

## IMATEAM PRIVACY POLICY

IMAPLAYER, LLC dba IMA Team (“IMATEAM”) offers access to a website subject to a User Agreement, Copyright Policy and this Privacy Policy.

This Privacy Policy describes your privacy rights regarding our collection, use, storage, sharing, and protection of your personal information. It applies to the IMATEAM website and all related sites, applications, services, and tools regardless of how you access them.

You accept this Privacy Policy when you sign up for, access, or use our products, services, content, features, technologies, or functions offered on our website and all related sites, applications, and services (collectively “IMATEAM Services”). This Privacy Policy applies US law and is intended to govern the use of IMATEAM Services by our users (including, without limitation those who use the IMATEAM Services in the course of their trade or business) in the United States, unless otherwise agreed through contract. We may amend this Privacy Policy at any time by posting a revised version on our website. The revised version will be effective as of the published effective date. In addition, if the revised version includes a substantial change, we will provide you with thirty (30) days’ prior notice by posting notice of the change on the “Policy Updates” page of our website. After this 30-day notice period, you will be considered as having expressly consented to all amendments to this Privacy Policy.

### 1. E-Mail, Passwords, User Names, Access Tokens and USER Accounts.

IMATEAM's primary means of communication with its USERS is through the Electronic Delivery Methods set forth in the IMATEAM User Agreement. As a result, USER is obligated to maintain an active, valid e-mail address on file with IMATEAM at all times ("Designated e-mail Address"). IMATEAM is not obligated to communicate with its USERS by fax, or through the US Postal Service or other paper based means.

USER is responsible for maintaining the confidentiality of all of the information regarding USER's account, including, but not limited to, USER's account number, user name, password or access tokens, as well as those of any other person or user associated by or with USER (or under USER's ostensible authority). USER shall notify IMATEAM immediately with regard to any known or suspected unauthorized or inappropriate uses or users of USER's account, or any known or suspected breach of security, including loss, theft or unauthorized disclosure of USER's or other's user name, password or access tokens.

USER understands that USER is responsible for any charges, liabilities or claims arising from the use of USER's account, user name, password or access tokens, or those other user names, passwords or access tokens authorized by or associated with USER. IMATEAM is entitled to

treat all uses of such as authorized until such time as IMATEAM receives written notification from USER (by mail, fax or email) that unauthorized activity is occurring on USER's account. Such notification shall be effective when received by IMATEAM, if on a normal business day, otherwise effective on the first business day that occurs thereafter.

IMATEAM may take action, however, in its discretion, upon notice that USER (which includes, for example, any of USER's employees, contractors or invitees) or any of USER's Providers has gained unauthorized or unlawful access to, or made any unauthorized, unlawful or inappropriate use of IMATEAM, or any other medium or process, to deny access to any such person or entity or seek other remedies, especially to the extent that any such access or use may reflect badly on the reputation or credibility of such medium or process.

## 2. Information Collected by Cookies and Other Tracking Technologies.

Depending on which services you use, we collect different kinds of information from or about you.

IMATEAM may, from time to time, capture certain data about USER's account, including but not limited to, performance data, operating data, location information, observations about product type, pricing and other data. This data (in aggregated or in non-personally identifiable form) may be used internally by IMATEAM and linked to authorized vendors within one or more products or services or provided to a marketing partner in connection with a co-branded website or promotion.

- IMATEAM collects the content and other information you provide when you use our Website, including when you sign up for an account, create or share, and message or communicate with others. This can include information in or about the content you provide, such as the location of a photo or the date a file was created. We also collect information about how you use our Website, such as the types of content you view or engage with or the frequency and duration of your activities.
- IMATEAM also collects content and information that other people provide when they use our Website, including information about you, such as when they share a photo of you, send a message to you, or upload, sync or import your contact information.
- IMATEAM collects information about the people and groups you are connected to and how you interact with them, such as the people you communicate with the most or the groups with whom you like to share. We also collect contact information you provide if you upload, sync or import this information (such as an address book) from a device.
- If you use our Website for purchases (i.e., when you buy something on IMATEAM, or make a donation), we collect information about the purchase or transaction. This includes your payment information, such as your credit or debit card number and other card information, and other account and authentication information, as well as billing, shipping and contact details.
- IMATEAM collects information from or about the computers, phones, or other devices on which you install or access our Website, depending on the permissions you have granted. We may associate the information we collect from your different devices, which

helps us provide consistent services across your devices. Here are some examples of the device information we collect:

