



THE LEAN CONSTRUCTION BLOG

LEAN LEARNING SUBSCRIPTION



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ABOUT THE BLOG

The Lean Construction Blog is an educational blog with a mission to advance and promote Lean Construction around the world. With over 150k annual visitors and 300k annual page views, the Lean Construction Blog is a place where people can share case studies, best practices, and get new inspiration for how to apply Lean on their projects. We are the most trusted online resource on Lean Construction and have a large library of the highest quality Lean training content on the market.

ABOUT THE PROGRAM

The goal of the Lean Learning Subscription Program is to align the lean journey that design and construction companies are on with the content and value delivery from the Lean Construction Blog. This program allows you to have access to the best LC training content available so that you can more effectively train, develop, and scale up your lean implementation.

The LLS gives you over 160 hours of the best video content on LC, ongoing Study Action Team (SAT), and access to a vibrant community of lean practitioners. This allows organizations to efficiently train hundreds of employees. Your lean champion can be more productive by spending more time developing lean leaders and less time on recreating content.

WHY SHOULD YOU JOIN?

1. Enhance and automate your lean training program with high-quality and affordable training materials.
2. Industry and international recognition for your company on the LCB website and newsletter.
3. Access to our library content and complimentary tickets for upcoming conferences. Ensure that your team is participating in the latest LC discussions.
4. Be part of a subscriber-only learning community that advances project and company-wide lean implementation.
5. Access to the Lean Construction Blog's Academy (Add-on).
6. AGC CM-Lean continual education credits for certification renewal.
7. Save more than 50% of the cost compared to purchasing content individually.

LEAN LEARNING SUBSCRIPTION

SUBSCRIPTION COMPARISON	SILVER \$1,000/mo.	GOLD \$2,000/mo.	DIAMOND \$3,000/mo.
1.LIBRARY ACCESS			
Video library: Access to our online library with the highest quality lean training materials. Over 160 hours and growing video content from previous webinars and conferences	Up to 25 people	Up to 50 people	Up to 75 people
Curated lists: Access to curated and tailored lists of the best lean learning content available, including articles, research papers, recommended books, videos & podcasts	✓	✓	✓
Worth (if purchased alone for # people)	\$15,000	\$35,000	\$45,000
2.CONFERENCE TICKETS			
Last Planner System Conference: Free access to our upcoming annual conference, held virtually over 2 days in March. Check previous conference here .	Up to 10 people	Up to 20 people	Up to 40 people
Lean Construction in the Field Conference: Free access to our upcoming annual conference, held virtually over 2 days in September. Check previous conference here .	Up to 10 people	Up to 20 people	Up to 40 people
Worth (if purchased alone for # people)	\$3,000	\$6,000	\$12,000
3.COACHING			
Study Action Team (SAT): Participation in our subscription-only SAT cohort. The SAT meets bi-weekly and will help support your team’s learning journey	Up to 25 people	Up to 50 people	Up to 75 people
Online Forum: Access to our subscription-only Discord channel. Provides a platform for your team to discuss, ask questions and engage with other Lean practitioners	Up to 25 people	Up to 50 people	Up to 75 people
1-1 Coaching: Monthly call with your Lean Champion to discuss and support your company’s Lean implementation	✓	✓	✓
Worth (if purchased alone for # people)	\$2,000	\$4,000	\$12,000
4.COMPANY BRANDING			
Logo Placement: Your logo in the blog sidebar, weekly newsletter, social media channels, and upcoming events to reaffirm your company name in the Lean community	✓	✓	✓
Learning Partner: Your company bio on the Lean Learning Partners page, and 1 sponsored blog post to promote how your company is applying and teaching Lean	✓	✓	✓
Conference Sponsorship: 1 free virtual conference sponsorship package, including exhibiting. See example	Silver package	Gold package	Diamond package
Worth (if purchased alone)	\$2,500	\$3,500	\$7,500
5.LEAN CONSTRUCTION ACADEMY (OPTIONAL EXTRA ADD-ON)			
Lean Construction Academy: Access to all on-demand courses taught by world-renowned experts. The content will be continuously updated, and new courses will be added	Up to 10 people	Up to 20 people	Up to 30 people
Worth (if purchased alone for # people & 3 courses)	\$7,500	\$15,000	\$22,500

