has a particular focus, all work together in conjunction with the Jewish Home's mission of **Excellence in Senior Care Reflective of Jewish Values**. Here are the Home's subsidiary boards and their purpose and members.



### **Annenberg School of Nursing (ASN)**

***Prepares Students for the State Examinations for Licensed Vocational Nurses and Certifies Home Health Aides and Certified Nursing Assistants.***

Sally Greenfield, RN  
Gail Millan, RN, Secretary  
Robert Hirsch, Vice President  
Sheldon Steier, President  
Molly Forrest, CEO-President (LAJH)  
Alyssa Alderman, VP of Human Resources  
Ilene Silberman, CFO

### **Education & Gerontological Research Organization (GERO)**

***Organized for Charitable Scientific and/or Educational Purposes, Supports, Develops and Reviews Research Programs that are Conducted at the Los Angeles Jewish Home.***

Dr. Ray Borun  
Dr. Pinchas Cohen, Secretary  
Dr. Michelle Israel  
Jon Pynoos, PhD  
Dr. Edward Schneider  
Dr. Gary Small  
Molly Forrest, CEO-President (LAJH)



### **BrandmanCenters** FOR SENIOR CARE

Dr. Noah Marco, CMO

### **Brandman Centers for Center Care (BCSC) and JHA Geriatrics Services, Inc**

***To Provide Care to the Community Consistent with the Jewish Home's Mission of Excellence in Senior Care Reflective of Jewish Values.***

Joyce Brandman  
Anne Friedrich  
Dr. James Gerson, Vice Chair  
Arthur Greenberg  
Ira Halpern  
Doreen Klee  
Danny Rosett, Chair  
Michelle Rubin  
Dr. Edward Schneider, Immediate Past Chair  
Dr. Peter Singer  
Dale Surowitz  
Molly Forrest, CEO-President  
Dr. Noah Marco, CMO  
Ilene Silberman, CFO and Treasurer  
Larissa Stepanians, COO



**Eisenberg Village (EV) and Grancell Village (GV)**

***To Provide Housing and Care to Elderly People Specially Designed to Meet their Physical and social Needs and to Provide Programs and Social Functions that Will Enrich the Lives of Those who Live on the Campuses.***

Terri Bloomgarden  
 Fred Gaines  
 Jacqueline Fogel  
 Gideon Orion, Secretary  
 Stephen Reissman  
 Judith Friedman Rudzki, President  
 Scott Sachs  
 Molly Forrest, CEO-President (LAJH)  
 Ilene Silberman, CFO

**FOUNTAINVIEW**  
 AT EISENBERG VILLAGE

**FOUNTAINVIEW**  
 AT GONDA WESTSIDE

**Fountainview at Eisenberg Village and Fountainview at Gonda Westside Board of Governors**

***To Guide Operations and Planning to Assure Residents have Options while Aging in Place.***

Jerry Epstein  
 Jacqueline Fogel  
 Jeffrey Glassman  
 Zita Gluskin, Secretary  
 Joseph Held  
 Michael Heslov  
 Mike Maroko  
 Mark Rubin, Immediate Past President  
 Judge Thomas Schneider, President  
 Stuart Solomon  
 David Swartz, Chair, Jewish Home Board  
 Leonard Swartz  
 Robert Waldorf, Vice President  
 Molly Forrest, CEO-President (LAJH)  
 Ilene Silberman, CFO and Treasurer



**Independent Physician Association (IPA)**

***To Improve the Quality of Life, Health and Wellness of Senior Community Members and Assist Independent Physicians in Providing High Quality Care to their Patients.***

Dr. Noah Marco, CMO

**Jewish Home Foundation**

***To Engage in Charitable and/or Educational Activities In Support of the Los Angeles Jewish Home.***

Harvey Alpert  
 Joyce Brandman  
 Joyce Eisenberg-Keefer  
 Steven Good  
 Chuck Hershson  
 Fred Kayne  
 Dr. Gerald Niznick  
 Jeff Polak  
 Mark Rubin  
 Richard Ziman, Chair  
 Molly Forrest, CEO-President  
 Steven Klappholz, VP Jewish Home Foundation  
 & Jewish Home Foundation Board Secretary  
 Ilene Silberman, CFO and Treasurer

# CONNECTIONS TO CARE

## A PROGRAM OF THE LOS ANGELES JEWISH HOME

**ONE CALL DOES IT ALL** is the driving force behind Connections to Care®, an innovative approach to meeting seniors' diverse and complex healthcare needs. A single phone call to (855) 227-3745 connects directly to the Los Angeles Jewish Home's expert professional staff to access our award-winning in-home, community health, and residential programs and services.