- Attributes such as the operating system, hardware version, device settings, file and software names and types, battery and signal strength, and device identifiers.
- Device locations, including specific geographic locations, such as through GPS, Bluetooth, or WiFi signals.
- Connection information such as the name of your mobile operator or ISP, browser type, language and time zone, mobile phone number and IP address.
- Information from websites and apps that use our services. We collect information when you visit or use third-party websites and apps that use our Website (i.e., when they offer our Like button or IMATEAM Log In or use our measurement and advertising services). This includes information about the websites and apps you visit, your use of our Services on those websites and apps, as well as information the developer or publisher of the app or website provides to you or us.
- Information from third-party partners. We receive information about you and your activities on and off IMATEAM from third-party partners, such as information from a partner when we jointly offer services or from an advertiser about your experiences or interactions with them.
- IMATEAM companies. We receive information about you from companies that are owned and operated by IMATEAM, in accordance with their terms and policies.

### 3. Use of Information.

We may use information about you for various purposes, including to:

- Provide, maintain and improve our Services;
- Provide and deliver the products and services you request, process payments and other transactions and send you related information;
- Manage your account and send you related information, including confirmations, updates, technical notices, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about products, services, offers, promotions, rewards, and events offered by IMATEAM and others, and provide news and information we think will be of interest to you;
- Monitor and analyze data, trends, usage and activities in connection with our Services;
- Measure the effectiveness of advertising, content, features and activities, and perform other data analytics;
- Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of IMATEAM and others;
- Personalize and improve our Services and provide advertisements, content and features that match user profiles or interests;
- Facilitate contests, sweepstakes and promotions and process and deliver entries and rewards;
- Link or combine with information we get from others to help understand your needs and provide you with a better experience; and

- Carry out any other purpose for which the information was collected.

IMATEAM is based in the United States and the information we collect is governed by U.S. law. By accessing or using our Services or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries.

#### 4. Sharing of Information.

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, consultants and other service providers who need access to such information to carry out work or perform services on our behalf;
- When you create a profile, participate in the interactive areas of our Services or interact with us on third-party social media sites, certain information that you provide may be displayed publicly, such as your name, profile photo and other information you choose to provide;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, rule, regulation or legal process;
- If we believe your actions are inconsistent with our User Agreements or policies, or to protect the rights, property or safety of IMATEAM or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company;
- Between and among IMATEAM and any current or future parent, subsidiary and/or affiliated company; and
- With your consent or at your direction.
- We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

#### 5. Social Sharing Features.

The Services may offer social sharing features and other integrated tools (such as the "Like" button), which let you share actions you take on our Services with other media. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

#### 6. Deactivation of My Account.

You can deactivate by contacting IMATEAM at [info@imateam.us](mailto:info@imateam.us).

We store data for as long as it is necessary to provide products and services to you and others, including those described above. Information associated with your account will be kept until your account is deactivated, unless we no longer need the data to provide products and services.

You can deactivate your account any time. When you deactivate your account, we delete things you have posted, such as your photos and status updates. Keep in mind that information that

others have shared about you is not part of your account and will not be deleted when you deactivate your account.

#### 7. IMATEAM Response to Legal Requests and Prevent Harm.

IMATEAM may access, preserve and share your information in response to a legal request (i.e., a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards.

IMATEAM may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; or to prevent death or imminent bodily harm. For example, we may provide information to third-party partners about the reliability of your account to prevent fraud and abuse on and off of our Website. Information we receive about you, including financial transaction data related to purchases made with IMATEAM, may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

IMATEAM also may retain information from accounts disabled for violations of our terms for at least a year to prevent repeat abuse or other violations of our terms.

Suspected breaches or unauthorized uses should be reported to: [info@imateam.us](mailto:info@imateam.us). This IMATEAM Privacy Policy is effective June 1, 2022.

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