LEAN LEARNING SUBSCRIPTION

PRICE COMPARISON	SILVER	GOLD	DIAMOND
STANDARD PACKAGE (WITHOUT ACADEMY ADD-ON)			
Total value (if purchased alone for # people)	\$22,500	\$48,500	\$76,500
Your company pays (billed annually)	\$1,000/mo.	\$2,000/mo.	\$3,000/mo.
Your company saves (annually)	47% (\$10,500)	51% (\$24,500)	53% (\$40,500)
PREMIUM PACKAGE (WITH ACADEMY ADD-ON)			
Total value (if purchased alone for # people)	\$30,000	\$63,500	\$99,000
Your company pays (billed annually)	\$1,250/mo.	\$2,500/mo.	\$3,750/mo.
Your company saves (annually)	50% (\$15,000)	53% (\$33,500)	55% (\$44,000)

BLOG OFFERINGS



BLOG POSTS

Weekly

One high-quality post a week published on Wednesdays, written by a lean construction expert or practitioner



SERIES

Bi-Weekly

Different articles series focusing and going in-depth on different topics: Lean 101, Lean in Europe, Upstream



SPANISH SITE

Bi-Weekly

Regular blog posts translated to Spanish in order to reach a new audience and spread Lean Construction around the world



WEBINARS

Monthly

One webinar each month, led by a Lean Construction expert or practitioner, exploring different Lean topics.



CONFERENCES

2-3 a year

Virtual conferences focused on different themes: Lean in the field, Last Planner System, and Lean in Europe



PODCAST

Monthly

A podcast dedicated to stories, case studies, and lessons learned from applying Lean Construction around the world.



ACADEMY

3 Courses

On-demand courses taught by world-renowned experts and going in-depth into several topics in Lean Construction



LEAN LEARNING

Subscription

Subscription program with access to premium content for companies looking to enhance their lean learning and maturity



SAT

Bi-Weekly

Study Action Team facilitated by the blog. Organized in 8 sessions cohorts that meet online bi-weekly



ONLINE FORUM

Always

Online, member-only forum on Discord to discuss, ask questions and engage with other Lean practitioners



JOB BOARD

Always

The #1 Job Board for Lean Construction. Help companies find and hire the best Lean talents



