MONTANA MUNICIPAL INTERLOCAL AUTHORITY

Special Events Coverage

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D:\2025 Municipal Institute\Cert.pdf

D:\2025 Municipal Institute\Binder.pdf

What is Special Event Coverage?

- Special Events Coverage is an insurance policy, purchased by the Event Holder, that covers the Event Holder for liability while conducting an event or operations on municipal property.

- The Special Events Policy is purchased by the Event Holder
  - Farmer's markets
  - Concerts
  - Weddings
  - Car shows
  - Craft Shows

- The Special Event policy is not part of the MMIA Liability program.
  - An Insurance Policy available from the Insurance Industry, through insurance agents.

- MMIA has coordinated with the Independent Insurance Agents of Montana to provide Member-Owners with an insurance resource for Event Holders seeking insurance products to cover an event.

What's the Big Deal?

- **Concerns for Municipality:**
  - Be able to limit municipal exposure from events that are not sponsored or controlled by the municipality.
  - Transfer risk back to the Event Holder for their operations being conducted on municipal property.
  - If you can't control the outcomes, you can't manage the risk!

- **Risk Management techniques:**
  - Require the Event Holder to assume the liability for their operations through:
    - Contractual agreements, permitting process, and insurance requirements to use municipal properties
    - Require proof of insurance that covers the entire operations:
      - Event Holder's Policy through Special Events Coverage resource
      - Event Policy from their own agent/insurance company
      - General Liability (including Off Premises Liability)
      - Auto

Protection for Municipality

- **Risk of Injury or Damage:**
  - Bodily Injury to attendees or bystanders.
  - Damage to municipal structures and property.
- **Liability Policy:**
  - Reduces likelihood of municipality's MMIA coverage having to respond to Event Holder's negligence which caused damage to property or bodily injury to a person.
  - Municipality automatically named as Additional Insured on Event Holder's policy.

Protection for MMIA Risk Pool

- **Member-Owners:**
  - Covers injuries or damages caused by Event Holder's negligence.
  - Reduces financial impacts of multiple claims.
  - Not intended to cover Event Holder operations
  - Requiring a Special Events Policy to be purchased by all Event Holders significantly reduces the possibility that the MMIA Liability program would encounter the negative financial impacts of **multiple claims**, by **multiple Event Holder operations**, in **multiple municipalities** during any **coverage year**.

Protection for Event Holder

- Prevents catastrophic financial impacts to an uninsured Event Holder.
- There would be a strong possibility MMIA would have to defend a suit brought against the Member-Owner if an injury were to occur during the uninsured event on municipal property.
- MMIA would then be obligated to subrogate against the Event Holder to recover the monetary loss sustained in a suit.
- The MMIA Liability Program was never intended to cover the operations of an Event Holder, which are not under the direct control of the Member-Owner.

Cost Examples – 2023 Pricing

- **Example 1:**
  - One day wedding & reception for 250 people.
  - Premium: $119
- **Example 2:**
  - One day wedding & reception for 250 people.
  - Increased limits and liquor liability.
  - Premium: $195

How do I connect the Event Holder with this coverage?

- MMIA Website
  - Risk Management
    - Special Events Coverage
      - Contact Section
      - Independent Insurance Assoc of MT Website or call 406-442-9555
- Big I Montana Website
  - Products
    - Special Events Application(electronic)
    - Program manual
    - Program exclusions

Event Holder – Business – Commercial Policy

- Liability Policy – off premises ops included?
- Event Holder - business operations. Commercial Policy might already be in place
- Does Personal Auto Policy cover business operations?

Binder

1. Named Insured
2. Carrier name
3. Effective Dates of Coverage / Policy Period
4. Date the Binder was created
5. Description of Operations / Policy #
6. Coverage Selections
7. Coverage Limits
8. Special Notes/Coverages/Conditions.

Certificate of Insurance

1. Named Insured
2. Carrier Name
3. Effective Dates of Coverage / Policy Period
4. Date the Certificate was created
5. Policy Number
6. Coverages Selected
7. Coverage Limits
8. Secondary Policy/Pol #/Eff Dates/Specific Coverage/Limits
9. Entity requesting the Certificate.

Put it together

- Application or Permit to use Municipal Property
- Contractual agreement with Event Holder
  - Hold Harmless
  - Indemnify
  - Defend
  - Additional Insured*
  - Coverage Requirement

- Do your best to verify the essentials are in place to protect your City or Town.
- Don’t be obligated to do the Event Holders’ work.

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