### In-Home and Community Health Services

#### **PACE (Program of All-inclusive Care for the Elderly)**

The Home's Brandman Centers/PACE program enables frail, needy seniors with multiple health conditions to live safely at home. Among the program's many services are adult day healthcare, primary and specialty medical care, vision and dental care, medications, physical, occupational, and speech therapy, transportation, acute care, home health care and caregiving. The program serves patients age 55 and over who live within specific zip codes in the San Fernando Valley.

#### **Home Health Care**

The Home Health Care program offers a full spectrum of restorative services in the individual's home. Clients are referred by a physician's written order and treatments are provided according to a plan of care jointly developed by the referring physician, the person receiving care, the caregiver, and others. Home Health Care services are available to adults over 19 years of age in the Greater Los Angeles area.

#### **Palliative Medicine**

The Palliative Medicine program provides comprehensive pain and symptom management for adults with serious, chronic, and/or life-limiting illness. Our team of professionals addresses the medical, psychological, social, and spiritual needs of our patients.

#### **Care Management**

The Care Management program helps improve the coordination of care following a senior's hospital admission, with the goal of decreasing the risk of readmission within 30 days of discharge.

#### **Geriatric Community Clinic**

The Geriatric Community Clinic is located on the Jewish Home's Eisenberg Village campus in Reseda. The clinic provides primary and specialty medical care to seniors in residence and those living in the community.

#### **Hospice**

The Home's Skirball Hospice provides compassionate end-of-life care for adults with a life-limiting illness in the Greater Los Angeles area. Skirball Hospice is the only hospice agency in Los Angeles County sponsored by a Jewish not-for-profit organization. Hospice care includes pain management, medical equipment, supplies, and personal care. Skirball Hospice treats patients in their home or any care facility. Our staff members work as an integrated team, including nurses, chaplains, social workers, registered dietitians, and certified home health aides.





## Short-term Care at the Jewish Home

### Short-term Care Unit

The Ida Kayne Transitional Care Unit (TCU) is designed to help seniors successfully recover from an illness, injury, medical procedure, or acute hospital stay. The TCU provides short-term rehabilitative and skilled nursing care. Patients in the TCU receive treatment from physicians and geriatric specialists in physical, occupational, and speech therapy. The average length of stay ranges from several days to five weeks. When possible, TCU seniors discharged home may transition with short-term skilled nursing and/or rehabilitative therapies through our home health agency.

### Geriatric Psychiatry Unit

Certified to treat both voluntary and involuntary admissions, the Auerbach Geriatric Psychiatry Unit provides short-term geriatric psychiatric care to eligible seniors over the age of 55 who may be experiencing stressful mental or emotional challenges that require intensive, short-term acute hospital psychiatric care. Most commonly treated diagnoses are depression, bipolar disorders, post-traumatic stress disease (PTSD), schizophrenia, delirium, and Alzheimer's or other age-related dementia with behavioral disturbance. The average length of stay is 10-14 days. The primary care physician is kept informed during the patient's stay, and follow-up appointments are made with the patient's physician as a part of the discharge plan.



## Long-term Care at the Jewish Home

### Independent Senior Living

Fountainview at Eisenberg Village and Fountainview at Gonda Westside are each licensed as a Continuing Care Retirement Community (CCRC). A CCRC is designed for active independent senior living. If needed, CCRC residents have easy access to assisted living services in their apartments, as well as priority access to the Home's skilled nursing facilities.

### Residential Care

Seniors in our residential care facilities are independently mobile and mentally alert. Residential care includes meals, medication management, social services, chaplaincy, fitness and recreational activities, transportation, and many educational and social programs.

### Medical Home

In August 2016, the Jewish Home received a \$250,000 grant from the Jewish Community Foundation to fund a two year project to create a Medical Home Model in residential care and to enhance the Interoperability Platform for the Stratus IT system. 97% of the participants were pleased with the program and felt the medical interventions and oversight significantly improved symptoms, quality of life and sense of improved health and well-being.

### Alzheimer's Disease and Dementia Special Care Center

Our Goldenberg•Ziman Special Care Center is among the most advanced of its kind in the world and is designed to provide exceptional skilled nursing care for patients with Alzheimer's disease and age-related dementia.

### Skilled Nursing

Our long-term skilled nursing services play a critical role in stabilizing and improving seniors' health. Living in skilled nursing with the Home, seniors receive high quality care and support for an enhanced sense of well-being.