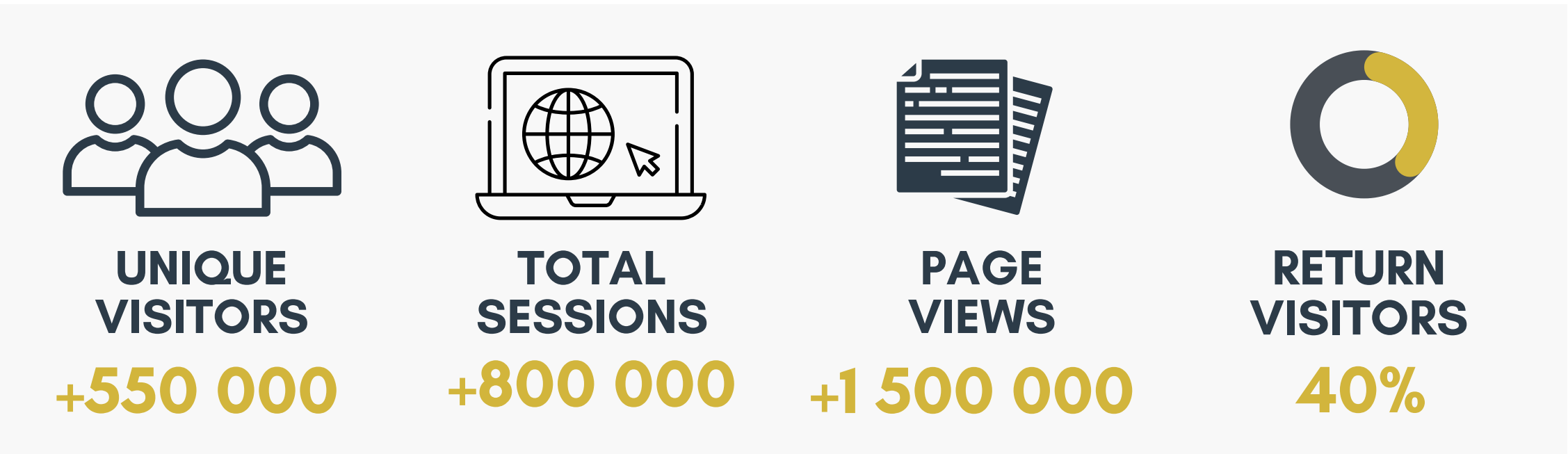
SPONSORSHIP

Always/Conferences

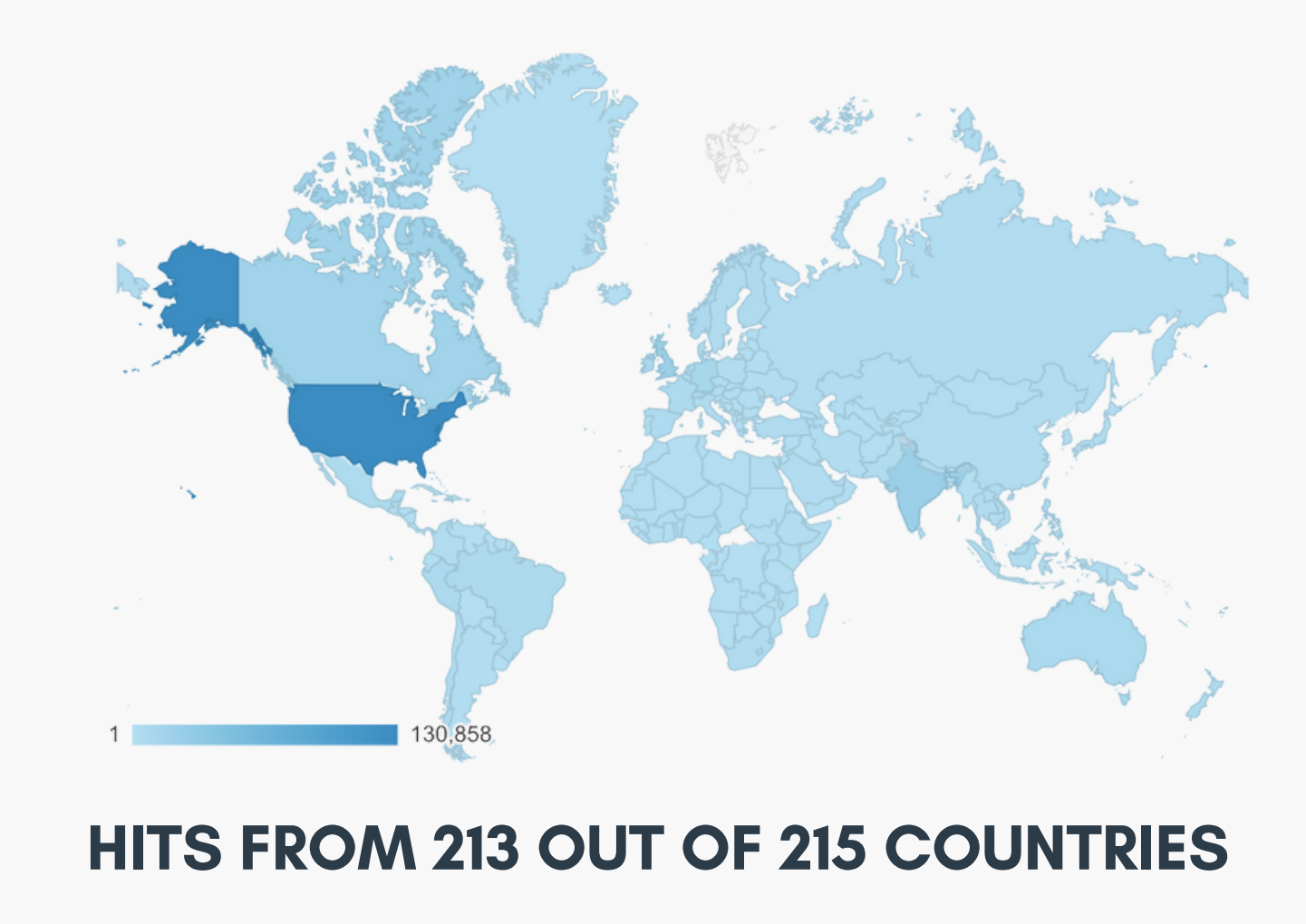
Help companies reaffirm their name in the Len community by sponsoring the blog or exhibiting at our conferences

BLOG METRICS

BLOG SITE



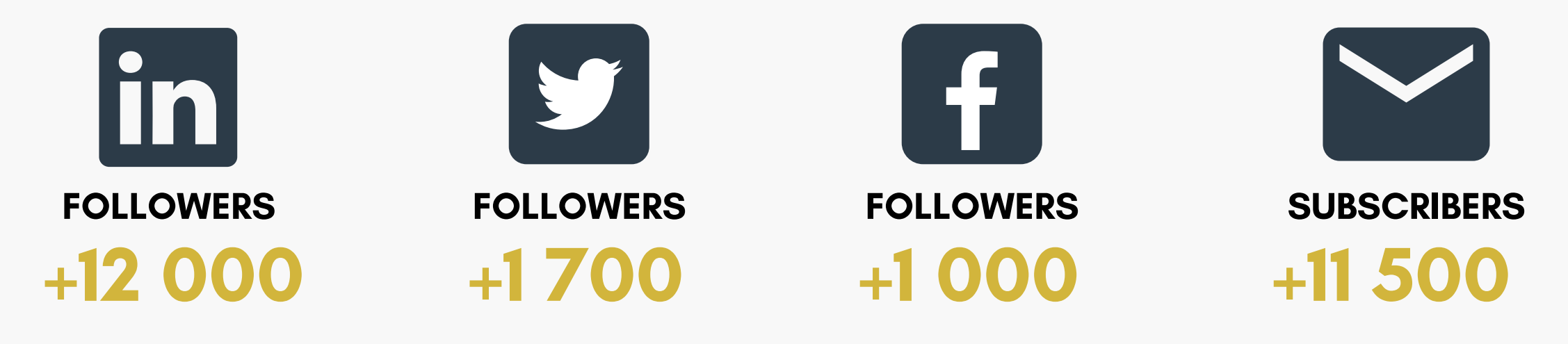
AUDIENCE

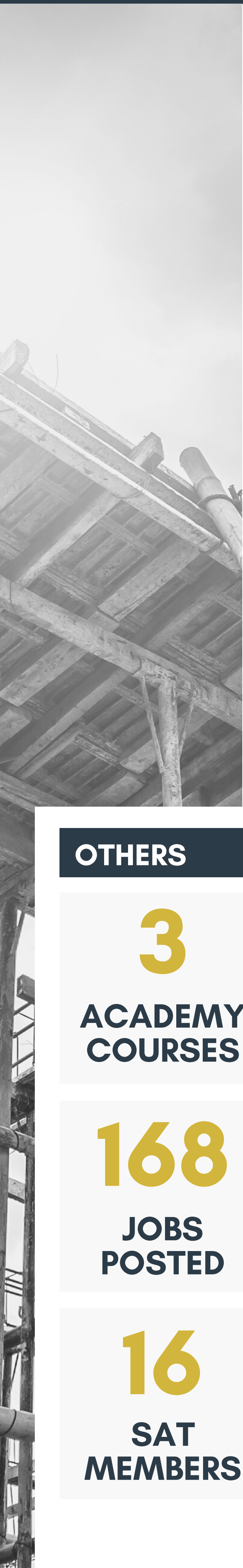


TOP 9 COUNTRIES



SOCIAL MEDIA





WRITTEN CONTENT

 ENGLISH ARTICLES 291	 SPANISH ARTICLES 16	 # OF AUTHORS 178	 # OF TOPICS 25
3 SERIES	LEAN 101 38	LEAN IN EUROPE 3	UP-STREAM 2

WEBINARS

 ORGANIZED 46	 INSTRUCTURS 67	 ATTENDEES 5 061	 DURATION 69 hrs
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OTHERS

3
ACADEMY COURSES

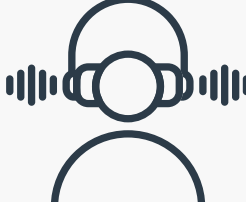
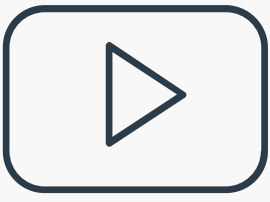
168
JOBS POSTED

16
SAT MEMBERS

CONFERENCES

 ORGANIZED 7	 SPEAKERS 203	 ATTENDEES 3 432	 DURATION 97 hrs
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PODCAST

 EPISODES 20	 GUESTS 23	 LISTENED 15 000	 WATCHED 9 500
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BLOG HISTORY





LeanConstruction
Blog