# FY16-17 ANNUAL REPORT

## ACCOMPLISHMENTS / STATEMENTS

The Jewish Home serves our community's growing senior population by staying focused on key objectives. Our goal is simultaneously to maintain the excellence for which we have long been renowned and also to expand vital programs and services that maximize access and ease of use. Last year, the Home built on its distinguished track record of success in a number of crucial ways including:

- Maintained a 98.0% census in the Home's nursing facilities during fiscal 2017.
- Launched a new pilot program for Medical Home Model through an L.A. Jewish Community Foundation cutting-edge program grant.
- Completed construction of Fountainview at Gonda Westside and the Brandman Residences at the Gonda Healthy Aging Center, and obtained Certificate of Occupancy in February 2017.
  - Achieved 70% occupancy of Fountainview at Gonda Westside within five months of opening.
- Participated as a beta testing site for the Center for Medicare and Medicaid Services (CMS) in two skilled nursing facility areas: 1) qualitative measures mandated for electronic data submission, and 2) patient day mandated staffing hours for nursing services.
- Raised approximately \$18.1 million in unrestricted donations, including \$11.1 million in estate gifts – plus \$3.4 million in restricted donations.
- Obtained 20 grants for a total of \$1,922,000 (included in above amounts).
- Sponsored community seminars and lectures, and engaged in presentations at multiple healthcare conferences.





## CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	8/31/15	8/31/16	8/31/17
<b>ASSETS (amounts in thousands)</b>			
Current Assets	\$41,652	\$52,162	\$96,611
Contributions receivable	21,990	19,652	18,054
Property, plant & equipment, net	224,483	288,427	297,043
Assets held in trust for residents	512	428	623
Assets limited as to use	96,038	23,572	11,914
Other long-term assets	42,018	41,139	21,990
<b>TOTAL ASSETS</b>	<b>\$426,693</b>	<b>\$425,380</b>	<b>\$446,235</b>
<b>LIABILITIES (amounts in thousands)</b>			
Current liabilities	\$28,705	\$39,755	\$28,314
Refundable advance fees and deferred revenue	52,841	51,875	156,439
Asset retirement obligation	728	727	571
Resident funds	512	428	623
Fountainview deposits	14,913	15,074	5,059
Long-term debt	234,0705	230,417	168,988
Other long-term liabilities	12,451	5,256	12,972
<b>TOTAL LIABILITIES</b>	<b>344,220</b>	<b>343,532</b>	<b>372,966</b>
<b>NET ASSETS (amounts in thousands)</b>			
Unrestricted	41,991	44,108	35,098
Temporarily restricted	30,072	27,245	26,380
Permanently restricted	10,410	10,495	11,791
<b>TOTAL NET ASSETS</b>	<b>82,473</b>	<b>81,848</b>	<b>73,269</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$426,693</b>	<b>\$425,380</b>	<b>\$446,235</b>

## STATEMENT OF ACTIVITIES

	amounts in thousands		
	8/31/15	8/31/16	8/31/17
Patient service revenue	\$95,019	\$109,633	\$112,899
Unrestricted contributions and net assets released from restriction and used for operations	15,954	14,947	19,965
Temporarily & permanently restricted contributions, net of net assets released from restriction and used for operations	5231	(2,677)	431
<b>Total revenue</b>	<b>116,204</b>	<b>121,903</b>	<b>133,295</b>
Nursing, medical and dietary	51,189	58,713	65,178
Other general operating	52,904	49,539	57,418
Fund-raising	2,263	2,552	2,724
Debt financing costs	4,139	4,091	6,951
Depreciation and amortization	7,532	7,633	9,603
<b>Total expenses</b>	<b>118,037</b>	<b>122,528</b>	<b>141,874</b>
Revenue in excess of (less than) expenses	(1,823)	(625)	(8,579)
<b>Change in net assets</b>	<b>\$(1,823)</b>	<b>\$(625)</b>	<b>\$(8,579)</b>



Los Angeles Jewish Home for the Aging  
Marketing Department  
7150 Tampa Avenue, Reseda, CA 91335

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## CALENDAR OF EVENTS

### APRIL

- 8 The Benefactors Membership Brunch, Zuckerman Board Room, Eisenberg Village
- 10 The Executives Meet and Mingle Lunch, Zuckerman Board Room, Eisenberg Village
- 26 Generation to Generation Society, An Evening on Medical Ethics with Rabbi Elliot Dorff, private home

### MAY

- 2 The Guardians Speaker Series featuring Sherry Lansing & Andrea Savage, venue to be revealed upon ticket purchase
- 16 The Associates Leonard Bernstein at 100 Tour and Lunch, Skirball Cultural Center

### JUNE

- 25 The Associates Play Day, El Caballero Country Club

### AUGUST

- 6 The Executives Golf Classic, North Ranch Country Club, Westlake Village
- 13 The Guardians 20th Annual Golf Open, MountainGate Country Club
- 22 The Associates Tree of Life Luncheon honoring Harriet Rossetto, Beverly Hilton Hotel

### OCTOBER

- 16 21st Annual Sarnat Symposium, Valley Beth Shalom, Encino
- 21 The Executives Circle of Life Gala Honoring Martin M. Cooper, Skirball Cultural Center

### NOVEMBER

- 19 The Associates Play Day, El Caballero Country Club